



Local Public Health Data

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Core Public Health Functions

- Assessment
- Policy Development
- Assurance

Essential Services & PHAB Accreditation Domains



The diagram illustrates the PHAB Accreditation Domains as a circular process. At the center is 'System Management' with 'Research' below it. The outer ring is divided into three main domains: 'ASSESSMENT' (top right, orange/red), 'POLICY DEVELOPMENT' (bottom right, green), and 'ASSURANCE' (left, blue/purple). Specific activities are listed around the circle: 'Monitor Health' and 'Diagnose & Investigate' under Assessment; 'Inform, Educate, Empower' and 'Mobilize Community Partnerships' under Policy Development; 'Develop Policies' and 'Enforce Laws' under Assurance; 'Link to / Provide Care' and 'Assure Competent Workforce' under Assurance; and 'Evaluate' at the top.

Epidemiology is...

- Science of public health
- Provides the data and surveillance to make important programmatic decisions
- Measurement of what we do in local health is important...
 - Quality Improvement
 - Accreditation
 - Evaluation
 - Research
- The best data is USED to drive policy/program decisions!!!

Community Health Assessment (CHA)

- Statutory requirements of LHDs
- Federal requirements for non-profit hospitals every 3 years
- Can be difficult to get local information because of the smaller populations in the city
- Establishes priorities for local programs & informs the CHIP process

The CHA Team

- A team of community representatives is formed to:
- Review health conditions and their modifiable risk factors
Identify community strengths and resources
 - Prioritize health conditions which impact residents
 - Develop goals, measurable objectives, and implementation strategies
 - Incorporate health-plan goals and strategies into day-to-day activities
 - Annually review progress on goals, objectives, and strategies

Data resources

- State
 - <http://www.dhs.wisconsin.gov/stats/index.htm>
 - <http://www.dhs.wisconsin.gov/localdata/index.htm>
- Local resources
 - School districts
 - Non-profits, including UnitedWay
 - Police Department
 - Fire Department
 - Local hospital
 - Poison Control
 - Many others...

Community Health Improvement Plan (CHIP)

- The plan of action to address the health challenges noted in the CHA
- Typically a five-year plan with goals, objectives and outcomes to address the community's health
- CHIPPs Project
 - <http://www.dhs.wisconsin.gov/chip/>

Community Health Improvement Plan (CHIP)

Vision

By 2012, Wood County residents will be able to access appropriate care.

Goal 1
By 2012, Wood County residents will be better able to access the health care system through improvements in health care referral and public education.

Outcomes
By 2008:
The language of health related communications will be understandable by a majority of the community.

By 2010:
Patients will establish a primary care medical home.

By 2012:
The number of inappropriate Urgent Care or Emergency Room Care visits will be decreased.

Goal 2
By 2012, Wood County residents will have increased preventive health screening availability.

Outcomes
By 2008:
Awareness of key referral agencies' points of contact will be increased.

By 2010:
An increased amount of low cost screenings will be offered to residents.
Initiatives to help residents and providers understand insurance plan coverage and payment options will be increased.

By 2012:
Residents will participate in preventive health screenings.

CREDIT: Wood County Health Department.



Data drives health policy...

- Other data uses in local public health
 - Grant writing
 - Grant management
 - Updating local policy – internal or external
 - Quality Improvement
 - Accreditation
 - Many others...

Questions?



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