Bright Futures Promoting Child Development and
Promoting Mental Health Part 2

March 22, 2011 Media Site Presentation 10:00 AM to 12:00 Noon

Purpose: Provide support for the use of **Bright Futures 3rd Edition** as a MCH program reference document for the public health assurance role in local practice. Information about work to promote child development and mental health in Wisconsin will be highlighted. Part 2 focuses on content for children and youth during the school – age and adolescent years as described in Bright Futures: Promoting Child Development, pages 66 – 73, and Promoting Mental Health, pages 91 – 105. The session will describe the roles, messages, and materials to support efforts of public health professionals and partners to provide quality services to children, youth, and their families.

PRESENTERS:

- Murray L. Katcher, MD, PhD, Chief Medical Officer for Community Health Promotion, Wisconsin Department of Health Services
- Patricia K. Kokotailo, MD, MPH, Associate Dean for Faculty Development and Faculty Affairs, University of Wisconsin School of Medicine and Public Health
- Megan Lederer, MD, Pediatric Resident, University of Wisconsin Hospital and Clinics
- Paul Grossberg, MD, Clinical Professor Emeritus, Department of Pediatrics, University of Wisconsin School of Medicine and Public Health
- Claude Gilmore, Youth Policy Director, Wisconsin Department of Health Services

I   Introduction – Murray Katcher (10 minutes)

II   Adolescent Health Policy Trends - Claude Gilmore (15 minutes)

III   Physical and Psychosocial Development - Patricia K. Kokotailo (30 minutes)

IV   Bullying - Megan Lederer (20 minutes)

V   Motivational Interviewing Strategies in Public Health:
         Connecting Adolescent Brain Development to Risk Reduction - Paul M. Grossberg (30 minutes)

VI   Questions – Murray Katcher and All (10 minutes)

VII   Wrap-Up (5 minutes)

SAVE THE DATE:
Next Bright Futures 3rd Edition Theme Media Site Broadcast

Bright Futures: Promoting Healthy Sexual Development and Sexuality

May 18, 2011 from 10:00 AM to Noon