

## **Bright Futures Promoting Child Development and Promoting Mental Health Part 1** **January, 26 2011 Media Site Presentation 10:00 AM to 12:00 Noon**

*Purpose:* Provide support for the use of **Bright Futures 3rd Edition** as a MCH program reference document for the public health assurance role in local practice. Information about work to promote child development and mental health in Wisconsin will be highlighted. Part 1 focuses on content for the early years found in Bright Futures: Promoting Child Development, pages 39 – 64, and Promoting Mental Health, pages 77 – 90. The session will describe the roles, messages, and materials to support efforts of public health professionals and partners to provide quality services to young children and their families.

### PRESENTERS:

- Murray L. Katcher, MD, PhD, Chief Medical Officer for Community Health Promotion, Wisconsin Department of Health Services
- Roseanne Clark, PhD, Associate Professor, Department of Psychiatry, University of Wisconsin School of Medicine and Public Health
- Therese Ahlers MS, MPA, Executive Director, Wisconsin Alliance for Infant Mental Health
- Pence Revington, Child Development and Home Visitation Specialist, Family Living Programs, University of WI Cooperative Extension
- Linda Tuchman-Ginsberg, PhD, Waisman Center, Program Director for Early Childhood Professional Development, University Center for Excellence in Developmental Disabilities, UW-Madison

### 1. INTRODUCTIONS - Murray Katcher (10 minutes)

- Overview of Bright Futures and Purpose of Webcast

### 2. INFANT MENTAL HEALTH- Therese Ahlers (15 minutes)

- What is Infant Mental Health and What it is Not?
- How is Infant Mental Health Developed?
- Why Care About Infant Mental Health?

### 3. PARENT-CHILD RELATIONSHIPS- Roseanne Clark (35 minutes)

- Attachment and Regulation
- Parent – Child Relationship
- Influence of Parent's Health on Child's Development:
  - Maternal depression
  - Mental health and substance abuse
- Special Play

### 3. CHILD DEVELOPMENT AND SCREENING – Pence Revington (15 minutes)

- Child development in all domains supports healthy children
- Developmental screening supports best practice under Bright Futures
- Benefits of developmental screening
- Characteristics of an effective screening tool
- The use of Ages and Stages Questionnaires in Wisconsin
- Resources that are a “fit” for Bright Futures
- Screening asks you to “Do Something”

### 4. RESOURCES TO SUPPORT PRACTICE – Presenters (25 minutes total)

- Reflective Practice (Therese 5 minutes)
- Wisconsin Alliance for Infant Mental Health (Therese 5 minutes)
- Infant Mental Health Competency and Endorsement System (Therese 5 minutes)
- UW Infant, Early Childhood and Family Mental Health Certificate (Linda and Roseanne 10 minutes)

### 5. QUESTIONS (15 minutes)

### 6. WRAP UP AND EVALUATION - Murray Katcher (5 minutes)