Purpose: Provide support for the use of Bright Futures 3rd Edition as a MCH program reference document for the public health assurance role in local practice. Information about work to promote child development and mental health in Wisconsin will be highlighted. The session will describe the roles, messages, and materials to support efforts of public health professionals and partners to provide quality services to children, youth, and their families as it relates to promoting healthy sexual development and sexuality of children and youth.

PRESENTERS:

• Murray L. Katcher, MD, PhD, Chief Medical Officer for Community Health Promotion, Wisconsin Department of Health Services
• Paul Grossberg, MD, Clinical Professor Emeritus, Department of Pediatrics, University of Wisconsin School of Medicine and Public Health
• Megan Lederer, MD, Pediatric Resident, University of Wisconsin School of Medicine and Public Health
• Megan A. Moreno, MD, MSEd, MPH, Faculty, University of Wisconsin School of Medicine and Public Health
• Millie Jones, MPH, Family Health Clinical Consultant, Wisconsin Department of Health Services

I  Introduction and Background – Murray Katcher - 10 minute
II Motivational Interviewing Strategies in Public Health: Connecting Adolescent Brain Development to Drugs, Sex, and Rock ’n Roll - Paul Grossberg -30 minutes
III How to talk to teens about sex and when to talk to someone else - Meg Lederer - 25 minutes
IV Social Networking - Megan Moreno - 30 minutes
V Life Plan - Millie Jones - 10 minutes
VI Questions & Series Wrap-up - Murray Katcher - 15 minutes

See the Bright Future Website for the complete series on implementing Bright Futures themes in public health practice.

http://www.dhs.wisconsin.gov/health/mch/BrightFutures/index.htm

Final May 16, 2011