

## **AGENDA**

### **- *Bright Futures* Promoting Oral Health -**

**January 21, 2010 Media Site Presentation - 10:00 AM to 12:00 Noon**

*Purpose:* Provide support for the use of **Bright Futures 3<sup>rd</sup> Edition** as a MCH program reference document for the public health assurance role in local practice. Information about oral health in Wisconsin will describe the roles, messages, and materials to support the work of public health professionals.

*Presenters:* Murray Katcher, Chief Medical Officer for Community Health Promotion  
Warren LeMay, Chief Dental Officer  
Melissa Olson, Epidemiologist  
Midge Pfeffer, Fluoridation Specialist  
Lisa Bell, State Public Health Hygienist

- I      Introductions - Murray Katcher
  
- II     Background and core oral health-related functions - Warren LeMay
  
- III    Current state of oral health – Melissa Olson
  
- VI    Fluoridation – Midge Pfeffer
  
- V     Power of partnerships in oral health programs – Lisa Bell
  
- VI    Questions
  
- VII   Wrap-up and Evaluation - Murray Katcher

**SAVE THE DATE: Next Bright Futures 3<sup>rd</sup> Edition Theme Media Site Broadcast**

**March 11, 2010 from 10:00 AM to Noon**