



# Maternal Health Innovation Program

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Maternal mortality and morbidity are key indicators of the health status and care received by individuals before, during, and after a pregnancy. In addition to there being room for improvement in maternal health outcomes overall in Wisconsin, there are stark maternal mortality and morbidity inequities that need to be addressed. Although the Wisconsin Department of Health Services and its partners have started to address these inequities, the state Maternal Health Innovation (MHI) Program provides an opportunity to convene diverse partners to move maternal health forward in the state. The MHI Program would serve as a catalyst to accelerate improvement, address inequities, and identify medical and non-medical causes of maternal mortality and morbidity.

## MHI goals

- Establish a state-focused Maternal Health Task Force to create and implement a strategic plan that aligns statewide efforts and incorporates activities outlined in the state's most recent State Title V Needs Assessment.
- Improve state-level maternal health data and surveillance.
- Promote and execute innovation in maternal health service delivery through addressing critical gaps in direct clinical care, workforce, maternal health data, and partnership and community engagement.
- Ensure alignment between Department of Public Health Maternal child health efforts while supporting and elevating statewide and local maternal health efforts.

## MHI major milestones

- Grant awarded October 1, 2023.
- MHI staff hired in February and March 2024.
- Task force development and scheduled initial task force Meeting in April 2024.
- Funding Announcement Released for Innovation Projects in April 2024.

## MHI 2024-2025 timeline

1. Convene first quarterly meeting of Task Force by July 2024.
2. Develop draft strategic plan by September 2024, finalizing by May 2025.
3. Identify the mission and vision of the task force, aligned with the strategic plan by September 2024.
4. Support a maternal health summit to disseminate draft of strategic plan by November 2024.
5. Begin implementation of the strategic plan by Summer 2025.

## MHI Staff

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