

MINUTES

Wisconsin Minority Health Leadership Council (WMHLC)

Thursday September 11, 2014

Wisconsin Medical Society

330 E. Lakeside Street, Madison, WI 53715

9:30 a.m. – 3:00 p.m.

Members Present:

Paulette Bangura - Faculty Associate, UW-Milwaukee School of Continuing Education

María Barker - Multicultural Programs Manager, Planned Parenthood of Wisconsin, Inc.

Carol Cameron – Project Manager, Wisconsin Pink Shawl Initiative

Inshirah Farhoud - Pediatric Nurse Practitioner, Children's Hospital of Wisconsin

Michelle Hinton – Senior Director, Community Engagement, American Cancer Society

Lyle Ignace, MD, MPH - Executive Director, Gerald L. Ignace Indian Health Center

Joshua Salazar – Government Programs, UW Hospitals and Clinics

Peter Yang – Executive Director, Wausau Area Hmong Mutual Association

Excused:

JoCasta Zamarripa - State Representative

Absent:

Chris Allen – Program Coordinator, Diverse & Resilient

Koua Vang - Executive Director, United Asian Services of Wisconsin, Inc.

Staff:

Evelyn Cruz, Director, Minority Health Program

Ruth DeWeese, Minority Health Program Assistant

María M. Flores, Minority Health Program and Policy Analyst

Tasha Jenkins, Director, Office of Policy and Practice Alignment

Hester Simons, UW Population Health Fellow

Guests:

Vernon Blackwell, Urban League of Greater Madison

Pema Choden, Graduate Student for the MHP Community Grantees

Derrick Patenaude, MHP Guest

Craig Steele, Project Manager, DHS Division of Health Care Access & Accountability

Mai Zong Vue, InterCultural Program Coordinator, DHS Division of Mental Health and Substance Abuse Services

ACRONYMS & WEBSITES

ACA	<u>Affordable Care Act</u>
CLAS	<u>Culturally & Linguistically Appropriate Services in Health & Health Care</u>
HW2020	<u>Healthiest Wisconsin 2020 / State Health Plan</u>
MHP	<u>Wisconsin Minority Health Program</u>
PHC	<u>Public Health Council</u>
SIM	<u>CMS State Innovation Model</u>
WMHLC	<u>Minority Health Leadership Council</u>

The meeting commenced at 9:37am.

INTRODUCTION OF TASHA JENKINS, BUREAU DIRECTOR

Tasha Jenkins introduced herself as the new Director of the Division of Public Health Office of Policy and Practice Alignment, home of the Minority Health Program.
Contact information: Tasha.Jenkins@wisconsin.gov, 608.266.1347

JUNE COUNCIL DEBRIEF:

- The group was in agreement that the meeting in Wausau was very powerful.
- A member stated that it really resonated to hear about migrant children and families living in horrific situations.
- Another member appreciated that not only refugee and migrant populations were discussed, but also the undocumented population.

The Council was asked about having meetings outstate.

- One Council member stated that there are so many things we don't know or understand; it is good to see what other groups are doing.
- Another stated that it is helpful to express local issues to the Council in the communities impacted by these issues.
- Another member stated that having outstate meetings builds collaborative efforts. It empowers the community when the Council visits. She enjoyed sharing food and getting to know people, enjoyed the learning experience, and creating a personal connection.

Guest Derrick Patenaude stated that few minorities exist in higher-education healthcare programs. In his graduating nursing class at UW-Madison, there were less than 10 graduate of color (based on his observation). Even so, there is overrepresentation in the lower-paying healthcare professions, such as Certified Nursing Assistants.

Guest Pema Choden stated that there seems to be a barrier that is preventing people from moving up to be a full nurse.

A Council member stated that workforce issues have been ongoing, and one big issue around getting minorities into health professions is that there is not enough support for minorities. Getting children into higher education has been a topic in all her 30 years of community work.

Another member stated that there needs to be mentors at all levels, even in a community health worker/health promoter organization such as United Voices.

Another member stated that one helpful healthcare program is Medical Assistance Training for immigrant ESL. People don't know what's out there - it would behoove us to educate our community to tell people what is out there. How do we help our families go where the services are and how to make it less intimidating?

MH PROGRAM COMMUNITY GRANTEE PRESENTATION

Urban League of Greater Madison

Vernon Blackwell, Senior Director of Employer & Member Services

This presentation was the third of four Minority Health Program grantee presentations. The final one will take place in December or March in Racine (Racine Kenosha Community Action Agency). Their grants were renewed for a second year starting July 2014.

Mr. Blackwell gave a slideshow presentation.

- This grant addresses healthcare workforce issues utilizing group and one-on-one instruction.
- It also works with individuals' barriers to employment – many training programs do not address this issue.
- They also incorporate wellness into the curriculum through the Foundation for Black Women's Wellness in Madison.
- These are entry-level health care positions, such as call centers.
- Individuals who complete the components will be credentialed through a national work readiness credentialing program. This is important to employers because it shows that applicants have skills not necessarily shared by other applicants.

Vernon's contact information is:

vblackwell@ulgm.org

608.729.1233

MINORITY HEALTH PROGRAM UPDATES:

Program & Grantee Updates

1. Great Lakes Regional HE Council

A member solicitation letter from the Great Lakes Regional Health Equity Council (formerly the Region V Health Equity Council) was sent with the agenda packet. Council members were to consider participation in this regional group.

- Dr. Lyle Ignace will volunteer for the RHEC

2. Council Website

The Chair currently has access to the website, and has reviewed it and practiced working in it. María M. Flores stated that the site is changing to a new version, which will look, feel and function differently than the old site. The change will take place the end of September. It will be ready for Council members by the December meeting.

3. Draft CLAS Outreach Plan

Evelyn Cruz quickly reviewed the CLAS plan for internal and external partners, linking to our Division of Public Health and the Minority Health Program:



Community Health Workers. A \$1.5M grant was submitted to the Office of the Assistant Secretary for Health to create a systematic structure for CHWs work with United Voices and an apprentice program with the Department of Workforce Development (they have funding with Technical College system to do an analysis). The Medicaid program would also be a stakeholder. *Update: the Minority Health Program was not an awardee.*

VOTING FOR CHAIR & VICE-CHAIR

Inshirah Farhoud nominated Joshua Salazar for Chair.

- Joshua accepted.

Paulette Bangura nominated Dr. Lyle Ignace for Chair.

- Dr. Ignace declined.

Nominations for Vice Chair:

Paulette Bangura nominated Peter Yang for Vice Chair

- Peter declined

Inshirah Farhoud nominated Dr. Lyle Ignace for Vice Chair

- Dr. Ignace declined.

Inshirah Farhoud self-nominated for Vice Chair – on the condition that Executive Committee meetings be held at 8:00am any day of the week.

Paulette Bangura made a motion for a unanimous vote for Joshua Salazar for Chair and Inshirah Farhoud for Vice-Chair.

- Maria Barker seconded.

All were in agreement

ROUND 2 SIM DESIGN GRANT (State Innovation Model)

Craig Steele, Project Manager

Division of Health Care Access and Accountability

Complete information (letter of support and information documents) was provided in the agenda packet. Briefly, the abstract states that the grant provides an opportunity to provide the infrastructure to accelerate the identification and documentation of the actions necessary to resolve the gaps and barriers preventing Wisconsin from achieving its vision and disseminating best health care practices throughout the State. There are three initiatives:

1. Develop a comprehensive strategy for **statewide alignment of health improvement priorities** in order to transform our current fee for service payment system into one in which 80% of payments to providers from all payers link payment to value.
2. Focus on **behavioral health** as a targeted priority health care issue– specifically to improve access for patients; availability of providers; outcomes; and support, development, and dissemination of evidenced-based practices and integrated care models.
3. Develop an aligned and complementary **population health plan** created through a multi-stakeholder planning process.

The Council was asked (between meetings) to submit a letter of support through the Division of Health Care Access and Accountability. Karen Timberlake, Director of the UW Population Health Institute and former DHS Secretary, recommended that the Council be sought for input.

Joshua Salazar and Conor Williams signed a letter of support on behalf of the Council.

- The grant gives states a wide berth on testing new models - they need to be able to share those best practices throughout the country

- The award will be announced in November. If Wisconsin is an awardee, the grant begins January 1, 2015; at that time they will look to involve and engage stakeholders such as the Council.
- DHS is the delegated authority for overseeing the grant
- Eight (8) full-time staff to be supported by the grant
- It seeks to align best practices and initiatives in the state related to healthcare value: patient health outcomes achieved thru value spent. Quality over cost is what the Statewide Values Committee (precursor to this grant) defines as values. There are measures associated with this.
- The Statewide Value Committee made up of about 30 volunteer organizations.
- The State Innovation Model comes from a new center in the CMS (Centers for Medicare and Medicaid Services), the CNS Innovation Center.
- The grant will leverage authority for payments - systems need to be able to talk to each other.
- DHS can suggest additional areas of focus - the Council can look at this priority list and make suggestions. The Council can prove or disprove if there are regional disparities that need to be addressed or looked at. This is where the Council can make recommendations utilizing *HW2020*, DHS priorities and DPH priorities.

Next steps:

- The Council will receive a formal "ask" from the SIM Project for representation.
- The Project will provide periodic updates to the Council and other stakeholders.
- The Project will eventually develop a website

SCAODA COMMITTEE AND LINK TO HWLI COMMUNITY TEAM

Mai Zong Vue, InterCultural Program Coordinator

Division of Mental Health and Substance Abuse Services

Mai Zong Vue described her role and the [Diversity Committee's](#) role in the State Council on Alcohol and Other Drug Abuse.

She is trying to develop capacity of underserved population leaders and grow behavioral health leadership. She will keep us updated.

There is good groundwork to link to the HWLI Community Team.

Spoke about a new initiative in mental health – the Office of Children's Mental Health, which is housed at DHS but reports to the Governor's Office. The Governor included provisions for this in his 2013-15 biennial budget.

Their State Plan goes to SAMHSA (Substance Abuse & Mental Health Services Administration) and is sent out for public comment every two years. The public comments are forthcoming.

COUNCIL BUSINESS

Minutes from June 12

- Peter Yang made a motion to approve the minutes of June 12, 2014.
- Paulette Bangura seconded.
- There were no objections or corrections.
- The June minutes were approved.

Two Executive Committee members are needed.

- Paulette Bangura and Michelle Hinton volunteered.

- María M. Flores will send the Executive Committee the nominating application and the *HW2020* Partnership wheel, so Committee members can see the scope of Public Health partners. She will also put together talking points about the Council to facilitate the Executive Committee seeking nominees.
- The Strategic Plan was accepted by consensus. Progress on the Strategic Plan will be a standing agenda item.
- The Healthy Wisconsin Leadership Institute Community Team will be a standing agenda item.
- Evelyn Cruz and Tasha Jenkins will look at the previous year's spending for MHLC meetings. Tasha will look into allocating funding for the HWLI community team.

WRAP-UP & COUNCIL MEMBER INITIATIVES/PROJECTS

- Michelle Hinton made two announcements:
 - A management position in Madison with the American Cancer Society position. The close date is ASAP. Leadership skills and currency in the Madison marketplace are a must. See: <http://www.cancer.org/aboutus/employmentopportunities/index>
 - The American Cancer Society will be hosting their annual Research Reception on November 6 at the Medical College of Wisconsin for a small fee of \$25. Discussion will focus around their "[80 by 2018](#)" campaign. The ACS Chief Medical and Scientific Director will be featured. See: <http://acscan.org/events/view/event/2279>
- Paulette Bangura announced an African Holistic Health Course starting in January through the UW-Milwaukee School of Continuing Education.
- Dr. Lyle Ignace announced that the Gerald L. Ignace Indian Health Center created a cultural youth program, and recruited a nationally known dancer, for youth who may have never been exposed to traditional dance. The youth created their own outfits. Preventative health issues were integrated into the course. The group performed at Indian Summer.
- María Barker has been working for the past 11+ years with health promoters.

- They are holding a training on October 18 called “Cuidándonos Creceremos Más Sanos” around sexual and reproductive health. This training also teaches health promoters community organizing techniques.
- Their health promoters have been going on field trips so they can become proficient in health clinic settings.
- Peter Yang announced the Hmong conference in Mental Health taking place September 26-27 in Stevens Point. Fliers were also available for Council members: <http://www.wisconsinhmongconference.org/>
- Inshirah Farhoud is now trained in [Triple P Parenting](#); which educates parent on how to target minor behavioral issues in children.
- Carol Cameron had several events to announce:
 - The second annual free Native Community Wellness event November 9 from 11:00am – 3:00 at the Marquette University Alumni Memorial Union. See the September newsletter at: <http://www.gliihc.net/>
 - October 17 - free Community and Nutritional Health Conference at Marquette University Alumni Memorial Union, sponsored in part by the Medical College of Wisconsin, advanced registration required. See: ctsi.mcw.edu/nutrition-health
 - Sojourner Family Peace Center in Milwaukee will soon have a new facility with space for community meetings.

Paulette Bangura made a motion to adjourn.
Motion passed unanimously.