



The Wisconsin Music & Memory webinar 12/4/2014

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Agenda

- A Year in Review
- Reduction in Antipsychotic Medications
- Focus Update
- Claude Pepper Center
- *Using the Wisconsin Clinical Resources Center (WCRC) as a resource for the care of residents with dementia – CHSRA staff*
- Demo – WI Music & Memory Website
- MUSIC & MEMORYSM Updates – Dan Cohen, Executive Director
- 2015 webinar schedule
- Q&A session
- Evaluation

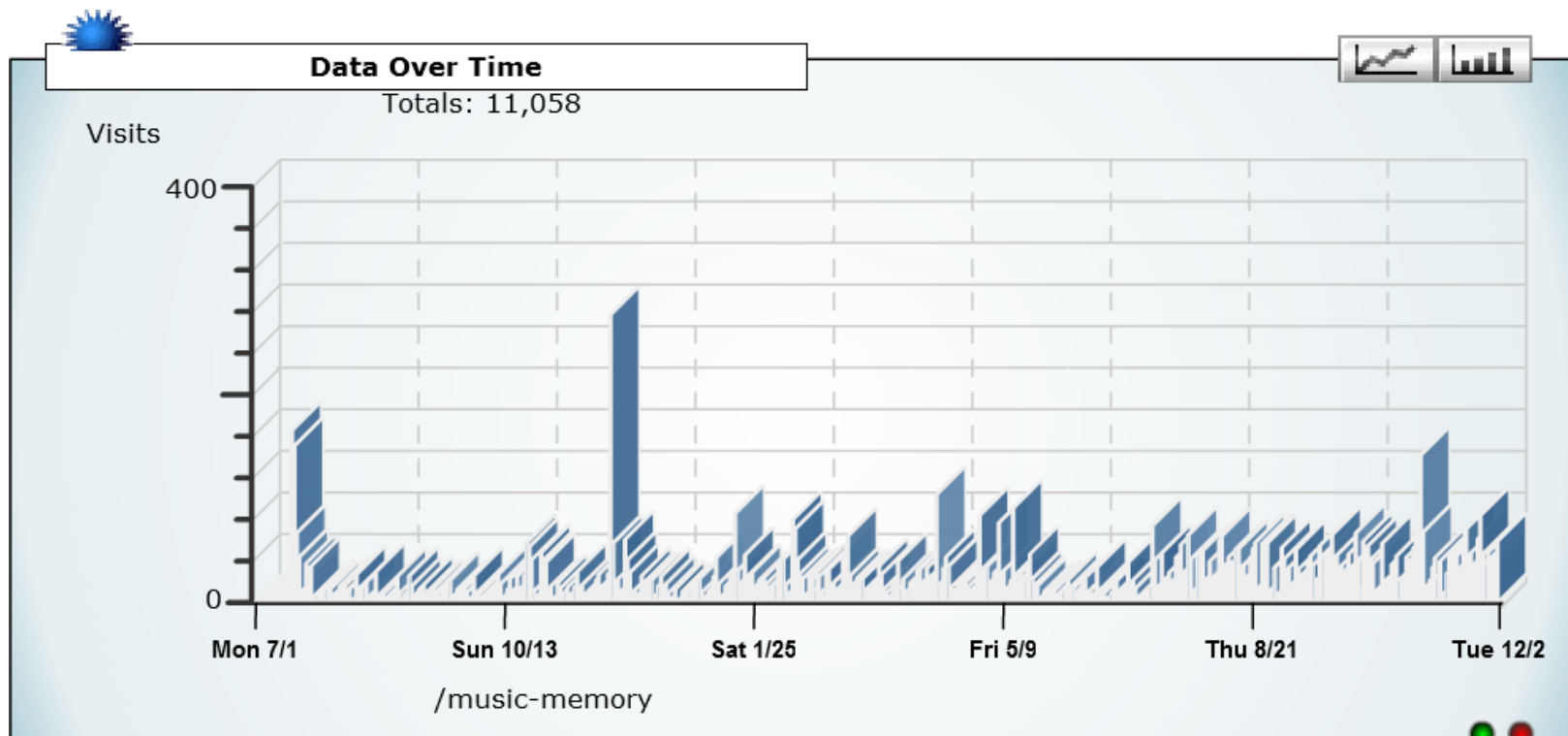
Protecting and promoting the health and safety of the people of Wisconsin



Congratulations!!

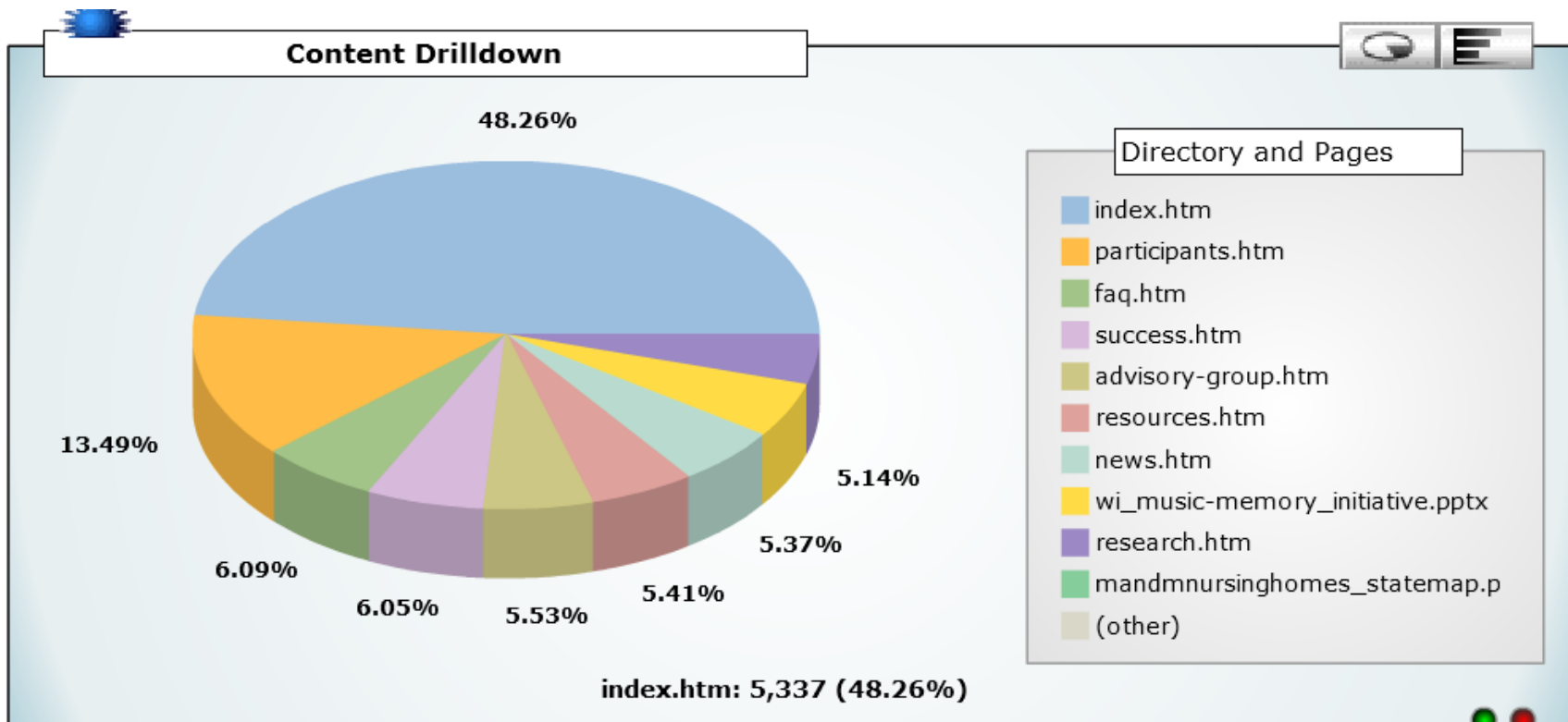
- You have been the trailblazers not only for Wisconsin but for the nation
- *“We may have hit the tipping point for integrating personalized music into long-term care. Because access to individualized music demonstrably improves quality of life for residents, 914 long-term care organizations are now MUSIC & MEMORYSM Certified—compared to 60 at the beginning of 2013. Ohio has joined Wisconsin and Utah in making personalized music a standard of care. Nine other states are in process” stated Dan Cohen, Executive Director of MUSIC & MEMORYSM*
- DHS staff have mentored and collaborated with: Alabama, Connecticut, Colorado, Louisiana, Maryland, New Hampshire, New Jersey, North Carolina, Ohio, Oklahoma, Pennsylvania and Utah
- Your success resulted in Wisconsin expanding to another 150 nursing homes and small pilots in the community
- Your success is featured in the Department’s Dementia Care System Redesign
<http://www.dhs.wisconsin.gov/dementia/index.htm>
- You’ve helped create so many “Henry” stories!

WI M&M website visits



	Visits	Pageviews	Avg Time	% Exit	\$ Index
	11,058	13,236	00:02:02	31.34%	\$0.00

WI M&M website visits





2014 Monthly Webinar Support Meetings

- January 9: Dan Cohen & Rocky Knoll HC, *Support on Implementation*
- February 6: Rocky Knoll HC, *Strategies for Appropriate Music Playlists*
- March 6: DHS Secretary Rhoades, Dementia Redesign; Doug Englebert, DQA Pharmacist Consultant, *Reduction, Elimination of Anti-Psychotic Medications*
- April 3: Joyce Simard, M.S.W., Author, *Namaste Care*
- May 8: Columbia Health Care & Northern Lights, *Expansion & Donations*

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2014 Monthly Webinar Support Meetings, continued

- June 5: Carmen Bowman, M.H.S., A.C.C., *How to Reduce/Eliminate Alarms*
- August 7: Dr. Dale Taylor, Ph.D., *Music and the Brain*
- September 4: staff of the Alzheimer's Association
- October 2: Doug Englebert, DQA Pharmacist Consultant
- December 4: *Highlights & The Year in Review*



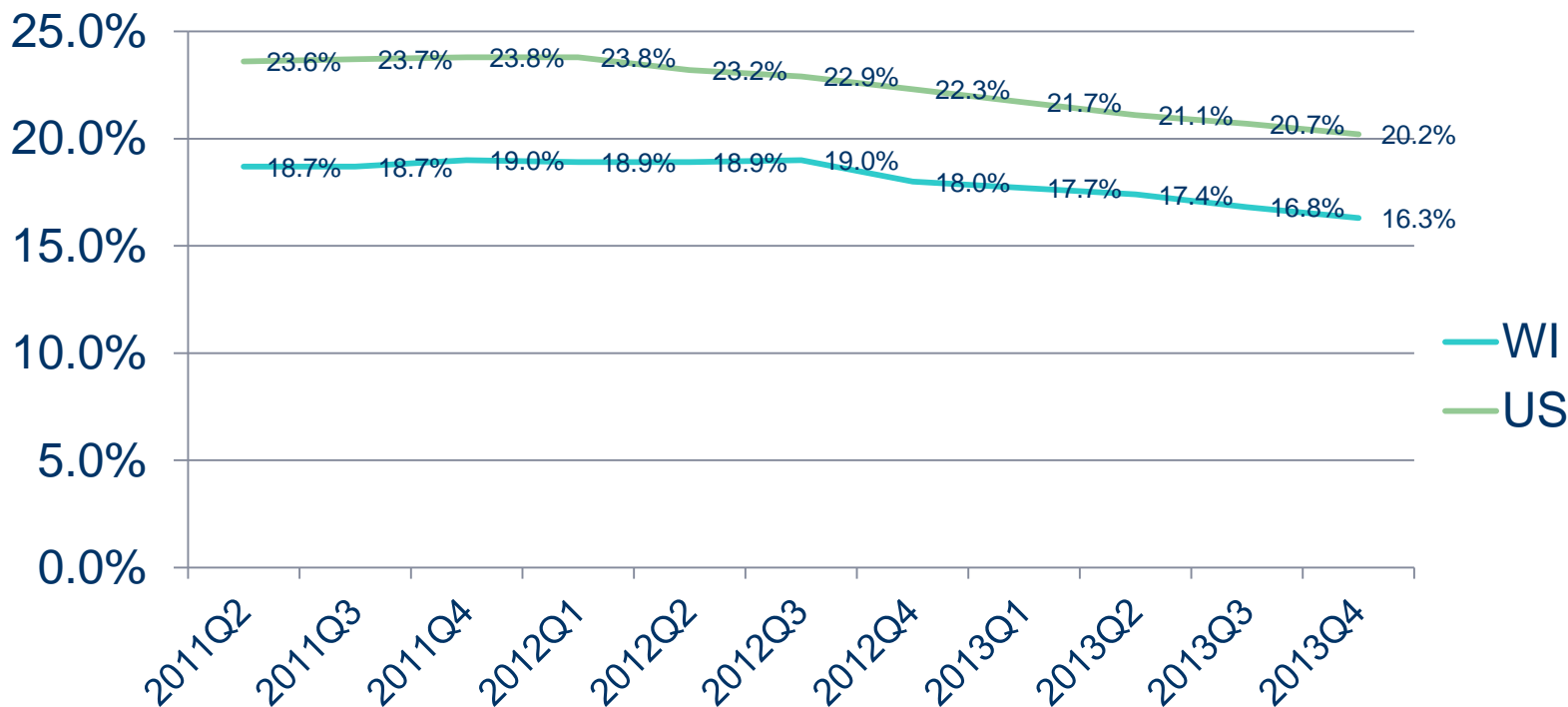
Reduction in Antipsychotic Medications

- Press Release: WI Nursing Homes rank #4 in the Nation in Antipsychotic Drug Use
- Wisconsin Highlights
 - December 31, 2013: Wisconsin ranked 10th with a rate reduction of 14.4%
 - March 31, 2014: Wisconsin ranked 8th with a rate reduction of 19.1%
 - June 30, 2014: Wisconsin ranked 4th with a rate reduction of 23.5%
- <http://www.dhs.wisconsin.gov/news/PressReleases/2014/111214.htm>



Percent of Nursing Home Residents Using Antipsychotic Medications

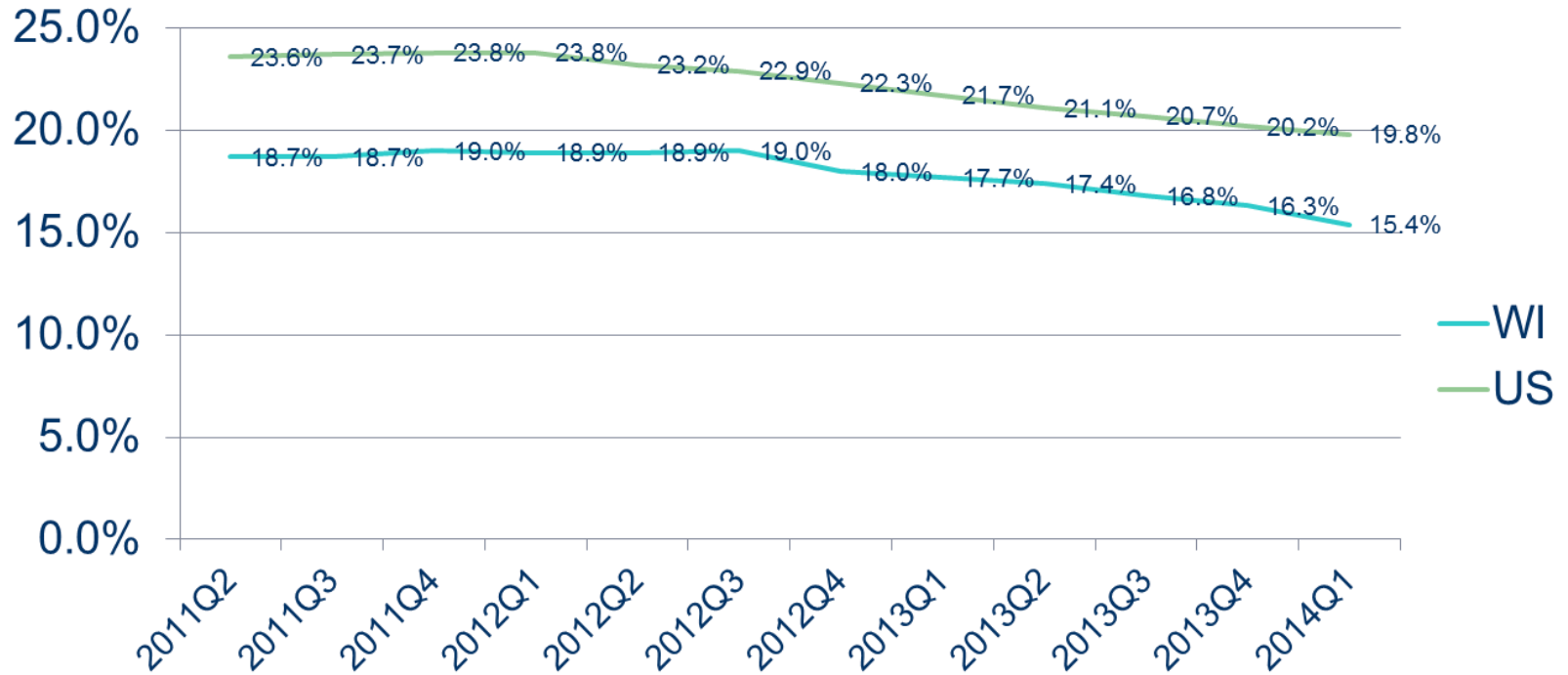
WI Ranking: 10th; 14.5% Decrease (US: 15.1% Decrease)





Percent of Nursing Home Residents Using Antipsychotic Medications

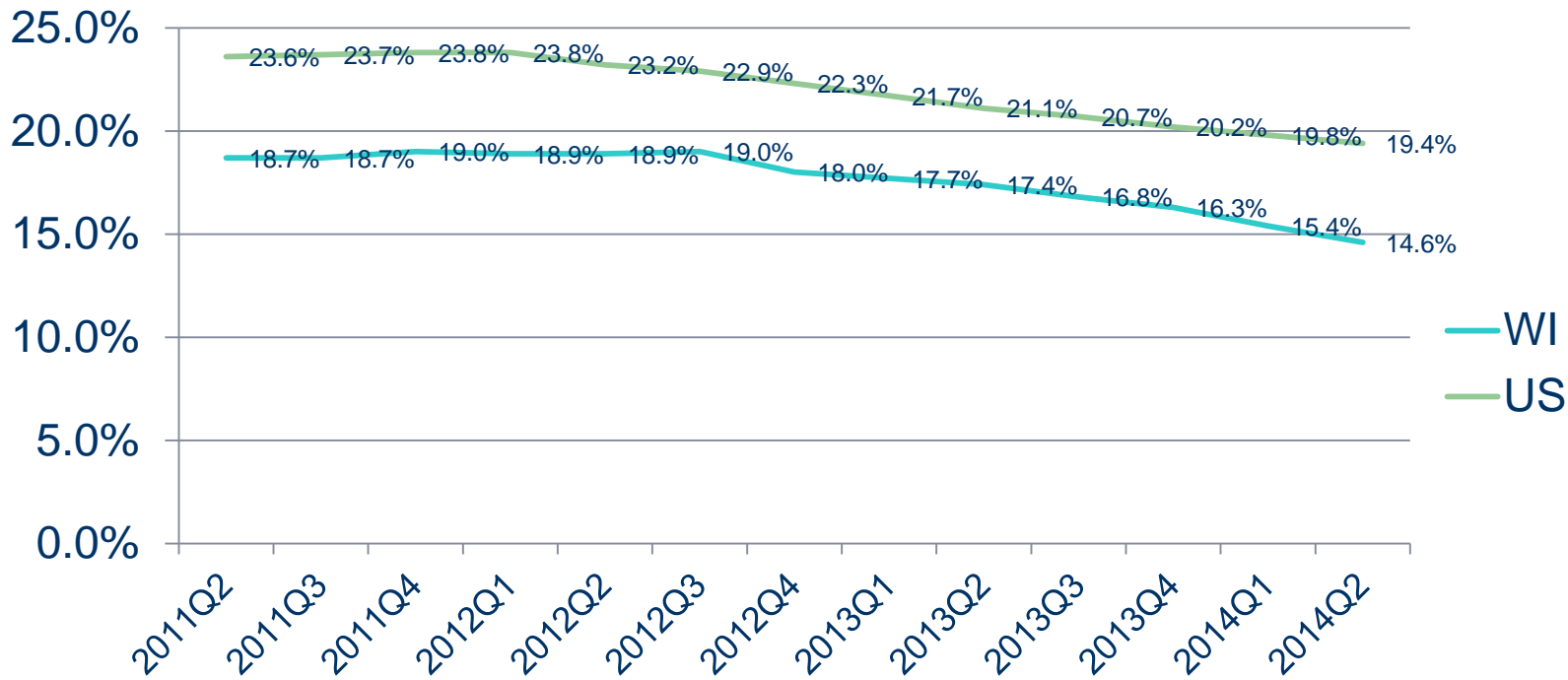
WI Ranking: 8th; 19.1% Decrease (US: 17.1% Decrease)





Percent of Nursing Home Residents Using Antipsychotic Medications

WI Ranking: 4th; 23.5% Decrease (US: 18.8% Decrease)





Focus Conference

- Display Booth
 - Handed out over a hundred ribbons
- Screening of *Alive Inside*
- Panel Discussion



Claude Pepper Center

- The Claude Pepper Center is dedicated to ongoing research, training, advocacy, outreach, policy discourse, and dissemination of information.
- They are creating a video on the Wisconsin Music & Memory Experience
 - What are the scientific implications of personalized music as an effective intervention for persons with dementia
 - What are the policy implications

<http://claudepeppercenter.fsu.edu/>



*Using the Wisconsin Clinical Resources Center (WCRC)
as a resource for the care of residents with dementia*

<https://wrcr.chsra.wisc.edu/>





Website Demo



Website: <http://www.dhs.wisconsin.gov/music-memory>

Website upgrade coming soon.....





MUSIC & MEMORYSM

Updates

- Alive Inside Film
- MUSIC & MEMORYSM Helps Wisconsin Nursing Homes Reduce Antipsychotic Use

<http://musicandmemory.org/2014/11/14/music-memory%e2%84%a0-helps-wisconsin-nursing-homes-reduce-antipsychotic-use/>

- **Access to Personalized Music May Influence Choice of Nursing Home, Survey Finds**
- Upgraded listing as a **certified** MUSIC & MEMORYSM **care facility** on national website

<http://musicandmemory.org/care-facility-locations/>



2015 M&M webinar Schedule

All sessions will run from 1:30 pm – 2:30 pm Central Standard Time

- January 8th
- February 12th
- March 5th
- April 2nd
- May 7th
- June 4th
- July 2nd
- August 6th
- September 3rd
- October 1st
- November 5th
- December 3rd

Held via Adobe Connect: <https://connect.wisconsin.gov/dhs-music-memory/>
Enter as a “Guest”, then enter the name of your Nursing Home

Answers to Your Questions



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Evaluation

