



WisCaregiver Career Program

www.dhs.wisconsin.gov/caregiver-career/index.htm

***The Department of Health Services: Working to Address
Long-Term Care Workforce Challenges***

OUR GOALS

- **To increase the number of nurse aides** working in Wisconsin nursing homes
- **To inform the public** about the benefits of working in a Wisconsin nursing home and the opportunity to make a difference

APRIL/MAY 2018 PROGRAM UPDATE

PARTICIPATION TO DATE

- 13 Technical colleges with approved nurse aide training programs
- 17 Nursing homes with approved nurse aide training programs
- 300 Nursing homes that agree to pay \$500 retention bonus
- 1,800 Students registered in WisCaregiver Careers
- 386 Students registered for training
- 64 Students completed training
- 1 Student has been hired

WEBINAR SERIES: WORKFORCE SOLUTIONS

Beginning March 1, 2018, the Department of Health Services began hosting a series of monthly webinars featuring nursing home staff and other experts in the field sharing their best practices for successful recruitment and retention of staff. Additional information will be provided via WisCaregiver Careers email updated close to the date of each webinar.

Webinars are recorded and made available on the Workforce Solutions portion of the WisCaregiver Careers webpage at www.dhs.wisconsin.gov/caregiver-career/index.htm.

- | | |
|--------------------|--|
| August 2 | Recruiting, Retention, and Decreasing the Use of Agency Staff
Karen Hayden, NHA, SSM St. Mary's; Jan Hooper, NHA; Megan Tobian, Human Resources Specialist, Clearview Nursing and Rehabilitation |
| September 6 | Staff Appreciation , Dr. Paul White, Author and President, Appreciation at Work |
| October 11 | Caregivers SOAR , Susan Churchill, Sharon Mylrea, Development Specialists UW Oshkosh, Center for Community Development, Engagement and Training |
| November 1 | Creative Ways to Retain Staff , Christine M. W. Witt, Executive Director, Advanced Employment, Inc. |
| December 6 | Year One Highlights and Accomplishments |

TIMELINE

- ☒ **September 2017** Hold recruitment webinars for nursing homes and training programs
- ☒ **November 2017** Hold implementation webinar for training programs
- ☒ **Jan/Feb 2018** Hold implementation webinar for nursing homes and training programs
- ☒ **January 2018** Complete tracking system
- ☒ **February 2018** Complete interactive website
- ☒ **March 2018** Begin WisCaregiver Career Program webinar series
- ☒ **April 2018** Launch media campaign

PUBLICATION LINKS

- **WisCaregiver Careers Facility Practices for Recruitment and Retention, P-02140**
www.dhs.wisconsin.gov/publications/p02140.pdf
- **Participating Nurse Aide Training Program Locations, P-02031A**
www.dhs.wisconsin.gov/publications/p02031a.pdf
- **Participating Nursing Facilities, P-02031**
(Nursing homes that have agreed to pay a \$500 retention bonus)
www.dhs.wisconsin.gov/publications/p02031.pdf

STAY IN TOUCH WITH US!

- Sign-up:** <https://www.dhs.wisconsin.gov/caregiver-career/cna.htm>
- Website:** www.dhs.wisconsin.gov/caregiver-career/index.htm
- Mailbox:** dhscaregivercareer@dhs.wisconsin.gov
- Listserv:** https://public.govdelivery.com/accounts/WIDHS/subscriber/new?topic_id=WIDHS_430
- #Hashtag:** #WisCaregiver on Facebook (www.facebook.com/dhswi) and Twitter (www.twitter.com/dhswi)



WISCONSIN DEPARTMENT
of **HEALTH SERVICES**