



Local Public Health Funding Perspective

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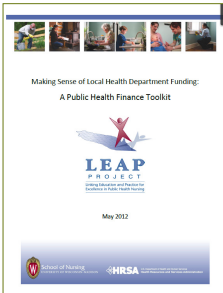
Overview

- Finance for local health departments (LHDs)
- Budgets
- Grants
- Program evaluation
- References



Finance for LHDs

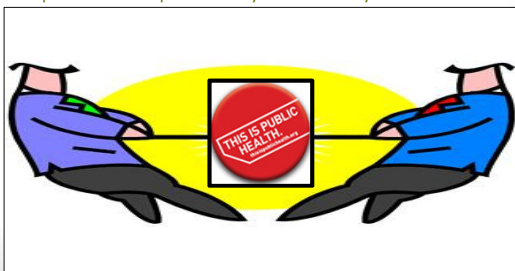
- Public health finance is a complex system involving funding streams, economic factors, and policy and political changes.
- This complexity along with the lack of transparency and the wide variation in local public health discretionary spending make it difficult to develop a “blueprint” for all public health agencies to embrace.



CREDIT: LEAP Project.

Finance for LHDs

- What are the current funding sources for programs in the public health department in your community?



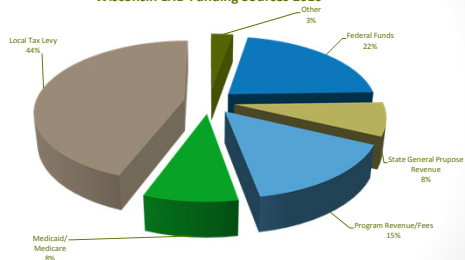
Finance for LHDs

- Tax levy
- Revenues & fee for service
 - Vaccine administration fee
 - TB skin testing
 - Medicare & Medicaid
 - Shared services
 - Licensing and inspection fees
- Grants
 - Maternal and Child Health
 - Public Health Preparedness
 - Immunization
 - Other program specific grants.
 - Grants are not a sustainable funding stream (soft)



Finance for LHDs

Wisconsin LHD Funding Sources 2010



Finance for LHDs

Wisconsin Local Health Department Revenues/Expenses 2005-2009

Year	Population	Revenues/Expenses	Wisconsin Average LHD Per Capita Expenditures	Range of Per Capita Expenditures among Wisconsin LHDs	% of Wisconsin LHD Budgets funded via Local Tax Levy
2005	5,580,757	\$136,853,056	\$24.52	\$6.18 - \$62.55	50%
2006	5,617,744	\$144,228,771	\$25.67	\$1.35 - \$77.49	51%
2007	5,548,124	\$150,059,575	\$26.60	\$8.70 - \$74.20	50.2%
2008	5,675,156	\$147,167,727	\$25.90	\$9.00 - \$73.40	52.6%
2009	5,588,040	\$153,750,480	\$27.00	\$9.70 - \$70.30	52.9%

Budgets

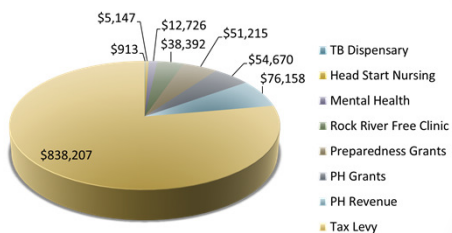
- Written, detailed schedule of financial activities in an agency, a plan for agency expenditures and revenues and the act of balancing the expenditures with the revenues
 - Line Item Budget: The line item budget is a commonly used financial accounting technique used to forecast costs for expenditures that ideally support an organization's strategic business goals and objectives.
 - Performance Based Budget: Focuses attention on work that is being accomplished, direct benefits to the community, and cost of these services.

Line Item Vs. Performance Based Budgets

SECTION 2: PROGRAM SUMMARY					
Program number:					
Program name:					
Program objective:					
PROGRAM REVENUES AND EXPENDITURES					
	2014 Actual	2015 Budget	2016 Budget	2017 Forward Estimate	2018 Forward Estimate
Revenue					
General Property Tax					
Other Revenues					
Total Revenue					
Expenditure					
Recurrent Expenditure					
Capital/One-time Expenditure					
Total Expenditure					
Net Revenue and Expenditures					
PROGRAM PERFORMANCE INFORMATION					
KEY PROGRAM STRATEGIES FOR 2015			RESULTS FOR 2015		
KEY PROGRAM STRATEGIES 2016					

Source: 2017 Funding Local Public Health: A Perspective from the Jefferson County Health Department

Funding Sources Example - LHD



Grant Funding

- Grants are monetary awards given by a governmental agency, foundation, or other entity to plan, implement, or operate a program or fund a project
- May be competitive or non-competitive
 1. Know your resources
 2. Become familiar with funding sources
 3. Collect strong and recent data
 4. Identify a project that is evidence based
 5. Plan for sustainability
 6. Collaborate!



Public Health Grants – DHS GAC

DHS Grants and Contracts:

- Childhood Lead
- Immunization – Child
- Adult Immunization
- Bioterrorism CDC/Preparedness
- Maternal Child Health
- Oral Health
- Prevention
- SNAP-ED
- WIC
- Well Woman

DHS Grants and Contracts

Contract Programs - Microsoft Internet Explorer

Address: https://dhs.dhs.state.wi.us/GAC/ContractProgram/ContractId=13764&AgencyCardId=471703

Wisconsin Department of Health & Family Services

Contract ID: 13764 Agency: North Shore Contract Year: 2006

Back to General Contract Information

Program	Available Funds For Objective	Remaining Funds For Objective	Contract Objective Total	Agency Funds	Match Amounts Requested	Sub Contracts	Go To	Select For Locking	Action
Immunization	\$14,261	\$0	\$14,261	\$0	\$0	Contracts List Contract Configuration Contract Subassociation Status of Program Contracts			Email
MCH	\$13,545	\$0	\$13,545	\$0	\$13,160	Contracts List Contract Configuration Contract Subassociation Status of Program Contracts			Email
Preparedness - Cites Readiness	\$2,000	\$0	\$2,000	\$0	\$0	Contracts List Contract Configuration Contract Subassociation Status of Program Contracts			Email
Preparedness - Pandemic Influenza	\$9,391	\$0	\$9,391	\$0	\$0	Contracts List Contract Configuration Contract Subassociation Status of Program Contracts			Email
Preparedness CDC	\$31,107	\$0	\$31,107	\$0	\$0	Contracts List Contract Configuration Contract Subassociation Status of Program Contracts			Email
Totals	\$70,254	\$0	\$70,254						

Grants and other funding that support local public health

- Environmental Health Tracker Mini Grants – DHS
- Radon Outreach Funding Grants
- CDC Specific Preparedness/Prevention e.g. Ebola/Zika
- Wisconsin Partnership Program (WPP)
- Healthiest Wisconsin Partnership Program (HWPP)
- AFDO (Association of Food and Drug Officials) – Retail standards with FDA
- Tobacco/Wisconsin Wins
- Contracts for Service – school nursing
- Seal-A-Smile – Children's Health Alliance of Wisconsin
- Chapter 51 Prevention Block Grant – AQDA/Mental Health
- Local Foundations
- Local Faith Based Organizations
- Local Service Clubs

Funding quandaries at the local level

- Reluctance by policy makers to fund more than minimal services
- Soft, temporary grant funds
- Personnel decisions
- Property tax caps – dependent on State budget and growth at County level
- State mandates without funding
- Cuts at the federal level
- Little to no State funding
- Infrastructure needed to be effective, able to provide mandated services and ramp up for response to emergencies
- Many unanswered questions regarding the future of the Affordable Care Act and Medical Assistance

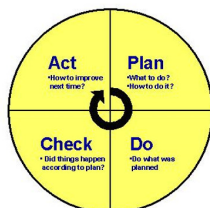
Program Evaluation

- Agencies are under continual pressure to demonstrate that monies spent have been effective
- Traditionally, programs were considered effective by the number of individuals served
- Shift is toward greater accountability and demands evidence that public health funds are spent on programs with positive outcomes
- Public health accreditation is helping agencies through Performance Management Plans

Re-Evaluate (A better way of doing business)

Quality Improvement

- Plan
- Do
- Check (Study)
- Act



Questions?



Special thanks to D. J. Rausch - Greenfield Health Department & G. Scott - Jefferson County Health Department
