



SUPPORTIVE HOUSING INSTITUTE OVERVIEW

WISCONSIN DEPT. OF HEALTH SERVICES
HOMELESSNESS FORUM

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WHEDA

TOGETHER WE BUILD WISCONSIN®

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WHAT IS SUPPORTIVE HOUSING?

Definition:

Combines affordable housing with social services that help people who face the most complex challenges live with stability, autonomy and dignity.

Benefits:

Improves stability, employment, mental and physical health and school attendance; and reduces active substance abuse.



SUPPORTIVE HOUSING INSTITUTE

Our goal:

WHEDA aims to reduce the timeline for building and preserving supportive housing by improving planning and development.

Our partner:

CSH is a national nonprofit that uses housing as a platform for services to improve the lives of vulnerable people, maximize public resources and build healthy communities.



WHEDA

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SELECTION PROCESS

- Cast a wide net in late 2021, partnering with Marketing and leveraging CED team contacts to conduct outreach.
- Received eight applications from different regions of the state.
- Developed scoring metrics and assembled an internal and external team to review applications.
- Seven teams selected.





CLOSER LOOK AT TEAMS

GEOGRAPHIC REPRESENTATION



TEAMS

Green Bay

Project lead: Newcap

Partner organizations: Lutheran Social Services of WI and Upper MI,
and City of Green Bay

Eau Claire

Project lead: PORCH, Inc.

Partner organizations: Impact Seven, Rental Resources of Eau Claire,
Inc. and Western Dairyland Community Action Agency



MILWAUKEE TEAMS

Project lead: Catapult Wellness, LLC

Partner organization: All Scrap MKE

Differentiator: person with lived experience on team

Project lead: T. Spell Development Group

Partner Organization: Amri Counseling Services

Project lead: KG Development Group

Partner organizations: Partners for Community Development, Inc. and KBH Construction



TEAMS (Cont'd)

Project lead: Lutheran Social Services of WI and Upper MI

Partner organization: Alternative Continuum of Care

Project lead: Movin' Out, Inc.

Partner organization: Housing Initiatives, Inc. and City of Madison



INSTITUTE CURRICULUM

- Introduction to supportive housing
- Project concept
- Roles and partnerships
- Project design
- Services planning
- Service and operating budgets
- Capital budgets
- Property management
- Quality improvement





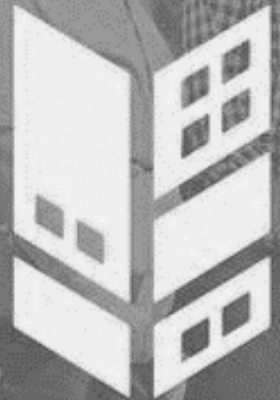
OUTCOMES

PRELIMINARY OUTCOMES

- Finale held at HQ on June 23 where each team presented their project plans to potential funders, stakeholders and community leaders.
- All seven teams graduated from the program.
- Potential for three project teams to apply for HTC funding in January with others laying the groundwork.



THANK YOU!



WHEDA