





Supplemental Nutrition Assistance Program - Education (SNAP-Ed)

Our Work

The Supplemental Nutrition Assistance Program Education (SNAP-Ed) helps people make healthy food choices and be physically active to prevent chronic conditions, such as high blood pressure, heart disease, and obesity.

SNAP-Ed works with people eligible for or receiving SNAP benefits, called FoodShare in Wisconsin. SNAP-Ed facilitates classes and activities to help individuals learn about healthy eating and lead active lifestyles. SNAP-Ed also works to address community-level barriers to healthy eating and physical activity.

 **6%** of Wisconsinites enough fruits and vegetables for good health.

 **\$1** Every \$1 spent on nutrition education saves \$10 in health care costs.

 **145,733** Wisconsinites receive SNAP-Ed.

Funding

SNAP-Ed is funded by the U.S. Department of Agriculture (USDA) Food and Nutrition Service (FNS).

Priorities

Providing trustworthy nutrition education

SNAP-Ed promotes healthy food choices consistent with the most recent Dietary Guidelines for Americans.

Practicing hands-on skills

SNAP-Ed encourages physical activity and teaches people how to shop for, prepare, and cook healthy meals.

Supporting long-term community health

SNAP-Ed partners with state and local organizations to promote evidence-based policy, systems, and environmental change.

Impact

Education where it matters

SNAP-Ed reaches families at:

- Schools serving free and reduced-price meals.
- Child care centers, Summer Food Service Program sites, and WIC clinics.
- Community centers participating in the Child and Adult Care Feeding Program.
- Food distribution sites and food pantries.

Improved community health

SNAP-Ed makes healthy choices more accessible, easier, and the default choice by using policy, systems, and environmental (PSE) interventions.

Looking ahead

SNAP-Ed in Wisconsin will continue to provide nutrition education to SNAP eligible recipients and promote community health by supporting policy, systems, and environmental changes creating long-term access to nutritious food and physical activity.