Wisconsin Well Woman Program At-A-Glance

Background
♦ The Wisconsin Well Woman Program (WWWP) provides specified breast and cervical cancer screening services to low income, uninsured or underinsured women.
♦ The U.S. Centers for Disease Control and Prevention (CDC), National Breast and Cervical Cancer Early Detection Program (NBCCEDP), has provided funding for WWWP since 1994.
♦ The Wisconsin Department of Health Services, Division of Public Health, administers the Program.

WWWP Covered Services
♦ Pays for specified screenings and diagnostic services related to:
  - Breast cancer
  - Cervical Cancer
♦ Covered services are available from participating providers, at no cost to Well Woman clients. Not all covered services are available from every provider.
♦ There is no premium, deductible or co-payment for WWWP covered services.
♦ A woman who is diagnosed with breast or cervical cancer or a precancerous cervical lesion, and who is eligible for WWWP, may be eligible for Wisconsin Well Woman Medicaid (WWWMA). WWWMA covers treatment costs for breast and cervical cancer.

WWWP Eligibility Criteria
♦ Women ages 45-64 years (some limited eligibility exceptions apply to women ages 35-44 years – refer to the WWWP Policy and Procedure Manual, Chapter 3 for details), and
♦ No health insurance, or insurance doesn't cover breast and cervical cancer screening services, or unable to pay high deductibles and co-payments, and
♦ Income within program limits (at or below 250% of federal poverty level; changes annually on April 1st).

How to Apply
♦ Women enroll through their county or tribal WWWP local coordinating agency.
♦ Simple enrollment form; requires proof of age, income and insurance status.