

## Data Source Documentation

<b>Indicator</b>	Fruit and vegetable consumption, adults 18+
<b>Demographic Group</b>	Wisconsin adults aged 18 and older.
<b>Numerator</b>	The number of adults in the Wisconsin Behavioral Risk Factor Survey (BRFS) sample who reported consuming five or more servings of fruits and vegetables per day.
<b>Denominator</b>	The total number of adults in the Wisconsin BRFS sample.
<b>Details about Data Item</b>	<p>In the tables, the 95% confidence interval (the “+/-“column) indicates the range in which 95 of 100 identical surveys would estimate the percent of adults who consume five or more servings of fruits and vegetables per day. Add the confidence interval to the estimated percent to find the high boundary and subtract it to find the low boundary. Smaller numbers of cases in the denominator produce larger confidence intervals.</p> <p>The BRFS fruit and vegetable servings index, which is the basis for this measure, is calculated by the U.S. Centers for Disease Control and Prevention (CDC) from a series of individual questions about the number of servings of fruit, fruit juice, green salad, potatoes and carrots consumed per day, week, month or year. Values across the component questions are standardized to servings-per-day and summed. The results are categorized as “less than one (serving) per day or never,” “one to less than three per day,” “three to less than five per day,” “five or more per day,” and “don’t know, refused or missing.”</p>
<b>Other Data Information</b>	<p>The Wisconsin Behavioral Risk Factor Survey (BRFS) is a sample survey conducted by the BRFS Program in the Division of Public Health, in conjunction with the U.S. Centers for Disease Control and Prevention (CDC). The University of Wisconsin Survey Center conducts BRFS interviews. The annual number of BRFS cases in Wisconsin averages approximately 4,000 and has ranged from approximately 3,500 to 7,500 in the past five years. Weighted BRFS data used in these tables are representative of the Wisconsin adult population living in households with landline telephones. CDC calculates case weights using Wisconsin population data and provides a weighting variable to the Wisconsin BRFS Program along with final data sets. Tables by race and ethnicity show “rolling averages” using combined years of data to yield a minimum of 100 cases per group.</p>
<b>Data Source</b>	<p>Wisconsin Behavioral Risk Factor Survey, Bureau of Health Information and Policy, Division of Public Health, Wisconsin Department of Health Services.</p> <p>The BRFS is an ongoing probability survey conducted by telephone and carried out in conjunction with the CDC. Each survey year begins on January 1 and ends on December 31.</p>

<b>Additional Information</b>	The CDC Web site ( <a href="http://www.cdc.gov/brfss/">http://www.cdc.gov/brfss/</a> ) provides substantial information about the BRFSS at both the national and state levels, including prevalence and trend data and historical question information. Information about the Wisconsin BRFSS is also available at <a href="http://dhs.wisconsin.gov/stats/BRFS.htm">http://dhs.wisconsin.gov/stats/BRFS.htm</a> .
-------------------------------	--