

QUITTING PAYS

IN SO MANY WAYS.

STRIVING TO QUIT

If you're a BadgerCare Plus member, you may be eligible for Striving to Quit, a free stop smoking program that gives you 24/7 support, a quit plan designed just for you and up to \$80 in gift cards.

CALL 1-800-QUIT-NOW TO FIND OUT IF YOU CAN JOIN.

STRIVING TO QUIT GIVES YOU:

- ▶ Quit coaches
- ▶ A quit plan just for you
- ▶ Free 24/7 support by phone
- ▶ Up to \$80 in gift cards for eligible BadgerCare Plus members

TAKE THE FIRST STEP.
CALL 1-800-QUIT-NOW OR VISIT
STRIVINGTOQUIT.COM TODAY.