Vendor Minimum Stock Requirements
Wisconsin WIC Program

Wisconsin WIC vendors must carry the listed minimum stock requirements at all times. Minimum requirements are based on a store’s total number of cash registers, including customer service and self-checkout registers. The food categories listed do not include all WIC approved food items. Vendors are encouraged to carry more WIC foods based on customer demand. See the WIC Shopping Guide for information about WIC approved foods and restrictions on brands and flavors.

Minimum stock requirements for stores with 10 or fewer registers:

<table>
<thead>
<tr>
<th>Food Category and Container Size</th>
<th>Required Minimum Stock</th>
<th>Recommended Minimum Stock</th>
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| Fruit and Vegetables, fresh, frozen, or canned | ▪ Two (2) fruit varieties.  
▪ Two (2) vegetable varieties. | ▪ Same as required, with $10 retail value worth of fresh fruit and vegetable varieties. |
| Juice 48 oz. and 64 oz. | ▪ 48 oz. not required.  
▪ 64 oz., one (1) flavor. | ▪ 48 oz. containers; two (2) flavors.  
▪ 64 oz. containers; three (3) flavors. |
| Peanut Butter 16-18 oz. Beans, Peas and Lentils 15-16 oz. | ▪ One (1) of three (3) types:  
◦ peanut butter;  
◦ canned beans; or  
◦ dried peas, beans, or lentils. | ▪ Two (2) of three (3) types:  
◦ peanut butter; and/or  
◦ canned beans; and/or  
◦ dried peas, beans, lentils. |
| Cereal 12 oz. or larger | ▪ Two (2) varieties, must include one (1) whole grain variety. | ▪ Four (4) varieties, including one (1) whole grain variety. |
| Whole Grains 12-24 oz. bread, 12-16 oz. buns and rolls, 14-16 oz. brown rice 16 oz. all other types | Not required | ▪ One (1) of four (4) types:  
◦ 100% whole wheat bread, buns or rolls;  
◦ soft corn or whole wheat tortillas;  
◦ whole wheat pasta; or  
◦ brown rice. |
| Milk gallon | ▪ Gallon, unflavored 1% or skim. | Same as required |
| Cheese 16 oz. | Not required | ▪ One (1) variety. |
| Eggs dozen | ▪ Any size egg, any grade. | Same as required |
| Infant Cereal 8 oz. | Not required | ▪ One (1) variety. |
| Infant Fruits and Vegetables 4 oz. single and 8 oz. 2-packs | Not required | ▪ Three (3) fruit varieties.  
▪ Three (3) vegetable varieties. |
| Infant Formula Only the sizes and varieties listed | Not required | ▪ 12.4 oz., Similac® Advance, six (6) cans.  
▪ 12.6 oz., Similac® Total Comfort, order on request. |
Minimum stock requirements for stores with 11 or more registers:

<table>
<thead>
<tr>
<th>Food Category and Container Size</th>
<th>REQUIRED Minimum Stock</th>
<th>Recommended Minimum Stock</th>
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| **Fruit and Vegetables**         | • Two (2) fresh fruit varieties.  
                                     • Two (2) fresh vegetable varieties. | Same as required |
| fresh 48 oz., 64 oz., and 12 oz. | • 48 oz., two (2) flavors.  
                                     • 64 oz., three (3) flavors.  
                                     • 12 oz. frozen concentrate, one (1) flavor. | • 48 oz., three (3) flavors.  
                                     • Same as required  
                                     • Same as required |
| **Juice**                        | • Two (2) of three (3) types:  
                                     ◦ peanut butter; and/or  
                                     ◦ canned beans; and/or  
                                     ◦ dried peas, beans, or lentils. | • All types:  
                                     ◦ peanut butter;  
                                     ◦ canned beans; and  
                                     ◦ dried peas, beans, or lentils. |
| **Peanut Butter**                | • Two (2) of three (3) types:  
                                     ◦ peanut butter; and/or  
                                     ◦ canned beans; and/or  
                                     ◦ dried peas, beans, or lentils. | |
| **Beans, Peas and Lentils**      | • Two (2) of three (3) types:  
                                     ◦ peanut butter; and/or  
                                     ◦ canned beans; and/or  
                                     ◦ dried peas, beans, or lentils. | |
| 15-16 oz.                        | • Four (4) varieties, must include one (1) whole grain variety. | • Four (4) varieties, including two (2) whole grain varieties. |
| **Cereal**                       | • Half-gallon, 1% or skim.  
                                     • Gallon, 1% or skim.  
                                     • Gallon, Vitamin D whole. | Same as required |
| 12 oz. or larger                 | | |
| **Whole Grains**                 | • Two (2) of four types:  
                                     ◦ 100% whole wheat bread, buns or rolls;  
                                     and/or  
                                     ◦ soft corn or whole wheat tortillas; and/or  
                                     ◦ whole wheat pasta; and/or  
                                     ◦ brown rice. | Same as required |
| **Milk**                         | • Any size container, unflavored 1% or skim. | Any size container, 1% or skim.  
                                     • Any size container, 2%.  
                                     • Any size container, Vitamin D whole. |
| half-gallon and gallon           | | |
| **Lactose-Free Milk**            | • Any size container, unflavored 1% or skim. | Any size container, 1% or skim.  
                                     • Any size container, 2%.  
                                     • Any size container, Vitamin D whole. |
| Quart, half-gallon, 3-quart, and gallon | | |
| **Soy Beverage**                 | • One (1) brand. | Same as required |
| half-gallon                      | | |
| **Yogurt**                       | • Whole milk; plain or flavored.  
                                     • Low-fat or nonfat; plain or flavored. | • Whole milk; plain and flavored.  
                                     • Low fat or nonfat; plain and flavored. |
| 32 oz.                           | | |
| **Cheese**                       | • One (1) variety. | Three (3) varieties. |
| 16 oz.                           | | |
| **Eggs**                         | • Any size egg, any grade. | Same as required |
| dozen                            | | |
| **Infant Cereal**                | • Two (2) varieties. | Same as required |
| 8 oz.                            | | |
| **Infant Fruits and Vegetables** | • Six (6) fruit varieties.  
                                     • Six (6) vegetable varieties. | Same as required |
| 4 oz. single and 8 oz. 2-packs   | | |
| **Infant Meats**                 | • Two (2) meat varieties. | Same as required |
| 2.5 oz.                          | | |
| **Infant Formula**               | • 12.4 oz., Similac® Advance, twelve (12) cans.  
                                     • 12.6 oz., Similac® Total Comfort, six (6) cans. | Same as required |
| Only the sizes and varieties    | | |
| listed                          | | |