

MUSIC & MEMORYSM Certification Program

The Certification Program involves the following:

- Step-by-Step Professional Training in Personalized Digital Music
- Instruction based on extensive neuroscience research regarding the brain's response to music
- Training to create personalized music playlists delivered using iPods. The playlists have the capacity to transform the quality of life for people struggling with a wide range of physical and cognitive impairments.



Learn more about MUSIC & MEMORYSM <http://musicandmemory.org/>



Wisconsin
Department of Health Services

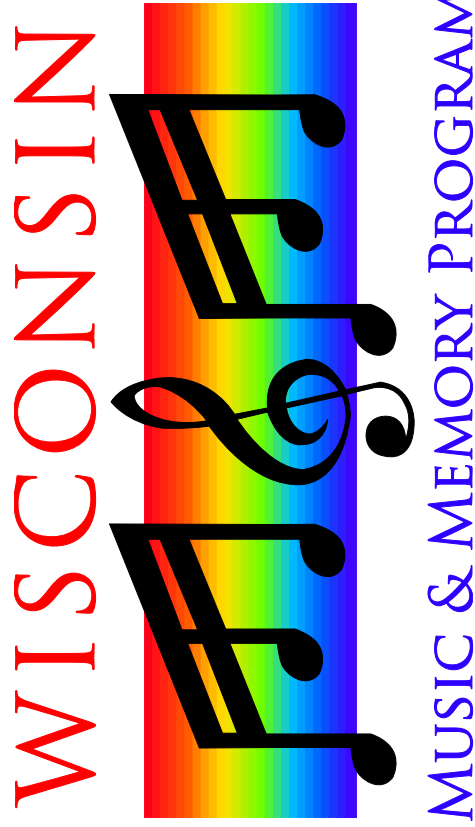
P-00530 (10/2015)

For more information, please contact:

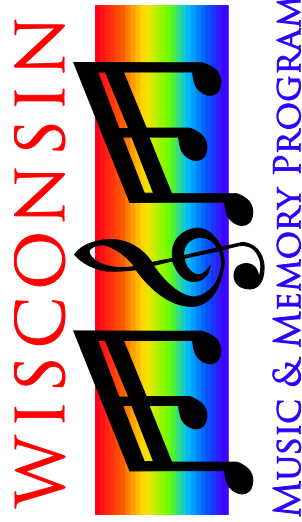
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Changing the lives
of people in
Wisconsin
through
personalized
music.



An Overview of the Wisconsin Music & Memory Program

The Wisconsin Music & Memory Program is part of the national MUSIC & MEMORYSM program designed to help people with Alzheimer's and related dementias, find renewed meaning and connection in their lives through the gift of personalized music.



The Wisconsin Department of Health Services has facilitated the MUSIC & MEMORYSM Certification of 248 nursing homes and has expanded the program into the community through various pilot projects.

Program Goals

- Reduce reliance on anti-psychotic and anti-anxiety medications
- Reduce agitation and sun-downing
- Enhance engagement and socialization, fostering a calmer social environment
- Provide enjoyment through personalized music for people with dementia
- Reduce the resistance to care
- Increase fulfilling engagement between the person with dementia, staff, family, friends and the community

Meet Rosario

Music has always been, and continues to be, very important to Rosario. She always had music playing while she did her housework and gardening. Rosario and her daughter would dance together.

“When watching Rosario with her music, she has a huge smile on her face, she claps and sings along. She is so happy with her music.”
Maureen, Manitowoc Health & Rehab Center staff member.

How can communities be a part of this program?

Community service groups can host a donation drive to collect iTunes gift cards, and iPods to donate to local nursing homes, assisted living facilities and other organizations who are MUSIC & MEMORYSM Certified.

Local libraries can make their music available to local nursing homes, assisted living facilities and other organizations who are MUSIC & MEMORYSM Certified and help set up a iTunes library.

Schools can partner with local nursing homes, assisted living facilities and other organizations who are MUSIC & MEMORYSM Certified to set up personalized play lists. Fulfilling community service requirements.

