

BadgerCare Plus and the Marketplace Enrollment Options

This guide is for Wisconsin Well Woman Program (WWWP) Coordinators as they respond to questions about options for full-benefit health coverage through BadgerCare Plus or private health insurance through the federal Health Insurance Marketplace.

If a woman is 65 or older, blind or disabled, she may qualify for Medicaid for the Elderly, Blind and Disabled, and should contact her Income Maintenance (IM) agency. **To find the contact information for an IM agency, visit dhs.wi.gov/em/customerhelp or call 1-800-362-3002.**

- **Is the applicant a pregnant woman or a child under age 19?**
 - **And does she have income below 300% of the Federal Poverty Level (FPL) for her group size?**
- OR
- **Is she age 19 through 64?**
 - **And does she have income at or below 100% FPL for her group size?**

Group size*	100% FPL (for 2014)	300% FPL (for 2014)
1	\$980.83/mo	\$2,942.50/mo
2	\$1,327.50/mo	\$3,982.50/mo
3	\$1,674.17/mo	\$5,022.50/mo
4	\$2,020.83/mo	\$6,062.50/mo
5	\$2,367.50/mo	\$7,102.50/mo

*Group size is based on family relationships, tax filing status, and tax dependents. In most cases, an adult's group includes the applicant, her spouse, and any tax dependents she is planning to claim (or, if she is not filing taxes, her children under 19 in her home). If someone in the group is pregnant, add the number of expected babies to the group size.

YES

NO

She may qualify for full-benefit coverage under the BadgerCare Plus Standard Plan and should apply:

- Online at ACCESS.wi.gov
- By phone or in person at her IM agency
- By mail

To find an IM agency or to get a paper application, go to dhs.wi.gov/em/customerhelp or call 1-800-362-3002.

She should apply for private health insurance through the Marketplace:

- Online at HealthCare.gov
- By phone at 1-800-318-2596 or TTY 1-855-889-4325
- By mail (paper applications are available at HealthCare.gov)
- In person. Options for in-person help can be found at e4healthwi.org.

