

APPENDIX A

PLANNING STRUCTURES AND
CONTRIBUTORS TO
HEALTHIEST WISCONSIN 2020



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HOW WAS *HEALTHIEST WISCONSIN 2020* SHAPED?

People and organizations from many different sectors and geographic regions of Wisconsin volunteered their knowledge, skills and resources to shape the state health plan for this decade. This appendix describes the key planning teams and their roles in shaping *Healthiest Wisconsin 2020*. (See the following pages for a list of team members.)

Planning for *Healthiest Wisconsin 2020* was launched in December 2007 when staff from the Department of Health Services met to discuss its predecessor state health plan, *Healthiest Wisconsin 2010*, what was working and what could be improved in the next plan. Results of that discussion were corroborated with results from a survey involving partners external to the Department. One of the strongest messages that emerged from these two sources was, “Do not re-invent the wheel.” Specifically, partners and stakeholders made three strong recommendations:

- The plan should continue to focus on the underlying determinants of health (versus on specific diseases).
- The plan framework should allow partners to link their programmatic strategies to implementation of the 2020 state health plan goals.
- The plan should retain a focus on the need for a strong, sustainable public health system with connected partners from many sectors.

Developing the Plan

A rich mix of processes, techniques and practical knowledge was used to make sure *Healthiest Wisconsin 2020* was based on science and informed by the wisdom of Wisconsin communities, partners, and organizations. Quality improvement strategies were used as systematic approaches to health improvement planning with many participants. These processes also offered a steady planning pathway

in an environment of uncertainty, creativity, and the search for upstream solutions to downstream problems. Finally, the “can do” attitude of the partners and Department staff fostered a flourishing environment for shared leadership and accountability, effective communications, and commitment.

The *Healthiest Wisconsin 2020* strategic planning process included both long-term and short-term collaborative planning structures. For example, the Strategic Leadership Team was actively engaged throughout the planning period, while community engagement forums were held as needed to gather feedback on proposed approaches.

Healthiest Wisconsin 2020 Planning Structures

The Strategic Leadership Team

A 54-member Strategic Leadership Team was appointed by Wisconsin Department of Health Services Secretary Karen Timberlake in April 2008. This team included organizational partners from throughout Wisconsin, including representatives of the government, public, private, and nonprofit sectors and state elected officials. This Team met 12 times from May 2009 through January 2010 and was responsible for the plan’s overall strategic design and decisions.

The Technical Advisory Team

The Technical Advisory Team was made up of two sub-teams: the Data Advisory Team, which focused on the health focus areas, and the Infrastructure Advisory Team. The Data Advisory Team concluded that the underlying determinants of the leading causes of premature death and disability that had been identified with the 2010 plan continued to be the major factors contributing to the health of Wisconsin. Thus, they recommended to the Strategic Leadership Team that the 2020 State Health Plan should continue to emphasize the health priorities identified for 2010. The Infrastructure Advisory Team held two Web-based listening sessions and developed recommendations for the Strategic Leadership Team for the infrastructure priorities.

Community Engagement Forums

To assure a voice for all and to leave no one behind, Community Engagement Forums were held throughout Wisconsin in 2008 and 2009, reaching more than 650 partners through in-person and Web-based meetings. As a result of these forums, the number of focus areas was expanded to 23 by the Strategic Leadership Team to respond to the widely expressed need for partners and communities to “see themselves in the plan.” To expand the outreach to community partners, two statewide surveys were implemented to seek ideas on the most important objectives for the 2010-2020 decade. In addition to reviewing and commenting on the proposed health and infrastructure focus areas, participants shared successes, frustrations, challenges, and current and emerging issues. A special community

engagement forum was held in February 2010 to address the pressing issues of health disparities in Wisconsin.

Focus Area Strategic Teams

Twenty-three (23) Focus Area Strategic Teams were created during the fall of 2009 to propose objectives and identify indicators to measure progress during the decade. The two-part charge, as defined by the State Health Officer, for each team was to (1) identify the most important objective for the decade that would result in improved health across the life span, and (2) identify the most important objective for the decade that would result in eliminating health disparities and achieving health equity. More than 350 people participated in these teams, including community and subject-matter experts.

Linkages to Key Policy Bodies: Wisconsin Public Health Council and Wisconsin Minority Health Leadership Council

Two key policy bodies were invited to participate and provide reflective comments and guidance. These policy bodies were the Wisconsin Public Health Council and the Wisconsin Minority Health Leadership Council.

Communications and Marketing Team

A Communications and Marketing Team was created to provide guidance to launch and implement *Healthiest Wisconsin 2020*. This Team provided important guidance in using both traditional communication strategies and emerging technologies in social marketing and message development.

Core Planning Team

Planning for *Healthiest Wisconsin 2020* began in the Department in 2007. The core planning team, led by the State Health Officer (Administrator of the Division of Public Health), was the direct bridge between the Strategic Leadership Team, communities and organizations throughout Wisconsin, and internal stakeholders in the Department. During 2009, project management personnel from the Division of Enterprise Services were added to this Team.

Contributors to Planning for *Healthiest Wisconsin 2020*

The following acknowledges the participation of contributors who served on an array of *Healthiest Wisconsin 2020* teams and advisory bodies ranging from the Strategic Leadership Team and its technical advisory teams, to the 2008 - 2010 Community Engagement Forums, to the Ad Hoc Health Disparities Committee, and to the 23 Focus Area Strategic Teams. Each of the 23 Focus Area Strategic Teams was staffed by a Support Team comprised of experts and program leaders from the Wisconsin Department of Health Services.

Wisconsin Department of Health Services Core Leadership Team		
Name	Title	Organization
Foldy, Seth	State Health Officer and Division Administrator Executive Sponsor, <i>Healthiest Wisconsin 2020</i>	Division of Public Health
Guhleman, Patricia	Interim Director, Office of Policy and Practice Alignment; Sponsor	Division of Public Health
Schmelzer, Margaret	State Health Plan Director	Division of Public Health
Nomez, Patricia L.	Editor – Publications and Web	Division of Public Health
Nugent, Judith	Chief, Health Care Information Section; Healthiest Wisconsin 2020 Logistics	Division of Public Health
Public Health Consultant (2010)		
Hintzman, Peggy	Public Health Consultant	Division of Public Health
Project Facilitation and Management (2009)		
Freundlich, Kristine	Strategic Planning and Facilitation Consultant	Division of Enterprise Services
Thomsen, Bernadette	Project Manager	Division of Enterprise Services
Public Health Consultant (2008 - 2009)		
Haynes-Brokopp, Marilyn	Clinical Associate Professor	University of Wisconsin- Madison, School of Nursing
Subject Matter and Technical Advisors		
Anderson, Henry	Chief Medical Officer – Environmental/ Occupational Health	Division of Public Health
Booske, Bridget	Director, Applied Population Health Research	University of Wisconsin- Madison School of Medicine and Public Health
Cruz, Evelyn	Program and Policy Analyst	Division of Public Health

Subject Matter and Technical Advisors		
Name	Title	Organization
Davis, Jeffrey	Chief Medical Officer – Communicable Diseases	Division of Public Health
Fleischfresser, Sharon	Medical Director, Children and Youth with Special Health Care Needs	Division of Public Health
Gasiorowicz, Mari	Epidemiologist, HIV/AIDS Program	Division of Public Health
Giese, Lieske	Regional Director	Division of Public Health
Gilmore, Claude	Youth Policy Advisor and Interim Minority Health Officer	Division of Public Health
Hollander, Gary	Executive Director	Diverse and Resilient, Inc.
Katcher, Murray	Chief Medical Officer – Maternal and Child Health	Division of Public Health
Lucinski, Lorraine	Maternal and Child Health Systems Consultant	Division of Public Health
Ouapou-Lena, Fabienne	Minority Health Officer	Division of Public Health
Technical Support		
Abraham, Bridget	Preliminary Graphics	Philadelphia
Caputo, Cristina	Publications Manager	Division of Enterprise Services
DeWeese, Ruth	Minority Health Program Assistant	Division of Public Health
Ediger, Polly	Graphic Design and	Synergy Ink Ltd
Pfaehler, Seth	Layout	
Jones, Kathryn	Internet/Web Specialist	Division of Public Health

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Community Engagement Forums: 2008 - 2010

Engaging the Wisdom of Communities in Developing the Plan

Date	Community Location	Region
October 2008	Eau Claire	Western
October 2008	Minocqua/Woodruff	Northern
October 2008	Appleton	Northeastern
October 2008	Milwaukee	Southeastern
November 2008	Kenosha	Southeastern
November 2008	Madison	Southern
November 2008	Wausau	Northern
November 2008	Madison: Departmental Forum for Staff	Southern
November 2009	Stockbridge Munsee Community of Mohicans	Northeastern
December 2009	Oneida Tribe of Indians of Wisconsin (postponed due to a blizzard)	Northeastern
February 2010	Wausau: Tribal Health Directors Health Disparities Forum	Northern
February 2010	Milwaukee: Health Disparities Forum	Southeastern

Healthiest Wisconsin 2020 Strategic Leadership Team

Name	Title	Organization
Bartholow, Timothy	Senior Vice President for Policy Planning, Member Services, and Physician Professional Development	Wisconsin Medical Society
Billerbeck, Jeffrey	Director of Spiritual Care	Meriter Hospital, Madison
Bove, Fredi-Ellen	Administrator, Division of Long Term Care	Wisconsin Department of Health Services
Bowman, Lori	Director, Agricultural and Chemical Bureau	Wisconsin Department of Agriculture, Trade, and Consumer Protection
Brandenburg, Terry	Commissioner of Health	West Allis Health Department
Brokopp, Charles	Director and Professor	Wisconsin State Laboratory of Hygiene
Brown, Richard	Family Physician and Professor	UW School of Medicine and Public Health
Brysch, L. Stanley	Chair, Department of Dentistry, Max Pohle Clinic	Meriter Hospital, Madison
Byrne, Frank	President	St. Mary's Hospital, Madison
Carpenter, Tim	State Senator	Wisconsin State Senate
Coley, Brenda	Chair, Wisconsin Minority Health Leadership Council; Director of Adult Services, Diverse and Resilient, Inc., Milwaukee	Wisconsin Minority Health Leadership Council
Diedrick-Kasdorf, Sarah	Senior Legislative Associate	Wisconsin Counties Association
Easterday, John	Administrator, Division of Mental Health and Substance Abuse Services	Wisconsin Department of Health Services

Healthiest Wisconsin 2020 Strategic Leadership Team

Name	Title	Organization
Foldy, Seth	Chair, Strategic Leadership Team; State Health Officer and Administrator, Division of Public Health	Wisconsin Department of Health Services
Friederichs, Judith	Director and Health Officer	Brown County Health Department
Gieryn, Douglas	President	Wisconsin Public Health Association
Gilmore, Gary	Professor and Director, Graduate Community Health Programs, UW – La Crosse	Wisconsin Public Health Council
Greer, Yvonne	Nutritionist Coordinator	City of Milwaukee Health Department
Grigsby, Tamara	State Representative	Wisconsin State Assembly
Gwat, Yong-Lie	Associate Dean for Academic Programs and Student Services	UW – Milwaukee
Harrison, Stephanie	Executive Director	Wisconsin Primary Health Care Association
Helgerson, Jason	Medicaid Director and Administrator, Division of Health Care Access and Accountability	Wisconsin Department of Health Services
Hines, Jake (Doc)	State Representative (former)	Wisconsin State Assembly
Hollander, Gary	Director; Member, Wisconsin State Health Plan Committee	Diverse and Resilient, Inc., Milwaukee
Hsieh, Hsing-Yi	Environmental Public Health Specialist, Outagamie County Health Department	Wisconsin Environmental Health Association
Jauch, Robert	State Senator	Wisconsin State Senate

Healthiest Wisconsin 2020 Strategic Leadership Team

Name	Title	Organization
Jenkins, Diane	Strategic Initiatives Advisor	Wisconsin Department of Children and Families
Johnson, Kenneth	Water Leader, South Central Region	Wisconsin Department of Natural Resources
Johnston, James	Director, Bureau of Fiscal Services, Division of Health Care Access and Accountability	Wisconsin Department of Health Services
Komula, Robert	Vice President of Finance	Humana Health Plans of Wisconsin and Michigan, Milwaukee
Krawczyk, Eric	Community and Public Health Officer	Oneida Tribe of Indians of Wisconsin
May, Katharyn A.	Dean and Professor	UW – Madison, School of Nursing
Mejicano, George	Associate Dean and Associate Professor	UW School of Medicine and Public Health
Meurer, John	Chief of General Pediatrics, Professor of Pediatrics and Population Health, Medical College of Wisconsin	Wisconsin Public Health Council
Oostdik, Maureen	Public Health Dental Hygienist	Public Health - Madison and Dane County
Ordinans, Karen	Executive Director	Children’s Health Alliance of Wisconsin
Quest, Carol	Director and Health Officer	City of Watertown Health Department
Remington, Patrick	Associate Dean of Public Health	UW School of Medicine and Public Health
Riesch, Susan K.	Professor and Academic Partner, Wisconsin Partnership Program	UW – Madison, School of Nursing
Samadani, Ayaz	Family Physician, Dean/ St. Mary’s Family Practice Clinic, Beaver Dam	Wisconsin Public Health Council

Healthiest Wisconsin 2020 Strategic Leadership Team

Name	Title	Organization
Schmelzer, Richard	Family Physician and Assistant Professor	UW Medical Foundation, Odana Atrium Family Medicine Clinic
Schuler, Suzanne	Former Board President, Wisconsin Center for Nursing; Former Mental Health Administrator and Director of Nursing	Wisconsin Nurses Association
Swain, Geoffrey	Chief Medical Officer and Medical Director	City of Milwaukee Health Department
Travis, Natasha	Internist; President, Cream City Medical Society, Milwaukee	Medical College of Wisconsin
Tunis, Sandra	Senior Vice President for Government Relations and Compliance	Managed Health Services, Milwaukee
Turney, Sandra	CEO and Executive Vice President	Wisconsin Medical Society
Vang, Pa	Program Manager, School of Continuing Education	UW – Milwaukee
Vedder, Kathryn	Former Health Officer and Director, Madison Department of Public Health	Public Health System Advocate
White, Douglas	Director, Student Services Prevention and Wellness	Wisconsin Department of Public Instruction
Willems Van Dijk, Julie	Associate Scientist; Chair, Wisconsin Public Health Council (2009-current)	UW School of Medicine and Public Health
Woods, Otis	Administrator, Division of Quality Assurance	Wisconsin Department of Health Services

Wisconsin Public Health Council

A Policy Partner to *Healthiest Wisconsin 2020*

Name	Title	Organization
Baisch, Mary Jo	Assistant Professor	UW – Milwaukee, College of Nursing
Baker, Bevan	Commissioner of Health	City of Milwaukee Health Department
Bartkowski, John	Chief Executive Officer	Sixteenth Street Community Health Center, Milwaukee
Bremel, Amy	Director of Marketing and Development	HELP of Door County, Sturgeon Bay
Clementi, Bridget	Executive Director, Children’s Health Education Center	Children’s Hospital and Health System of Wisconsin, Milwaukee
Frey, Catherine	Associate Director, Wisconsin Partnership Program	UW School of Medicine and Public Health
Garcia Franz, Susan	Wisconsin Well Woman Program Coordinator	Planned Parenthood of Wisconsin, Neenah
Gilmore, Gary	Professor and Director, Graduate Community Health Programs	UW – La Crosse, Extension
Kramolis, Terri	Public Health Supervisor and Health Officer	Ashland County Health and Human Services Department
Loteyro, Corazon	Family Physician	Ministry Medical Group, Plover
Meurer, John	Chief of General Pediatrics and Professor of Pediatrics and Population Health	Medical College of Wisconsin
Miller, Deborah	Registered Nurse	Bridge Community Health Clinic, Dorchester
Nelson, Douglas	President and CEO	AIDS Resource Center of Wisconsin, Milwaukee

Wisconsin Public Health Council

A Policy Partner to *Healthiest Wisconsin 2020*

Name	Title	Organization
Post, A. Charles	Dentist, Children's Dental Center	Children's Hospital and Health System of Wisconsin, Milwaukee
Samadani, Ayaz	Family Physician; Chair, Wisconsin Public Health Council (2004-2009)	Dean/St. Mary's Family Practice Clinic, Beaver Dam
Sanders, James	Associate Professor of Family Medicine, Department of Family and Community Medicine	Columbia St. Mary's Health Center, Milwaukee
Sheets, Lynn	Medical Director, Child Advocacy and Protection Services	Children's Hospital and Health System of Wisconsin, Milwaukee
Villalpando, Mark	Firefighter, Emergency Medical Technician, Regional Hazardous Materials Team, Public Rescue Water Diver	City of Racine Fire Department
Vue, Thai	Director	La Crosse Hmong Mutual Assistance Association
Willems Van Dijk, Julie	Associate Scientist; Chair, Wisconsin Public Health Council (2009-current)	UW School of Medicine and Public Health

Wisconsin Minority Health Leadership Council

A Policy Partner to *Healthiest Wisconsin 2020*

Name	Title	Organization
Barker, Maria	Multicultural Programs Manager	Planned Parenthood of Wisconsin, Inc., Milwaukee
Bidar-Sielaff, Shiva	Director of Community Partnerships and Interpreter Services	UW Hospitals and Clinics, Madison
Coley, Brenda	Chair, Minority Health Leadership Council; Director of Adult Services	Diverse and Resilient, Inc., Milwaukee
Harris, Carla	Oncology Outreach Coordinator	Columbia-St Mary's, Milwaukee
Jacobsen, Tina	Health Promotion Supervisor, Oneida Community Health Center	Oneida Tribe of Indians of Wisconsin, Oneida
Kay, Ted	President and CEO	Family Health/La Causa, Wautoma
Miller-Korth, Nancy	Health Director	Stockbridge Munsee Community of Mohicans, Shawano
Matthew, Suzanne	Executive Director	Northern Area Health Education Center, Wausau
Ngui, Emmanuel	Assistant Professor of Pediatrics and Population Health	Medical College of Wisconsin
Okunseri, Christopher	Assistant Professor and Director of Dental Public Health	Marquette University School of Dentistry, Milwaukee
Rodriguez, Nancy	Outreach Specialist	Access Community Health Centers, Madison
Thao, Fuechou	President	United Asian Services of Wisconsin, Madison

Wisconsin Public Health Council

State Health Plan Committee

A Policy Partner to *Healthiest Wisconsin 2020*

Name	Title	Organization
Baisch, Mary Jo (Co-Chair)	Clinical Assistant Professor	UW – Milwaukee, College of Nursing
Burrows, Judy	Program Director, Chronic Disease Prevention	Marathon County Health Department, Wausau
Chavez-Korell, Shannon	Assistant Professor, Counseling Psychology	UW – Milwaukee, School of Psychology
Frey, Cathy	Associate Director	Wisconsin Partnership Program, UW School of Medicine and Public Health
Garcia Franz, Susan	Wisconsin Well Woman Program Co-Director	Planned Parenthood of Wisconsin, Inc., Neenah
Graham, Carol	Former Superintendent of Public Health Nursing, Milwaukee Health Department	Public Health System Advocate
Haynes-Brokopp, Marilyn	Clinical Associate Professor	UW – Madison, School of Nursing
Hollander, Gary	Executive Director	Diverse and Resilient, Inc., Milwaukee
Meurer, John (Co-Chair)	Chief of General Pediatrics, Professor of Pediatrics and Population Health	Medical College of Wisconsin,
Pate, David	Assistant Professor	UW – Milwaukee, School of Social Work
Powless, Mark	Doctoral Candidate	Marquette University

Wisconsin Public Health Council

State Health Plan Committee

A Policy Partner to Healthiest Wisconsin 2020

Name	Title	Organization
Vang, Pa	Public Health Nurse	Public Health - Madison and Dane County
Vedder, Kathryn	Former Health Officer and Director, Madison Department of Public Health	Public Health System Advocate
Schmelzer, Margaret	Chief Staff to the Committee and State Health Plan Director	Wisconsin Division of Public Health

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Technical Advisory Leadership Team

Name	Title	Organization
Booske, Bridget	Senior Scientist, Director, Applied Population Health Research	UW School of Medicine and Public Health
Giese, Lieske	Director, Eau Claire Regional Office	Division of Public Health
Guhleman, Patricia	Interim Director, Office of Policy and Practice Alignment	Division of Public Health

Technical Advisory Team

Name	Title	Organization
Gilmore, Gary	Professor and Director, Graduate Community Health Programs	UW – La Crosse
Guhleman, Patricia	Interim Director, Office of Policy and Practice Alignment	Division of Public Health
Katcher, Murray (Co-Chair)	Chief Medical Officer	Division of Public Health
Kotchen, Jane	Professor and Director	Medical College of Wisconsin
Martinez-Donate, Ana	Assistant Professor	UW – Madison, Department of Population Health Sciences
Miller, Rod	Mental Health and Forensics Services Manager	Division of Mental Health and Substance Abuse Services
Ndiaye, Momadou	MCH/Chronic Disease Epidemiologist	Public Health - Madison and Dane County
Rausch, Darren	Health Officer/Director	Greenfield Health Department

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Consultants to the Technical Advisory Team

Name	Title	Organization
Cooper, Patrick	Deputy Administrator, Division of Enterprise Services	Wisconsin Department of Health Services
Cruz, Evelyn	Minority Health Program and Policy Analyst	Division of Public Health
Gasiorowicz, Mari	Epidemiologist, HIV/AIDS Program	Division of Public Health
Robert, Stephanie	Professor, School of Social Work	UW – Madison, School of Social Work
Swain, Geoffrey	Chief Medical Officer and Medical Director	City of Milwaukee Health Department

Data Expert Advisory Group (Health Focus Areas)

Name	Title	Organization
Bekkedal, Marni	Research Scientist, Environmental Health	Division of Public Health
Booske, Bridget (Co-Chair)	Director, Applied Population Health Research	UW School of Medicine and Public Health
Breitborde, Sandra	Deputy Administrator	Division of Public Health
Cruz, Evelyn	Minority Health Program and Policy Analyst	Division of Public Health
Dobbe, Chris	Epidemiologist	Marathon County / Northwoods Public Health Preparedness Consortium
Giese, Lieske	Eau Claire Regional Office Director	Division of Public Health

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Infrastructure Expert Advisory Group (Infrastructure Focus Areas)

Name	Title	Organization
Giese, Lieske (Chair)	Eau Claire Regional Office Director	Division of Public Health
Hanrahan, Lawrence	Director, Public Health Informatics	Division of Public Health
McKenney, Nancy	Workforce Development Director	Division of Public Health
Schmelzer, Margaret	State Health Plan Director, Director of Public Health Nursing and Health Policy	Division of Public Health
Timmers, Terri	Rhineland Regional Office Director	Division of Public Health
Young, Mary	Madison Regional Office Director	Division of Public Health

Communications and Marketing Advisory Team

Name	Title	Organization
Boffeli, Seth	Communications Director	Office of the Department Secretary
Freundlich, Kristine	Strategic Planning and Facilitation Consultant	Division of Enterprise Services
Gothard, Mary (Co-Chair)	Public Health Educator	Division of Public Health
Hanrahan, Larry	Epidemiologist	Division of Public Health
Malone, James	Communications Coordinator	Division of Public Health
Sendelbach, Catherine	Regional Public Health Educator	Division of Public Health
Siemers, Sheri	Regional Public Health Educator	Division of Public Health
Smith, Claire	Senior Communications Specialist	Division of Health Care Access and Accountability
Straub, Spencer	Media and Communications Tobacco Control Program	Division of Public Health
Uttech, Susan (Co-Chair)	Director, Bureau of Community Health Promotion	Division of Public Health

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Health Disparities Ad Hoc Committee

Name	Title	Organization
Barker, Maria	Manager, Multicultural Programs	Planned Parenthood of Wisconsin, Inc.
Booske, Bridget	Senior Scientist, Director, Applied Population Health Research	UW School of Medicine and Public Health
Coley, Brenda	Chair, Wisconsin Minority Health Leadership Council; Adult Health Services Coordinator, Diverse and Resilient, Inc.	Wisconsin Minority Health Leadership Council; Member, Strategic Leadership Team
Hollander, Gary	Executive Director	Diverse and Resilient, Inc., Milwaukee; Member, Strategic Leadership Team
Kay, Ted	President and CEO	Family Health/La Causa, Wautoma
Krawczyk, Eric	Community and Public Health Officer	Oneida Tribe of Indians of Wisconsin; Member, Strategic Leadership Team
McManus, Patricia	Executive Director	Black Health Coalition of Wisconsin, Milwaukee
Remington, Patrick	Associate Dean of Public Health	UW School of Medicine and Public Health; Member, Strategic Leadership Team
Swain, Geoffrey	Chief Medical Officer and Medical Director	City of Milwaukee Health Department; Member, Strategic Leadership Team
Tellez-Giron, Patricia	Family Physician, Associate Professor, Department of Family Medicine	UW School of Medicine and Public Health
Willis, Earnestine	Pediatrician, and Kellner Professor in Pediatrics	Medical College of Wisconsin
Young, Miva	Public Health Nurse	Sheboygan County Health Department

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Staff to the Health Disparities Ad Hoc Committee

Name	Title	Organization
Cruz, Evelyn	Program and Policy Analyst, Minority Health Program	Division of Public Health
Foldy, Seth (Convener)	State Health Officer and Administrator	Division of Public Health
Gasiorowicz, Mari	Epidemiologist, AIDS/HIV Program	Division of Public Health
Giese, Lieske	Eau Claire Regional Office Director	Division of Public Health
Gilmore, Claude	Youth Policy Director and Interim Minority Health Officer	Division of Public Health
Guhleman, Patricia	Interim Director, Office of Policy and Practice Alignment	Division of Public Health
Hintzman, Peggy	Public Health Consultant	Madison, Wisconsin
Ouapou-Lena, Fabienne	Minority Health Officer	Division of Public Health
Schmelzer, Margaret	State Health Plan Director and Director of Public Health Nursing and Health Policy	Division of Public Health
Vaughn-Jehring, Katherine Therese	Graduate Student	UW – Madison

Focus Area Strategic Team (Overarching Focus Area)

Social, Economic and Educational Factors that Influence Health

Name	Title	Organization
Bangura, Paulette	Faculty Associate and Director	UW - Milwaukee, African Diaspora Project
Blanks, Deborah	Chief Executive Officer	Social Development Commission
Brooks, Marva	Health Disparities Coordinator	Wisconsin Department of Health Services
Davidson, Joel	Executive Director	Area Health Education Centers
Duran, David	Civil Rights Compliance Officer	Wisconsin Department of Health Services
Garcia Franz, Susan	Wisconsin Well Woman Program Co-Director	Planned Parenthood of Wisconsin, Inc.
Gonzales, Carolina	Physician	Latino Health Coalition (Milwaukee and Madison)
Lathen, Lorraine	President	Reach for the Sun Consultants, Inc.
Leigl, Patrick	Social Services Director	The Salvation Army, Fox Cities
Lerman, Joan	School Violence and Prevention Consultant	Wisconsin Department of Public Instruction
May, Katharyn	Dean and Professor	UW – Madison, School of Nursing; Member, Strategic Leadership Team
Mebrahtu, Fessahaye	Executive Director	Pan-African Community Association, Milwaukee
Pate, David	Assistant Professor	UW – Milwaukee, School of Social Work
Peter, Gregory	Associate Professor	UW – Fox Valley, Department of Sociology
Riemer, David	Director of Policy and Planning	Community Advocates Public Policy Institute, Milwaukee

Focus Area Strategic Team (Overarching Focus Area)		
Social, Economic and Educational Factors that Influence Health		
Name	Title	Organization
Swain, Geoffrey	Chief Medical Officer	City of Milwaukee Health Department; Member, Strategic Leadership Team
Theis, Barb	Health Officer and Director	Juneau County Health Department
Travis, Natasha	Internist and President of Cream City Medical Society	Medical College of Wisconsin; Member, Strategic Leadership Team
Volk, Joseph	Executive Director	Community Advocates, Inc.
Department of Health Services Support Team		
Name / Role	Support Role / Title	Organization
Cruz, Evelyn	<i>Co-Facilitator</i> Minority Health Policy Analyst	Division of Public Health
Hintzman, Peggy	<i>Co-Facilitator</i> External Public Health Consultant	External Public Health Consultant, Volunteer
DeWeese, Ruth	<i>Recorder</i> Minority Health Program Assistant	Division of Public Health
Lee, Ying	<i>Recorder</i> Equal Opportunity Program Specialist, Senior	Office of Affirmative Action and Civil Rights Compliance
Ouapou-Lena, Fabienne	<i>Technical Advisor</i> Minority Health Officer	Division of Public Health

Focus Area Strategic Team (Overarching Focus Area)

Health Disparities		
Name	Title	Organization
Bock, Julie A.	Director of Programs	Milwaukee LGBT Community Center
Gray-Murray, Jo Ann	Assistant Professor	Medical College of Wisconsin
Hollander, Gary	Executive Director	Diverse and Resilient, Inc.; Member, Strategic Leadership Team
Johnson, Karen	HIV Prevention Consultant	Division of Public Health
Kilgore, Marilyn	Chairperson	African American Infant Mortality Coalition, Beloit
Maguire, Ann	Associate Professor	Medical College of Wisconsin
McManus, Patricia	Executive Director	Black Health Coalition of Wisconsin, Milwaukee
Millon-Underwood, Sandra	Professor	UW - Milwaukee, College of Nursing
Nahwahquaw, Gail	Inter-Cultural Program Coordinator	Division of Public Health
Onheiber, Patrice	Director, Disparities in Birth Outcomes	Division of Public Health
Schlenker, Thomas	Health Officer and Director	Public Health - Madison and Dane County
Soares Lynch, Ana Paula	Director, Proyecto Salud	Proyecto Salud, CORE/ El Centro; Walker's Point Clinic, Milwaukee
Tellez-Giron, Patricia	Family Physician, Associate Professor	UW School of Medicine and Public Health
Vang, Pang	Nurse Clinician/Health Education Specialist	UW – Milwaukee, College of Nursing, House of Peace Community Nursing Center
Willis, Earnestine	Pediatrician and Kellner Professor in Pediatrics	Medical College of Wisconsin

Focus Area Strategic Team (Overarching Focus Area)		
Health Disparities		
Name	Title	Organization
Yang, Miva	Public Health Nurse	Sheboygan County Health Department
Zerpa-Uriona, Virginia	Outreach Specialist for Community-Based Research	Center for Urban Population Health
Department of Health Services Support Team		
Name	Support Role / Title	Organization
Young, Mary	<i>Facilitator</i> Regional Office Director, Madison	Division of Public Health
Flores-Ramos, Themis	<i>Recorder</i> Public Health Educator	Division of Public Health
Gilmore, Claude	<i>Technical Advisor</i> Youth Policy Advisor and Interim Minority Health Officer	Division of Public Health
Schmelzer, Margaret	<i>Advisor</i> State Health Plan Director and Director of Public Health Nursing and Health Policy	Division of Public Health
Eberle, Nancy	Consultant; Associate Researcher	U.W. Population Health Institute

Focus Area Strategic Team (Infrastructure)

Access to High-Quality Health Services

Name	Title	Organization
Barnes, Stacy	Director, Wisconsin Geriatric Education Center	Medical College of Wisconsin
Harrison, Stephanie	Executive Director	Wisconsin Primary Health Care Association; Member, Strategic Leadership Team
Huber, Mark	Vice-President of Social Responsibility	Aurora Health, Inc.
Johnson, Cynthia	Director of Nursing	Kenosha County Health Department
Kay, Ted	President and CEO	Family Health/La Causa, Wautoma
Ludwig, Tom	Clinical Operations Officer	Access Community Health Centers, Madison
Meurer, John	Chief of General Pediatrics, Professor of Pediatrics and Population Health	Medical College of Wisconsin, Milwaukee; Member, Wisconsin Public Health Council; Member, Strategic Leadership Team
Ostrov, Michael	Medical Director	Group Health Cooperative of South Central Wisconsin, Inc.
Peterson, Bobby	Executive Director and Public Interest Attorney	ABC for Health, Inc., Madison
Rudolph, Colin	Professor and Vice-Chair for Clinical Affairs	Medical College of Wisconsin
Tapper, Joy	Director	Milwaukee Health Care Partnership
Tunis, Sandra	Senior Vice President, Government Relations/ Compliance	Managed Health Services; Member, Strategic Leadership Team

Focus Area Strategic Team (Infrastructure)		
Access to High-Quality Health Services		
Department of Health Services Support Team		
Name	Support Role / Title	Organization
Fleischfresser, Sharon	<i>Facilitator</i> Medical Director	Division of Public Health
Miley, Connie	<i>Recorder</i> Nursing Consultant	Division of Public Health
Schafer, Eden	<i>Recorder</i> Program Consultant	Division of Public Health
Jessup, Vicki	<i>Technical Expert</i> Policy Section Chief	
Kamal, Raj	<i>Technical Expert</i> Quality Initiatives Project Manager	Division of Health Care Access and Accountability

Focus Area Strategic Team (Health)		
Alcohol and Other Drug Use		
Name	Title	Organization
Brown, Richard	Family Physician, Professor	UW School of Medicine and Public Health; Member, Strategic Leadership Team
Cherry, Robert	MATI Redesign Coordinator	Community Advocates, Milwaukee
Dickson-Gomez, Julia B.	Associate Professor of Psychiatry and Behavioral Health	Medical College of Wisconsin
Easterday, John	Administrator	Division of Mental Health and Substance Abuse Services; Member, Strategic Leadership Team
Gadacz, Susan	Substance Abuse Section Supervisor	Division of Mental Health and Substance Abuse Services

Focus Area Strategic Team (Health)

Alcohol and Other Drug Use

Name	Title	Organization
Huber, Gerald R.	Deputy County Administrator	La Crosse County Human Services
Lobes, Carol	Co-Director	Center for Democracy in Action, Madison
Miller, Michael	Medical Director	Meriter Hospital, New Start Program, Madison
Moberg, D. Paul	Senior Scientist	UW School of Medicine and Public Health
Peterson, Rick	Director	Crawford Abuse Resistance Effort, Prairie du Chien Memorial Hospital
Stokes, Scott	Director of Prevention Services	AIDS Resource Center of Wisconsin, Milwaukee
Sumnicht, Gary	Education Consultant, Safe and Drug-Free Schools	Wisconsin Department of Public Instruction
Waupoose, Michael	Program Manager	University of Wisconsin Health Services, Gateway Recovery
Yong-Li, Gwat	Associate Dean for Academic Programs and Student Services	UW - Milwaukee; Member, Strategic Leadership Team

Department of Health Services Support Team

Name	Support Role / Title	Organization
Oppor, Louis	<i>Facilitator</i> Prevention Coordinator	Division of Mental Health and Substance Abuse Services
Quirke, Mike	<i>Recorder</i> Program Evaluation Coordinator	Division of Mental Health and Substance Abuse Services
Jovaag, Amanda	<i>Technical Expert</i> Researcher	UW School of Medicine and Public Health

Focus Area Strategic Team (Infrastructure)		
Public Health Capacity and Quality		
Name	Title	Organization
Brandenburg, Terry	Health Commissioner	West Allis Health Department; Member, Strategic Leadership Team
Breitborde, Sandra	Deputy Administrator	Division of Public Health
Freiberg, Mari	Executive Director	Scenic Bluffs Community Health Centers, Cashton
Gehl, Sharon	Associate Director	Wisconsin State Laboratory of Hygiene
Kowalik, Jeanette	Public Health Specialist	Wauwatosa Health Department
Kreuser, Nancy	Health Officer and Director	Wauwatosa Health Department
Scott, Gail	Director and Health Officer	Jefferson County Health Department
Tetzloff, Faye	Health Officer	Portage County Health and Human Services
Vedder, Kathryn	Public Health Systems Advocate	Member, Strategic Leadership Team
Young, Nancy	Executive Director	Institute for Wisconsin's Health, Inc.
Department of Health Services Support Team		
Name	Support Role / Title	Organization
Giese, Lieske	<i>Facilitator</i> Regional Office Director, Eau Claire	Division of Public Health
Konkle, Kate	<i>Recorder</i> Population Health Fellow	Division of Public Health
Chudy, Nancy	<i>Technical Expert</i> Epidemiologist	Division of Public Health

Focus Area Strategic Team (Health)

Chronic Disease Prevention and Management

Name	Title	Organization
Baliker, Mary	Assistant Director	University of Wisconsin Carbone Cancer Center
Bove, Fredi-Ellen	Administrator	Division of Long Term Care; Member, Strategic Leadership Team
Brown, Richard	Professor	UW School of Medicine and Public Health; Member, Strategic Leadership Team
Burrows, Judy	Program Director, Chronic Disease Prevention	Marathon County Health Department
Cieslik, Linda	Community Programs/ Marketing Coordinator	Milwaukee County Department on Aging
Freeman, Nancy	Executive Director	Wisconsin Cancer Council, Madison
Gallagher, Rachel	State School Nursing and Health Services Consultant	Wisconsin Department of Public Instruction
Grimes, Kristen	Asthma Project Manager	Children's Health Alliance of Wisconsin
Jaffery, Jonathan	Medical Advisor and Professor	Division of Health Care Access and Accountability; UW School of Medicine and Public Health
Kissack, Anne	Arthritis Program Coordinator	Milwaukee Area Health Education Center
Kretz, Michael	Family Physician	Hudson
Miller-Korth, Nancy	Health Director	Stockbridge-Munsee Community of Mohicans, Shawano
Peterman, Beth	Director and Clinical Assistant Professor	UW - Milwaukee, College of Nursing, House of Peace Community Nursing Center

Focus Area Strategic Team (Health)

Chronic Disease Prevention and Management

Name	Title	Organization
Whitehead, Amy	Statewide Coordinator, Children and Youth with Special Health Care Needs	Division of Public Health

Department of Health Services Support Team

Name	Support Role / Title	Organization
Ringhand, Timothy	<i>Facilitator</i> Regional Public Health Nursing Consultant	Division of Public Health
Nimsgern, Angela	<i>Recorder</i> Epidemiologist	Division of Public Health
Katcher, Murray	<i>Technical Expert</i> Chief Medical Officer	Division of Public Health
Wegner, Mark	<i>Technical Expert</i> Medical Director	Division of Public Health

Focus Area Strategic Team (Infrastructure)

Collaborative Partnerships for Community Health Improvement

Name	Title	Organization
Beversdorf, Sarah	Project Manager	Wisconsin Public Health Association
Byrne, Frank	President	St. Mary's Hospital, Madison; Member, Strategic Leadership Team
Huser, Mary	Program Specialist/State Liaison	Family Living Programs, UW-Extension, Cooperative Extension
Kunferman, Sue	Director and Health Officer	Health Department, Wood County
Murphy, M. Kathleen	Health Services Coordinator	Milwaukee Public Schools

Focus Area Strategic Team (Infrastructure)		
Collaborative Partnerships for Community Health Improvement		
Name	Title	Organization
Ordinans, Karen	Executive Director	Children's Health Alliance of Wisconsin; Member, Strategic Leadership Team
Perry, Richard	CEO	Community Health System, Inc., Beloit
Rothschild, Michael	Professor Emeritus	School of Business, UW-Madison
Rust, Michael	Manager, Rural Programs	ABC for Rural Health, Balsam Lake
Sullivan, Carrie	Research Specialist	Wisconsin Family Ties, Madison
Young, Staci	Assistant Professor	Medical College of Wisconsin
Department of Health Services Support Team		
Name	Support Role / Title	Organization
Timmers, Terri	<i>Facilitator</i> Regional Office Director, Rhinelander	Division of Public Health
Ditsch, Diana	<i>Recorder</i> Partner Communications and Alerting Coordinator, Public Health and Hospital Preparedness	Division of Public Health
Ullsvik, Jennifer	<i>Technical Expert</i> Epidemiologist	Division of Public Health

Focus Area Strategic Team (Health)

Communicable Disease Prevention and Control

Name	Title	Organization
Friederichs, Judy	Health Officer and Director	Brown County Health Department; Member, Strategic Leadership Team
Gieryn, Doug	Health Officer and Director	Winnebago County Health Department; Member, Strategic Leadership Team
Hopfensperger, Daniel	Chief, Immunization Section	Division of Public Health
Mejicano, George	Associate Dean	UW School of Medicine and Public Health; Member, Strategic Leadership Team
Shult, Pete	Director, Division of Communicable Disease	Wisconsin State Laboratory of Hygiene

Department of Health Services Support Team

Name	Support Role / Title	Organization
Rigdon, Connie	<i>Co-Facilitator</i> State Trauma Coordinator	Division of Public Health
Stanley, Marisa	<i>Co-Facilitator</i> Population Health Fellow	Division of Public Health
Dunbar, Jane	<i>Recorder</i> Public Health Educator	Division of Public Health
Davis, Jeffrey	<i>Technical Expert</i> Chief Medical Officer	Division of Public Health
Heffernan, Richard	<i>Technical Expert</i> Chief, Communicable Disease Epidemiology	Division of Public Health
Will, Lorna	<i>Technical Expert</i> Unit Director, Respiratory and International Health	Division of Public Health

Focus Area Strategic Team (Infrastructure)		
Emergency Preparedness, Response and Recovery		
Name	Title	Organization
Brokopp, Charles	Director and Professor	Wisconsin State Laboratory of Hygiene; Member, Strategic Leadership Team
DeVore, Jan	Human Services Area Coordinator	<i>Wisconsin Department of Health Services, Area Administration, Southern Regional Office</i>
Hladky, Julie	Program Manager	Northwoods Consortium, Marathon County Health Department
Johnson, Alfred	Director, Bureau of Technology, Licensing and Education	Division of Quality Assurance
Karon, Amy	Epidemiologist	Eau Claire City-County Health Department
Lang, Keith	Disaster Human Services Coordinator / Chairperson, Wisconsin VOAD	Lutheran Social Services of Wisconsin and Upper Michigan, Inc., Madison
May, Thomas	Associate Professor	Medical College of Wisconsin
Rausch, Darren	Health Officer and Director	Greenfield Health Department
Shrader, Jason	Director	Western Regional Partnership for Public Health Preparedness, Balsam Lake

Focus Area Strategic Team (Infrastructure)		
Emergency Preparedness, Response and Recovery Department of Health Services Support Team		
Name	Support Role / Title	Organization
Neuert, Don	<i>Facilitator</i> Emergency Preparedness Coordinator	Division of Public Health
Strell, Sara	<i>Recorder</i> Regional Coordinator and Local	Division of Public Health
DeSalvo, Traci	<i>Technical Expert</i> Pandemic Flu and Strategic National Stockpile Coordinator	Division of Public Health

Focus Area Strategic Team (Health)		
Environmental and Occupational Health		
Name	Title	Organization
Bowman, Lori	Director, Agricultural and Chemical Bureau	Wisconsin Department of Agriculture, Trade, and Consumer Protection; Member, Strategic Leadership Team
DeClercq, Neill	Professor and Attorney	University of Wisconsin, School for Workers
Drury, Carol	Public Health Sanitarian	Division of Public Health
Grosskurth, Dale	Environmental Health and Safety Director	Marathon County Health Department
Hausbeck, John	Environmental Epidemiologist	Public Health - Madison and Dane County
Hewitt, Jeanne	Professor	UW - Milwaukee, School of Public Health
Hsieh, Hsing-Yi	Environmental Health Specialist	Outagamie County Health Department; Member, Strategic Leadership Team

Focus Area Strategic Team (Health)

Environmental and Occupational Health

Name	Title	Organization
Ingham, Steven	Administrator	Wisconsin Department of Agriculture, Trade and Consumer Protection
Johnson, Courtenay	Director of Environmental Health	Eau Claire City-County Health Department
Kleinheinz, Greg	Director	Industrial and Environmental Microbiology Laboratory, UW - Oshkosh
Lafferty, Jeffrey	Environmental Epidemiologist	Public Health - Madison and Dane County
Rogers, Pamela	Epidemiologist	Division of Public Health
Severtson, Delores	Assistant Professor	UW - Madison, School of Nursing
Warzecha, Chuck	Director, Environmental and Occupational Health	Division of Public Health

Department of Health Services Support Team

Name	Support Role / Title	Organization
Bekkedal, Marni	<i>Facilitator</i> Environmental Scientist	Division of Public Health
Werner, Mark	<i>Recorder</i> Environmental Scientist and Supervisor	Division of Public Health
Malecki, Kristin	<i>Technical Expert</i> Assistant Scientist	UW School of Medicine and Public Health

Focus Area Strategic Team (Health)

Adequate, Appropriate and Safe Food and Nutrition

Name	Title	Organization
Adams, Alexandra	Associate Professor	UW School of Medicine and Public Health
Carrel, Aaron	Associate Professor of Pediatrics	UW Children’s Hospital, Pediatric Endocrinology, Diabetes and Fitness
Coleman, Gayle	Nutrition Education Program Specialist	University of Wisconsin Extension
Cuperus, Teresa	Economic Development Consultant	Wisconsin Department of Agriculture
Draeger, Beth	WIC Director and Public Health Nutritionist	Eau Claire City-County Health Department
Eglash, Anne	Clinical Associate Professor	UW School of Medicine and Public Health
Goday, Praveen	Associate Professor	Pediatric Gastroenterology and Nutrition, Medical College of Wisconsin
Greer, Yvonne	Nutritionist Coordinator	City of Milwaukee Health Department; Member, Strategic Leadership Team
Hemmesch, Janel	Public Health Nutritionist	Polk County Health Department
Janowski, Jon	Director of Advocacy	Hunger Task Force, Milwaukee
Lee, Linda	Nutrition Manager	La Crosse County Health Department
Lujan, Jenny	Public Health Nurse	Public Health - Madison and Dane County
Martinez, Rosamaria	Nutrition Education Program Administrator	Milwaukee County Cooperative Extension
Nitzke, Susan	Department Chairperson and Professor, College of Agriculture and Life Sciences	University of Wisconsin – Madison, Cooperative Extension

Focus Area Strategic Team (Health)

Adequate, Appropriate and Safe Food and Nutrition

Name	Title	Organization
Petersen, Linda	Regional Public Health Nutritionist	Division of Public Health
Rodriguez-Graf, Barbara	Supervising Dietitian - Nutrition, Health and Wellness	Milwaukee Public Schools
Silva-Rydz, Betzaida	Instructor, Dietetic Technician Program	Milwaukee Area Technical College, West Allis
Voicheck, Jane	Professor Emerita, Nutritional Sciences	University of Wisconsin – Madison, Cooperative Extension

Department of Health Services Support Team

Name	Support Role / Title	Organization
Meinen, Amy	<i>Facilitator</i> Nutrition Coordinator	Division of Public Health
Keeley, Jennifer	<i>Recorder</i> Public Health Nutritionist	Division of Public Health
Liebhart, Janice	<i>Technical Expert</i> Epidemiologist	Division of Public Health
Kazmierczak, Sarah	<i>Advisor</i> Population Health Fellow	Division of Public Health

Focus Area Strategic Team (Infrastructure)

Public Health Funding		
Name	Title	Organization
Ahrens, David	Researcher	UW School of Medicine and Public Health
Baker, Bevan	Commissioner of Health	City of Milwaukee Health Department
Chapin, John	Administrative Manager	Wisconsin State Laboratory of Hygiene
Diedrick-Kasdorf, Sarah	Senior Legislative Associate	Wisconsin Counties Association
Frey, Cathy	Associate Director	Wisconsin Partnership Program, UW School of Medicine and Public Health
Huck, Edward	Executive Director	Wisconsin Alliance of Cities
Johnston, James	Director of Fiscal Services	Division of Health Care Access and Accountability
Kaufman, Nancy	Principal	The Strategic Vision Group LLC, Mequon
Nelson, Doug	President and CEO	AIDS Resource Center of Wisconsin
Ostermann, Eric	Executive Director	Wisconsin Public Health Association
Willems Van Dijk, Julie	Associate Scientist and Community Engagement Leader	UW School of Medicine and Public Health, Member, Strategic Leadership Team

Focus Area Strategic Team (Infrastructure)

Public Health Funding

Department of Health Services Support Team

Name	Support Role / Title	Organization
Sieger, Thomas	<i>Facilitator</i> Former Deputy Administrator, Division of Public Health	Prevention Director, University of Wisconsin Student Health Services
Brockman, Traici	<i>Recorder</i> Primary Care Analyst	Division of Public Health
Daggett, Cindy	<i>Technical Expert</i> Director, Office of Operations	Division of Public Health

Focus Area Strategic Team (Health)

Healthy Growth and Development

Name	Title	Organization
Benton, Linda	Maternal Child Health Nurse - Honoring Our Children	St. Croix Tribal Health
Conlon, Linda	Director and Health Officer	Oneida County Health Department; Member, Strategic Leadership Team
Conway, Ann	Executive Director	Wisconsin Association for Perinatal Care and Perinatal Foundation
Harvieux, Anne	Program Administrator	Infant Death Center of Wisconsin, Milwaukee
Hecht, Elizabeth	Senior Outreach Specialist	University of Wisconsin, Waisman Center
Jenkins, Dianne	Strategic Initiatives Advisor	Wisconsin Department of Children and Families; Member, Strategic Leadership Team
Porter, Kimberly	Professional Development Coordinator	University of Wisconsin, Cooperative Extension
Tuchman, Linda	Program Director, Early Childhood Professional Development	University of Wisconsin, Waisman Center

Department of Health Services Support Team

Name	Support Role / Title	Organization
Kruse, Terry	<i>Facilitator</i> , Section Chief, Maternal/Child Health	Division of Public Health
Gillespie, Kate	<i>Recorder</i> , Maternal/Perinatal Nurse Consultant	Division of Public Health
Stueck, Ann	<i>Recorder</i> , Infant and Child Health Nurse Consultant	Division of Public Health
Katcher, Murray	<i>Technical Expert</i> Chief Medical Officer	Division of Public Health
Oftedahl, Elizabeth	<i>Technical Expert</i> Epidemiologist	Division of Public Health

Focus Area Strategic Team (Infrastructure)		
Health Literacy		
Name	Title	Organization
Cain, Karen	Director and Health Officer	Rock County Health Department
Cox, Narra Smith	Professor	UW-Madison
Duquette, Dan	Professor and Chair	University of Wisconsin – La Crosse
Erikson, Michele	Executive Director	Wisconsin Literacy Inc., Madison
Gonzalez, Brenda	Deputy Director	New Routes to Community Health, Madison
Holder, Emily	Education Consultant	Wisconsin Department of Public Instruction
Kraus, Jan	Aspirus Library Manager; Volunteer Community Faculty UW Madison Medical School	Aspirus Wausau Hospital
Seubert, Douglas	Health Communications Specialist	Marshfield Clinic
Smith, Paul	Associate Professor	UW - School of Medicine and Public Health
Servais, Ellen	Program Manager	Medical College of Wisconsin
Department of Health Services Support Team		
Name	Support Role / Title	Organization
Gothard, Mary	<i>Facilitator</i> Public Health Educator	Division of Public Health
Sendelbach, Catherine	<i>Recorder</i> Regional Public Health Educator	Division of Public Health
Siemers, Sheri	<i>Technical Expert</i> Regional Public Health Educator	Division of Public Health

Focus Area Strategic Team (Health)

Injury and Violence

Name	Title	Organization
Christiansen, Anne	Assistant Director	Injury Research Center, at the Medical College of Wisconsin
Crump, William	District Environmental Health Officer	Indian Health Service
Hamberger, L. Kevin	Professor	Medical College of Wisconsin
Juarbe-Botella, Lina	Health Care and Domestic Violence Consultant	Wisconsin Coalition Against Domestic Violence
Lerman, Joan	School Violence and Prevention Consultant	Wisconsin Department of Public Instruction
Lewandowski, Sharon	Domestic Abuse Program Coordinator	Wisconsin Department of Children and Families
Ordinans, Karen	Executive Director	Children's Health Alliance of Wisconsin; Member, Strategic Leadership Team
Perry, Terry	Director, Office of Violence Prevention	City of Milwaukee Health Department
Pitre, Carmen	Co-Executive Director	Sojourner Family Peace Center
Rodriguez, Rachel	Professor	Edgewood College, School of Nursing; Member, Strategic Leadership Team
Sheets, Lynn	Medical Director	Child Advocacy and Protection Services – Children's Hospital of Wisconsin, Milwaukee
Turell, Susan	Associate Vice Chancellor for Academic Affairs and Dean of Undergraduate Studies	UW – Eau Claire

Focus Area Strategic Team (Health)		
Injury and Violence		
Name	Title	Organization
Turner, Mary Jo	Public Health Nurse Coordinator	Winnebago County Health Department
Werner, Cinda	Trauma Program Manager	Children's Hospital of Wisconsin, Milwaukee
Department of Health Services Support Team		
Name	Support Role / Title	Organization
Hale, Linda	<i>Facilitator</i> Section Chief, Injury Prevention Program	Division of Public Health
Turpin, Rebecca	<i>Recorder</i> Injury Prevention Coordinator	Division of Public Health
Kopp, Brianna	<i>Technical Expert</i> Epidemiologist	Division of Public Health

Focus Area Strategic Team (Health)		
Mental Health		
Name	Title	Organization
Chavez-Korell, Shannon	Assistant Professor	UW – Milwaukee, School of Psychology
Cohen, Rebecca	Program and Planning Analyst	Division of Mental Health/ Substance Abuse Services
DeLong, Amy	Health Administrator	Ho-Chunk Nation, House of Wellness Clinic
Goveas, Joseph	Assistant Professor, Department of Psychiatry Director, Division of Geriatric Psychiatry Training Director	Medical College of Wisconsin
Gross, Shel	Director of Public Policy	Mental Health America of Wisconsin

Focus Area Strategic Team (Health)

Mental Health

Name	Title	Organization
Huber, Gerald	President	Wisconsin Counties Human Services Association
Humphries, John	School Psychologist	Wisconsin Department of Public Instruction
Johnston, Hugh	Associate Professor	UW – Madison, School of Education
Jones, Jennifer	Associate Director	Children’s Trust Fund, Madison
Kramolis, Terri	Health Officer	Ashland County Health and Human Services
Neubauer, Mary	Peer Specialist	Our Space, Milwaukee
Ruecking, Richard	Quality Assurance Programs Specialist, Behavioral Health Certification	Division of Quality Assurance
Schuler, Suzanne	Former Board President, Wisconsin Center for Nursing; Former Mental Health Administrator and Director of Nursing.	Wisconsin Nurses Association; Member, Strategic Leadership Team

Department of Health Services Support Team

Name	Support Role / Title	Organization
Allen, Joyce	<i>Facilitator</i> Director, Bureau of Prevention, Treatment and Recovery	Division of Mental Health and Substance Abuse Services
Connor, Tim	<i>Recorder</i> Mental Health Evaluation Specialist	Division of Mental Health and Substance Abuse Services
Ziege, Anne	<i>Technical Expert</i> Behavioral Risk Factor Survey Coordinator/ Project Director	Division of Public Health

Focus Area Strategic Team (Health)

Oral Health

Name	Title	Organization
Brysh, L. Stanley	Director, Max Pohle Dental Clinic	Meriter Hospital; Member, Strategic Leadership Team
Crespin, Matt	Oral Health Project Manager	Children's Health Alliance of Wisconsin
Eichmiller, Frederick	Vice President and Science Officer	Delta Dental of Wisconsin
Harrison, Stephanie	Executive Director	Wisconsin Primary Health Care Association; Member, Strategic Leadership Team
Lobb, William	Dean and Professor	Marquette University School of Dentistry
Masak, John	Dentist	Wisconsin Dental Association
Oostdik, Maureen	Dental Health Coordinator	Public Health - Madison and Dane County; Member, Strategic Leadership Team
Orzechowski, Walter	Executive Director	Southwestern Community Action Program, Dodgeville
Post, Charles	Director, Pediatric Dental Residency Program	Children's Hospital of Wisconsin
Roedl, Emily	Dental Sealant Coordinator	Division of Public Health
Solberg, William	Director of Community Services	Columbia St. Mary's, Glendale

Focus Area Strategic Team (Health)

Oral Health

Department of Health Services Support Team

Name	Support Role / Title	Organization
Bell, Lisa	<i>Facilitator</i> Public Health Dental Hygienist	Division of Public Health
LeMay, Warren	<i>Recorder</i> Chief Dental Officer	Division of Public Health
Olson, Melissa	<i>Technical Expert</i> Epidemiologist	Division of Public Health

Focus Area Strategic Team (Health)

Physical Activity

Name	Title	Organization
Bakken, Keith	Executive Director	Wisconsin Association for Health, Physical Education, Recreation and Dance
Bingham, Jordan	Healthy Communities Coordinator	Division of Public Health
Callaway, Renee	Safe Routes to School Coordinator	Wisconsin Department of Transportation
Fuller, Brett	Curriculum Specialist: Health, Physical Exercise, Safe and Drug Free Schools	Milwaukee Public Schools
Hisgen, Jon	Health and Physical Activity Consultant	Wisconsin Department of Public Instruction
Meert, Rebecca	Health Educator	Brown County Health Department
Nelson, David	Instructor/Fellow	Medical College of Wisconsin

Focus Area Strategic Team (Health)

Physical Activity		
Name	Title	Organization
Papanek, Paula	Director	Marquette University, Exercise Science and Physical Therapy
Rooney, Brenda	Epidemiologist	Gundersen Lutheran Health System, La Crosse
Swartz, Ann	Assistant Professor	UW – Milwaukee, Human Movement Sciences
Young, Craig	Professor and Medical Director of Sports Medicine	Medical College of Wisconsin

Department of Health Services Support Team

Name	Support Role / Title	Organization
Pesik, Mary	<i>Facilitator</i> Program Coordinator, Nutrition, Physical Activity and Obesity Program	Division of Public Health
Zech, Tony	<i>Recorder</i> Public Health Nutritionist	Division of Public Health
Morgan, Jon	<i>Technical Expert</i> Physical Activity Coordinator	Division of Public Health

Focus Area Strategic Team (Health)

Reproductive and Sexual Health

Name	Title	Organization
Amsterdam, Lori	Infertility Prevention Coordinator	Division of Public Health
Burnett, Katharine	Vice President of Patient Services	Planned Parenthood of Wisconsin
Coley, Brenda	Director of Adult Services	Diverse and Resilient, Inc.; Member, Strategic Leadership Team
Davidson, Darryl	School Health Manager	City of Milwaukee Health Department
Finger-Warmuth, Sara	Executive Director	Wisconsin Alliance for Women's Health
Huyck, Teri	President and CEO	Planned Parenthood of Wisconsin
Newman, Lon	Executive Director	Family Planning Health Services, Inc.
Noble, Sarah	Managing Director	Reproductive Justice Collective
Odegaard, Susan	Project Manager	Planned Parenthood of Wisconsin, Inc.
Oriel, Kathy	Associate Professor	UW School of Medicine and Public Health
Pitre, Carmen	Co-Executive Director	Sojourner Family Peace Center, Milwaukee
Rohan, Angela	CDC/CSTE Applied Epidemiology Fellow	Division of Public Health
Schumann, Casey	Quality Assurance Coordinator, AIDS/HIV Program	Division of Public Health
Weinhardt, Lance	Director and Professor of Psychiatry and Behavioral Medicine	Medical College of Wisconsin
Weaver, Brian	Coordinated School Health Programs	Wisconsin Department of Public Instruction

Focus Area Strategic Team (Health)

Reproductive and Sexual Health

Department of Health Services Support Team

Name	Support Role / Title	Organization
Jones, Millie	<i>Co-Facilitator</i> Family Health Clinical Consultant	Division of Public Health
Vergeront, James	<i>Co-Facilitator</i> Director, AIDS/HIV Program	Division of Public Health
Michael Vaughn	<i>Recorder</i> Family Planning Consultant	Division of Public Health
Gasiorowicz, Mari	<i>Technical Expert</i> Epidemiologist	Division of Public Health
Kvale, Katherine	<i>Technical Expert</i> Epidemiologist	Division of Public Health

Focus Area Strategic Team (Infrastructure)		
Research and Evaluation		
Name	Title	Organization
Cisler, Ron	Director	Center for Urban Population Health, Milwaukee
Frenn, Marilyn	Associate Professor	Marquette University, College of Nursing
Frey, John	Professor, Department of Family Medicine	UW School of Medicine and Public Health
Gass, Eric	Public Health Research and Policy Director	Milwaukee Health Department
Layde, Peter	Professor/Associate Chair, Population Health and Epidemiology	Medical College of Wisconsin
Nagle, Muriel	Research Manager, Population Health Sciences	UW School of Medicine and Public Health
Riesch, Susan	Professor	UW – Madison, School of Nursing; Member, Strategic Leadership Team
Zahner, Susan	Associate Professor	UW – Madison, School of Nursing
Department of Health Services Support Team		
Name	Support Role / Title	Organization
Eide, Yvonne	<i>Facilitator</i> Public Health Nursing Director, Interim, and Regional Public Health Nursing Consultant	Division of Public Health
Hovarter, Rebecca	<i>Recorder</i> Regional Public Health Nursing Consultant	Division of Public Health
Henry Anderson	<i>Technical Expert</i> Chief Medical Officer	Division of Public Health

Focus Area Strategic Team (Infrastructure)

Systems to Manage and Share Health Information and Knowledge

Name	Title	Organization
Betz, Richard	Information Management Chief	Division of Quality Assurance
Brennan, Patricia	Professor and Chair, Department of Industrial and Systems Engineering and Moehlman Bascom Professor	UW - Madison, School of Engineering and School of Nursing
Durch, Jean	Director and Health Officer	Chippewa County Health Department
Foldy, Seth	State Health Officer and Administrator; Chair, Strategic Leadership Team	Division of Public Health
Grant, Laura	Infection Control Coordinator/Clinics	Aurora Health Care
Helm, Robin	Associate Professor Program Director, Department of Family and Community Medicine	Medical College of Wisconsin; St. Joseph Family Medicine Residency Program
Hussinger, Jeffrey	Telecommunications Analyst	City of Milwaukee Health Department
Komula, Robert	Vice President of Finance	Humana Health Plans of Wisconsin and Michigan, Milwaukee; Member, Strategic Leadership Team
Kratz, Susan	State Administrator, Secure Public Health Electronic Records Environment	Division of Public Health
Martin, Bob	Chief Information Officer	Division of Enterprise Services
Pemble, Kim	Executive Director	Wisconsin Health Information Exchange

Focus Area Strategic Team (Infrastructure)

Systems to Manage and Share Health Information and Knowledge

Name	Title	Organization
Peterson, Garrett	Information Technology Director	Wisconsin State Laboratory of Hygiene
Rausch, Darren	Health Officer and Director	Greenfield Health Department
Ray, Lynsey	Program Development Director	Wisconsin Primary Health Care Association
Webb, Denise	Interim Director and eHealth Program Manager, Office of Health Informatics	Division of Public Health
Woods, Otis	Administrator	Division of Quality Assurance; Member, Strategic Leadership Team

Department of Health Services Support Team

Name	Support Role / Title	Organization
Hanrahan, Lawrence	<i>Facilitator</i> Epidemiologist	Division of Public Health
Oemig, Tanya	<i>Recorder</i> Epidemiologist	Division of Public Health
Grant, James	<i>Technical Expert</i> Director, Public Health Information Network	Division of Public Health

Focus Area Strategic Team (Health)

Tobacco Use and Exposure

Name	Title	Organization
Brokenleg, Isaiah	Behavioral Health Epidemiologist, Epidemiology Center	Great Lakes Inter-Tribal Council
Busalacchi, Maureen	Executive Director	Smoke Free Wisconsin
Gatzke, Debra	Coordinator	Dodge and Jefferson Tobacco Free Coalition

Focus Area Strategic Team (Health)

Tobacco Use and Exposure

Name	Title	Organization
Heiligenstein, Eric	Clinical Director, Psychiatry	University of Wisconsin Health Services
Jennings, Brenda	Alcohol, Tobacco and Other Drug Abuse Consultant	Wisconsin Department of Public Instruction
Mercure, Michelle	Director, Program Services	American Lung Association of Wisconsin
Mormann, Doug	Health Officer and Director	La Crosse County Health Department
Nash, Margaret	Health Officer and Public Health Supervisor	Rusk County Health and Human Services
Olson, Connie	Executive Director	Community Action For Healthy Living
Redmond, Lezli	Assistant Director Intervention Programs	UW Center for Tobacco Research and Intervention
Remington, Patrick	Associate Dean for Public Health	UW School of Medicine and Public Health; Member, Strategic Leadership Team
Rosas, Leonor	Family and Social Services Director	United Migrant Opportunity Services, Inc., Milwaukee
Weaver, Brian	Education Consultant, Coordinated School Health Programs	Wisconsin Department of Public Instruction

Department of Health Services Support Team

Name	Support Role / Title	Organization
Stauffer, Vicki	<i>Facilitator</i> Director, Wisconsin Tobacco Control Program	Division of Public Health
Uttech, Susan	<i>Recorder</i> Director, Bureau of Community Health Promotion	Division of Public Health
Glysch, Randall	<i>Technical Expert</i> Epidemiologist	Division of Public Health

Focus Area Strategic Team (Infrastructure)

Diverse, Sufficient, and Competent Workforce

Name	Title	Organization
Bartholow, Timothy	Senior Vice President of Member Services; Policy Planning and Physician Professional Development	Wisconsin Medical Society; Member, Strategic Leadership Team
Black-Radoff, Rita	Senior Health Care Workforce Policy Analyst	Wisconsin Department of Workforce Development
Duerst, Barbara	Associate Dean	UW School of Medicine and Public Health
Galoff, Sue	Director and Health Officer	Pierce County Health Department
Gilmore, Gary	Professor and Director, Graduate Community Health Programs	UW – La Crosse; Member, Strategic Leadership Team
Gruebling, Kirsten	Program Manager	Medical College of Wisconsin
Haynes-Brokopp, Marilyn	Clinical Associate Professor	UW – Madison, School of Nursing
Hill, Kristin	Director	Great Lakes Inter-Tribal Council, Lac du Flambeau
Krawczyk, Eric	Community and Public Health Officer	Oneida Tribe of Indians of Wisconsin; Member, Strategic Leadership Team
Loppnow, Kathy	Education Director, Health Occupations	Wisconsin Technical College System
Pittz, Linda	Senior Outreach Specialist	UW School of Medicine and Public Health
Schuler, Suzanne	Former Board President, Wisconsin Center for Nursing; Former Mental Health Administrator and Director of Nursing.	Wisconsin Nurses Association; Member, Strategic Leadership Team
Size, Tim	Executive Director	Wisconsin Rural Health Cooperative, Sauk City

Focus Area Strategic Team (Infrastructure)

Diverse, Sufficient, and Competent Workforce

Name	Title	Organization
Sugden, Nancy	Assistant Dean, Academic Affairs; Director, Wisconsin AHEC Program	UW School of Medicine and Public Health
Warmuth, Judy	Vice President, Workforce Development	Wisconsin Hospital Association

Department of Health Services Support Team

Name	Support Role / Title	Organization
Cameron, Georgia	<i>Co-Facilitator</i> Deputy Director, Milwaukee Regional Office	Division of Public Health
McKenney, Nancy	<i>Co-Facilitator</i> Workforce Development Director	Division of Public Health
Lauffer, Angela	<i>Recorder</i> Regional Public Health Educator	Division of Public Health
Zhang, Yiwu	<i>Technical Expert</i> Research Analyst	Division of Public Health

