Underage Drinking
in Wisconsin

Alcohol Use Among High School Students, 2013

Cost of Underage Drinking in Wisconsin

$1.0 Billion

$1.0 billion is what underage drinking cost the citizens of Wisconsin in 2010.
This translates to a cost of $1,720 per year for each youth in the state or $2.42 per drink consumed underage.

Medical Costs $127M

Pain and Suffering Costs $565M

Work Lost Costs $281M

In 2013 a slightly lower percentage of Wisconsin students used alcohol compared to students across the nation.
*Early initiation applies to students who initiated alcohol use before age 13.

In Summary

Underage drinking in Wisconsin among 12 to 20 year olds has continued to show downward trends in age of initiation, current use and binge drinking. Prevention efforts need to continue to focus on delaying the age of initiation and limiting the access to and availability of alcohol to minors. Parents Who Host, Lose the Most is a prevention sponsored by the Wisconsin Department of Health Services. For information about the campaign and how it combats underage drinking in local communities, please go to: www.dhs.wisconsin.gov/aoda/pwhltmindex.htm.

Fast Facts

Almost 2 in 3 adolescents in Wisconsin in 2012-2013 thought there was no great risk from drinking five or more drinks once or twice a week—a percentage higher than the national percentage.

766 public school students (K-12) were suspended or expelled due to alcohol-related incidents in the 2011-2012 school year.

15% of Wisconsin high school students tried alcohol for the first time before the age of 13 in 2013. Research has shown that an early age of initiation is an important precursor to later misuse.

Underage Drinking Among Those Age 12 to 20, 2011-2012

A higher percentage of underage (20 or younger) Wisconsin residents participated in drinking and binge drinking than the nation-wide percentage in 2011-2012.

Sources:
Underage Drinking Enforcement Training Center - Pacific Institute for Research and Evaluation, September 2011.
Wisconsin Department of Public Instruction
Youth Risk Behavior Surveillance System, Wisconsin Department of Public Instruction and U.S. Centers for Disease Control and Prevention.