People with dementia deserve the highest quality of life possible with the least restrictions placed on their personal liberties.

Dementia-related education, guidance, and resources for community members should be easily accessible.

All individuals deserve to have access to early screening for dementia, followed by an accurate assessment, diagnosis and prompt referral for services.

People living with dementia deserve to have the highest degree of independence and choice possible.

People living with dementia deserve to receive care and services designed around their unique preferences, culture and values.

People living with dementia deserve to have opportunities to engage in meaningful activities.

Caregivers and health care professionals should work as a team to provide effective care for people living with dementia.

People caring for individuals living with dementia should have the knowledge, skills and abilities to provide effective support.

Caregivers should view behaviors as a form of communication and strive to identify the cause and solutions.

The living space for people with dementia should provide safety and the comforts of home.