

Topic: Important Wisconsin Music & Memory Program Updates

WI M&M Initiative - Support and Technical Assistance meeting, March 6, 2014. It was inspiring to hear Secretary Kitty Rhoades talk so glowingly of this important initiative. Also great to hear from Doug and all the great tips to reduce the use of psychotropic medications.

Link to information about Joyce Simard, our guest speaker next month related to the Namaste Care model <http://www.joycesimard.com/namaste-care-simard.html> .

Please see the press release by the Wisconsin Health Care Association and LeadingAge Wisconsin who are partnering with DHS to help with iPod donations:
http://www.whcawical.org/files/2012/11/5.13.14_Music_and_Memory_PR.pdf

Also the WI Music & Memory website has been updated to include the revised brochure (home page), more news and success stories, and more... Good luck on your expansion:
<https://www.dhs.wisconsin.gov/publications/p0/p00530.pdf>

Here are the links to some of the recent News Coverage that will soon be posted on our “In the News” section of the webpage.

- ABC World News – America Strong (Dan Cohen at Rocky Knoll)
iPods Awaken Memories Through Music for Those With Alzheimer’s
<http://abcnews.go.com/blogs/health/2014/03/05/ipods-awaken-memories-through-music-for-those-with-alzheimers/>
- “Voices” of the Governing Institute
How a Little Music Can Ease the Suffering of Alzheimer's
<http://www.governing.com/gov-institute/voices/col-wisconsin-music-memory-ipod-nursing-home-residents-alzheimer.html>
- Wisconsin Public Radio with Joy Cardin interviewing Dan Cohen, founder of National M&M and Karen Park from Syverson Home
Music & Memory Program
<http://www.wpr.org/shows/music-memory-program>
- TV Interview with Secretary Rhoades at the Syverson Lutheran Home regarding the Music and Memory Program
Eau Claire Nursing Home getting State Recognition
<http://www.weau.com/home/headlines/Eau-Claire--247176031.html>

