

# Wisconsin Men Who Fish

Results from the 2012 Wisconsin Angler Online Survey\*

## Wisconsin anglers eat a lot of fish each year...



## Many anglers eat fish from local sources in Wisconsin

- 1 - Lake Michigan, 75%
- 2 - Fox River/Lower Green Bay, 55%
- 3 - Lake Superior, 23%
- 4 - Menominee River, 23%
- 5 - Milwaukee Estuary, 20%
- 6 - Sheboygan River, 8%
- 7 - St. Louis River and Bay, 2%

## Top Five Locally Caught Fish



Bluegill  
Walleye  
Crappie  
Yellow perch  
Northern pike

## Most anglers were aware of health advisories



Remember that size, species, and source matter!

Choose smaller, younger fish  
Eat a variety of fish  
Know where your fish comes from

And keep in mind, mercury cannot be removed by cooking or cleaning your fish.

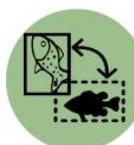
## And over half of anglers reported making behavior changes to avoid chemicals in fish



**15%**  
Ate fish less often



**53%**  
Avoided fish from certain locations



**25%**  
Ate different species of fish



**43%**  
Made no changes to eating habits

\*Thank you to the 3,740 anglers who completed the survey!



Bureau of Environmental and Occupational Health  
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