Wisconsin Men Who Fish

Results from the 2012 Wisconsin Angler Online Survey*

Wisconsin anglers eat a lot of fish each year...

- WISCONSIN MEN OVER 50: 55 MEALS
- U.S. MEN OVER 50: 33 MEALS
- OTHER GREAT LAKES FISHERMEN: 21 MEALS

Many anglers eat fish from local sources in Wisconsin

1. Lake Michigan, 75%
2. Fox River/Lower Green Bay, 55%
3. Lake Superior, 23%
4. Menominee River, 23%
5. Milwaukee Estuary, 20%
6. Sheboygan River, 8%
7. St. Louis River and Bay, 2%

Top Five Locally Caught Fish

- Bluegill
- Walleye
- Crappie
- Yellow perch
- Northern pike

Most anglers were aware of health advisories

- Mercury: Yes(95%) No(5%)
- PCBs: Yes(77%) No(23%)

And over half of anglers reported making behavior changes to avoid chemicals in fish

- 15% Ate fish less often
- 53% Avoided fish from certain locations
- 25% Ate different species of fish
- 43% Made no changes to eating habits

*Thank you to the 3,740 anglers who completed the survey!