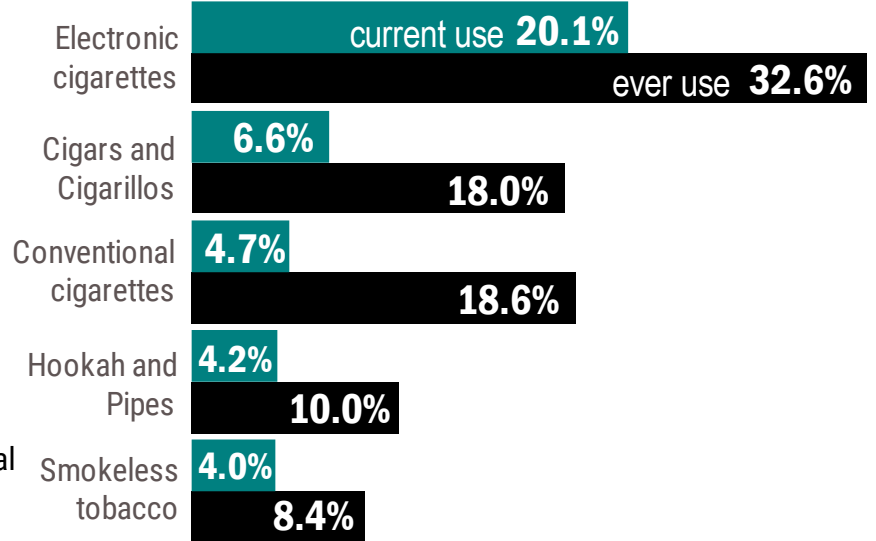
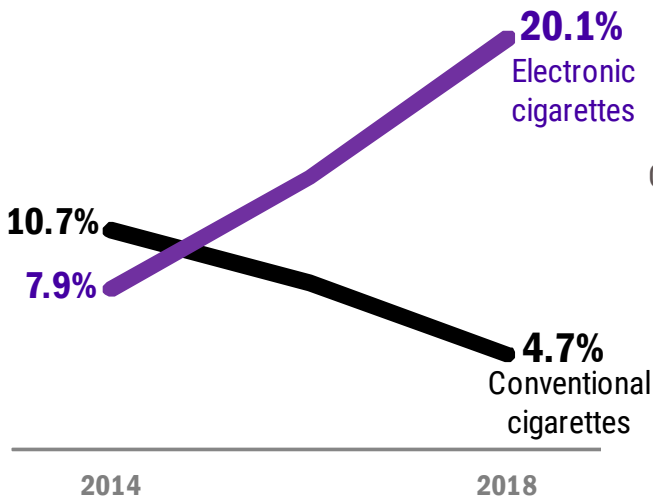


# High School Snapshot

Youth Tobacco Survey 2018

As conventional cigarette use is declining, e-cigarette use is rising.

From 2014 to 2018, there was a **154% increase** in e-cigarette use.



**1 in 5**

Wisconsin high schoolers use e-cigarettes.

**1 in 4**

of those who have ever used e-cigarettes first tried an e-cigarette before age 16.



**16%**

of e-cigarette users also smoke conventional cigarettes.



**89%**

would not use unflavored tobacco products.



more than **half**

of current smokers usually smoke menthol-flavored cigarettes.



**19%** live in homes where others smoke.

**24%** rode in vehicles where others smoked in the last week.



**76%**

of high schoolers said it is easy to get tobacco products.

**15%**

of high schoolers have never seen a warning label on a cigarette pack.

**88%**

of high schoolers agree all tobacco products are dangerous.

**40%**

of high school tobacco users want to quit using all tobacco products.

