The 2023-2027 State Health Improvement Plan (SHIP) is Wisconsin’s roadmap for the next five years to improve health and well-being across the state. This plan is anchored by input from Wisconsin’s diverse communities, and reflects the needs, hopes, and strengths of our state.

The 2023-2027 SHIP illustrates a plan to achieve our vision that “all people and communities in Wisconsin have the opportunities and supports they need to reach their full potential.” This includes foundational shifts and priority areas around which we will build partnerships to implement strategies across the state to improve the health and well-being of Wisconsinites.

**Foundational Shifts** are the fundamental changes we must make in the way we do the work of public health in order to effectively and sustainably address and improve the health and well-being of Wisconsinites.

- Institutional and Systemic Fairness
- Representation and Access to Decision Making
- Community-centered Resources and Services

**Priority Areas** are the issues Wisconsin community members raised as being the most important factors in improving their health and well-being.

- Social and Community Conditions
  - Economic Well-being
  - Supportive Systems of Dependent Care
  - Healthy Housing
- Physical, Mental, and Systemic Safety
- Person and Community-centered Health Care
- Social Connectedness and Belonging
- Mental and Emotional Health and Well-being
Foundational Shifts

**Institutional and systemic fairness:** Ensure Wisconsin’s systems and structures, including governmental policies and actions, do not result in disparate health or other outcomes as a result of a person or community's life experiences, background, history, and personal characteristics.

**Representation and access to decision making:** Ensure individuals and communities have the power to influence the decisions being made that affect their health and lives, and diverse perspectives are meaningfully involved in decision-making processes.

**Community-centered resources and services:** Help communities drive investment in resources and services based on their own collective knowledge and experience with the community's needs and hopes.

Priority Areas

**Social and community conditions:** The conditions where people are born, live, learn, work, play, worship, and age affect a wide range of health and quality-of-life outcomes and risks including economic well-being, supportive systems of dependent care, and healthy housing.

- **Economic well-being:** Systems and policies support all communities, families, and individuals to access opportunities that ensure financial stability, create well-being, and develop a workforce that meets the community’s needs.

- **Supportive systems of dependent care:** Policies and systems support accessibility and affordability of quality child and other dependent care that meet the needs of families and caregivers.

- **Healthy housing:** Policies support the development of housing that matches the unique needs of communities, including affordability, accessibility, safety, types of housing, and enables access to other factors such as jobs, health care, and transportation.

**Physical, mental, and systemic safety:** Systems, policies, and institutions create environments that ensure safety for all individuals and communities, with consideration for harms caused by historical systems, policies, and institutions.

**Person and community-centered health care:** Health care and systems are accessible, affordable, and support and meet the unique needs, including social determinants of health, of individuals and communities.

**Social connectedness and belonging:** Systems support connections and relationships, social support, and community cohesion and belonging, including civic participation.

**Mental and emotional health and wellbeing:** Systems and resources that support mental health and substance use prevention, treatment and recovery are accessible, affordable, cross the lifespan, and meet the unique needs of the individuals and communities they serve.