



SKIN CANCER

MELANOMA

Ideas for Taking Action

Wisconsin Environmental Public Health Tracking Program



TAKING ACTION

We know it's a challenge to translate data into action. To help get you started, we created a short menu of potential strategies for addressing skin cancer. To help communities of all sizes and resource levels, we organized this guide by the scope of the strategy, from addressing knowledge, attitudes, and skills to addressing laws and policies. Each strategy contains links to more resources.

INDIVIDUAL LEVEL | Knowledge, Attitudes, Skills

- [Promote sun safety behaviors](#), especially to parents, school staff, and adults who work outside.
- [Educate residents about skin cancer](#) and its risk factors.

INTERPERSONAL LEVEL | Family, Friends, Social Networks

- Train doctors to [talk to their patients about sunscreen and sun safety behaviors](#).
- Train daycare and school staff to [talk to their students about sun safety behaviors](#).
- Train supervisors who have staff that work outdoors (e.g., construction workers) to [adapt sun safety behaviors](#).

ORGANIZATIONAL LEVEL | Organizations, Schools, Workplaces

- [Offer free sunscreen stations](#) in heavily visited outdoor areas such as parks, playgrounds, and community pools.
- Encourage daycares and schools to [have sunscreen on hand](#) for students to use.
- Encourage businesses with outdoor worksites to [offer free sunscreen to workers](#).

COMMUNITY LEVEL | Design, Access, Connectedness, Spaces

- Develop and implement a public awareness campaign to [highlight the dangers of indoor tanning](#).
- [Increase availability of shaded areas](#) in parks, public gathering spaces, and school grounds.

POLICY LEVEL | National or Local Laws and Policies

- [Promote sun safety policies](#) at daycares and schools.
- Provide education on the public health impacts of [existing and potential new policies surrounding tanning bed use](#) (e.g., age restrictions).
- Encourage organizations and businesses that have employees or customers outdoors for long periods to [consider policies for protecting exposed skin from the sun](#).

Find more strategies and explore skin cancer data at dhs.wisconsin.gov/epht.

WISCONSIN ENVIRONMENTAL PUBLIC HEALTH TRACKING PROGRAM

Bureau of Environmental and Occupational Health

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