

Wisconsin Alcohol and Other Drug Prevention Logic Model

Vision: Transform the state's substance use problems into healthy behavioral outcomes, reduce health disparities, and reduce the substance use cost burden on Wisconsin.

Activities



Short-Term Outcomes



Intermediate Outcomes



Long-Term Outcomes

Infrastructure
<ul style="list-style-type: none"> ➤ Promote state and community prevention resources across stakeholders and subpopulations. ➤ Connect counties and tribes to Alliance for Wisconsin Youth coalitions and foster information sharing and better communication among the partnerships. ➤ Educate other fields (examples: medicine, education) on prevention. ➤ Recognize local volunteer workforce.
Workforce
<ul style="list-style-type: none"> ➤ Assess workforce needs and opportunities. ➤ Develop clear guidance, definitions, and expectations for certification. ➤ Develop prevention professional association. ➤ Advocate for prevention certification and provide training to meet certification requirements. ➤ Compile and distribute list of prevention experts.
Reducing Disparities
<ul style="list-style-type: none"> ➤ Educate on Culturally and Linguistically Appropriate Services (CLAS) Standards. ➤ Identify key talking points for promotion and engagement of different, underserved populations. ➤ Use data to assess and prioritize partner populations. ➤ Compile and share information about protective cultural traditions. ➤ Build ownership from culturally diverse group as key stakeholders.
Community Prevention
<ul style="list-style-type: none"> ➤ Assess training needs and provide technical assistance and consultation to all community sectors. ➤ Educate communities on evidence-based, evidence-informed, and strength-based practices as well as adverse childhood experiences (ACEs), and trauma-informed care (TIC). ➤ Ensure communities address data-driven prevention priorities. ➤ Promote Community Anti-Drug Coalitions of America's core prevention competencies. ➤ Host prevention teleconference series. ➤ Document prevention outcomes. ➤ Implement evidence-based practices at community level. ➤ Use the Strategic Prevention Framework. ➤ Support local volunteers.

Infrastructure
<ul style="list-style-type: none"> ➤ Increase understanding of the value of prevention, coalitions, and local control and policies. ➤ Increase awareness of: <ul style="list-style-type: none"> ▪ Co-occurring issues. ▪ Shared risk and protective factors. ▪ TIC. ▪ Prevention, addiction treatment, and recovery.
Workforce
<ul style="list-style-type: none"> ➤ Increase awareness of: <ul style="list-style-type: none"> ➤ The importance of certification. ➤ Available training opportunities and obtaining certification.
Reducing Disparities
<ul style="list-style-type: none"> ➤ Increase knowledge of: <ul style="list-style-type: none"> ➤ Health disparities and social determinants of health. ➤ The language and motivators used in specific fields or populations. ➤ Protective cultural traditions, gender, and age-specific messaging. ➤ The value of data and how to use it for making decisions, including interpreting qualitative data, and data mapping. ➤ ACEs and TIC.
Community Prevention
<ul style="list-style-type: none"> ➤ Increase understanding of: <ul style="list-style-type: none"> ➤ Evidence-based prevention, the Strategic Prevention Framework, and the core components of community change. ➤ Health impacts of alcohol and drugs. ➤ Available resources to support prevention, treatment, and recovery resources and services. ➤ Evaluating prevention activities, especially environmental strategies. ➤ Risks associated with alcohol abuse. ➤ Acceptance of healthy choices and people in recovery. ➤ Recovery-oriented systems of care. ➤ Increase in identification of: <ul style="list-style-type: none"> ➤ Opportunities for event sponsorship without alcohol. ➤ Implications of prevention policies. ➤ Legislative outreach and advocacy skills.

Infrastructure
<ul style="list-style-type: none"> ➤ Collaborate and have working relationships in place with state agencies and the university system to ensure prevention funding is a sustained priority and maintain or expand state leadership. ➤ Increase connection between local prevention efforts and the Alliance for Wisconsin Youth. ➤ Infuse prevention in other health initiatives and local civic jurisdictions. ➤ Make intentional links between prevention and other agencies.
Workforce
<ul style="list-style-type: none"> ➤ Develop sufficient capacity of qualified prevention professionals to address prevention needs. ➤ Maintain a reputable and responsive board and process for obtaining credentials. ➤ Employers require prevention credentials or certification.
Reducing Disparities
<ul style="list-style-type: none"> ➤ Increase the use of data to support prevention and population-specific decisions. ➤ Reclaim and honor healthy cultural norms and resiliency. ➤ Foster ownership of prevention programs.
Community Prevention
<ul style="list-style-type: none"> ➤ Increase safer alcohol use with targeted messages. ➤ Implement effective community campaign for the community's needs. ➤ Decrease stigma associated with sobriety. ➤ Increase policy maker motivation to implement prevention policies. ➤ Decrease reliance on alcohol sponsorship at events. ➤ Monitor progress toward addressing state priorities. ➤ Increase the use of evidence-based or evidence-informed practices at all levels.

Infrastructure
<ul style="list-style-type: none"> ➤ Sustain and support prevention infrastructure. ➤ Align prevention infrastructure internally and with other systems.
Workforce
<ul style="list-style-type: none"> ➤ Prevention discipline is professionally elevated.
Reducing Disparities
<ul style="list-style-type: none"> ➤ All populations have access to high-quality prevention and ownership.
Community Prevention
<ul style="list-style-type: none"> ➤ Change social norms around the acceptance of alcohol use. ➤ Decrease state consumption and consequence priority areas.