

Clear Impact Scorecard Template

Population-Level Data		
R	Result: A condition of well-being for children, adults, families, or communities	
	Option 1:	
	Option 2:	
I	Indicator: A measure that helps quantify the achievement of a result, based on population-wide data	
	Option 1:	Data Source:
	Option 2:	Data Source:
	Option 3:	Data Source:
Performance-Level Data		
S	Strategy: A program, agency, or service system responsible for helping achieve outcomes	
	Option 1:	
	Option 2:	
PM	Performance Measure: How much did we do? How well did we do it? Is anyone better off?	
	Option 1:	Data Source:
	Option 2:	Data Source:
	Option 3:	Data Source:
S	Strategy: A program, agency, or service system responsible for helping achieve outcomes	
	Option 1:	
	Option 2:	
PM	Performance Measure: How much did we do? How well did we do it? Is anyone better off?	
	Option 1:	Data Source:
	Option 2:	Data Source:
	Option 3:	Data Source:

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Notes on Template Use

This template is intended to help with the first steps of drafting a Clear Impact Scorecard.

Clear Impact uses the Results-Based Accountability framework for performance management, linking population-level results to program-level work in a visual display of both quantitative and qualitative data.

Architecture:

Scorecards can have one or multiple results with strategies and performance measures nested underneath.

An unlimited number of indicators, strategies, and performance measures can be added to a scorecard.

You may want to use multiple template pages to draft your scorecard.

Scorecard Best Practices

- Limit indicators to 2 or 3 per result.
- Include at least one performance measure for every strategy.
- Whenever possible, use data that is easily available and updated on a regular basis (monthly, quarterly, or annually).
- Whenever possible, use data for which there is a historic baseline available.

Additional Components of Scorecards

Clear Impact Scorecards also include a significant narrative portion for indicators and performance measures, including a “Story Behind the Curve,” partners list, “What Works” section (to include evidence-based and promising practices), and “Action Plan.”

These components are not reflected on this template, but are key to the utility of the scorecard, and important to complete as the scorecard is built.

Resources on Clear Impact and Results-Based Accountability

1. [Clear Impact Website](http://clearimpact.com) clearimpact.com
2. [Results-Based Accountability](http://clearimpact.com//solutions/results-based-accountability-resource-library/?_sm_au_=iVVL7tqLqn5KFn3BBLQtvK7BJGKjp) clearimpact.com//solutions/results-based-accountability-resource-library/?_sm_au_=iVVL7tqLqn5KFn3BBLQtvK7BJGKjp
3. Examples of how other states have used Clear Impact Scorecard:
 - a. [Results Scorecard, New Mexico Department of Health](https://embed.resultsscorecard.com/Scorecard/Embed/46952?_sm_au_=iVVL7tqLqn5KFn3BBLQtvK7BJGKjp)
https://embed.resultsscorecard.com/Scorecard/Embed/46952?_sm_au_=iVVL7tqLqn5KFn3BBLQtvK7BJGKjp
 - b. [Healthy Connecticut 2020 Performance Dashboard, Connecticut State Department of Public Health](https://embed.resultsscorecard.com/Scorecard/Embed/46952?_sm_au_=iVVL7tqLqn5KFn3BBLQtvK7BJGKjp)
https://embed.resultsscorecard.com/Scorecard/Embed/46952?_sm_au_=iVVL7tqLqn5KFn3BBLQtvK7BJGKjp
 - c. [Healthy Vermonters Scorecard, Vermont Department of Health](https://www.healthvermont.gov/about/performance)
https://www.healthvermont.gov/about/performance