

COVID-19 Vaccine Message Map for Health Care Personnel

General Information:

- In addition to masks and physical distancing, a safe and effective COVID-19 vaccine will be an important tool to fight this pandemic and keep health care personnel (HCP) safe and healthy, so you may continue to provide care.
- There will not be enough doses of the vaccine for everyone at first, so it will be distributed in phases. Phase 1a will likely include [health care personnel](#) and residents of long-term care facilities.
- Health care personnel are trusted sources of information, and will play a key role in building confidence in the COVID-19 vaccine. We want you to be confident in your decision to get vaccinated and to recommend vaccination to your patients.

Key Messages	Supporting Information
<p>1. Like all vaccines, any COVID-19 vaccine that will be approved or authorized will be safe and effective.</p>	<ul style="list-style-type: none"> • All vaccines need to go through clinical trials before getting approved or recommended by the FDA, Advisory Committee on Immunization Practices (ACIP) and CDC. • During emergencies like this, the FDA can use an Emergency Use Authorization (EUA) to let people get the new medical products they need before the Phase 3 trials are complete. • The FDA will only give a COVID-19 vaccine an EUA if the current phase 3 trial data shows the vaccine is safe and effective and has more benefits than risks. • Early data suggests that COVID-19 vaccines will be highly effective at preventing illness.
<p>2. Because vaccine supply will be limited at first you (health care personnel) will be among the first to receive vaccine.</p>	<ul style="list-style-type: none"> • CDC anticipates a very limited supply of COVID-19 vaccine before the end of 2020. This supply will increase in 2021. • The Advisory Committee on Immunization Practices (ACIP) recommended, as interim guidance, that both health care personnel and residents of long-term care facilities be offered COVID-19 vaccine in the initial phase of the vaccination program. • Other essential workers, people over age 65, and those at high risk with underlying conditions are likely to receive the vaccine next. • CDC, Wisconsin State Disaster Medical Advisory Committee (SDMAC), DHS, and community partners are working together to ensure these vaccines are distributed in a fair and transparent way. • Find more information about Wisconsin’s COVID-19 vaccine program on our website.
<p>3. As trusted information sources and one of the first to get vaccinated, you will play an important role in building the public’s confidence in the vaccine.</p>	<ul style="list-style-type: none"> • Use your voice to build confidence in the COVID-19 vaccine. • Vaccination can help us get out of the pandemic so we can safely interact with family and friends again. • Learn how to make a strong recommendation for COVID-19 vaccination, talk to patients about COVID-19 vaccines, answer patients' questions, and explain how mRNA COVID-19 vaccines work on CDC's COVID-19 vaccination website for health care professionals. • Remember to SHARE your own story and important information to make a strong vaccine recommendation.

