

## COVID-19 Vaccine Message Map for Health Care Personnel

### General Information:

- In addition to masks and physical distancing, a safe and effective COVID-19 vaccine will be an important tool to fight this pandemic and keep health care personnel (HCP) safe and healthy, so you may continue to provide care.
- There will not be enough doses of the vaccine for everyone at first, so it will be distributed in phases. Phase 1a will likely include [health care personnel](#) and residents of long-term care facilities.
- Health care personnel are trusted sources of information, and will play a key role in building confidence in the COVID-19 vaccine. We want you to be confident in your decision to get vaccinated and to recommend vaccination to your patients.

Key Messages	Supporting Information
<p>1. Like all vaccines, any COVID-19 vaccine that will be approved or authorized will be safe and effective.</p>	<ul style="list-style-type: none"> <li>• All vaccines need to go through <a href="#">clinical trials</a> before getting approved or recommended by the FDA, Advisory Committee on Immunization Practices (ACIP) and CDC.</li> <li>• During emergencies like this, the FDA can use an <a href="#">Emergency Use Authorization</a> (EUA) to let people get the new medical products they need before the <a href="#">Phase 3</a> trials are complete.</li> <li>• The FDA will only give a COVID-19 vaccine an EUA if the current phase 3 trial data shows the vaccine is safe and effective and has more benefits than risks.</li> <li>• Early data suggests that COVID-19 vaccines will be highly effective at preventing illness.</li> </ul>
<p>2. Because vaccine supply will be limited at first you (<a href="#">health care personnel</a>) will be among the first to receive vaccine.</p>	<ul style="list-style-type: none"> <li>• CDC anticipates a <a href="#">very limited supply of COVID-19 vaccine</a> before the end of 2020. This supply will increase in 2021.</li> <li>• The <a href="#">Advisory Committee on Immunization Practices (ACIP)</a> recommended, as <a href="#">interim guidance</a>, that both health care personnel and residents of long-term care facilities be offered COVID-19 vaccine in the initial phase of the vaccination program.</li> <li>• Other essential workers, people over age 65, and those at high risk with underlying conditions are likely to receive the vaccine next.</li> <li>• CDC, <a href="#">Wisconsin State Disaster Medical Advisory Committee (SDMAC)</a>, DHS, and community partners are working together to ensure these vaccines are distributed in a fair and transparent way.</li> <li>• Find more information about Wisconsin’s COVID-19 vaccine program on <a href="#">our website</a>.</li> </ul>
<p>3. As trusted information sources and one of the first to get vaccinated, you will play an important role in building the public’s confidence in the vaccine.</p>	<ul style="list-style-type: none"> <li>• Use your voice to <a href="#">build confidence</a> in the COVID-19 vaccine.</li> <li>• Vaccination can help us get out of the pandemic so we can safely interact with family and friends again.</li> <li>• Learn how to make a strong recommendation for COVID-19 vaccination, talk to patients about COVID-19 vaccines, answer patients' questions, and explain how mRNA COVID-19 vaccines work on CDC's <a href="#">COVID-19 vaccination website for health care professionals</a>.</li> <li>• Remember to SHARE your own story and important information to <a href="#">make a strong vaccine recommendation</a>.</li> </ul>

