**COVID-19 Vaccine Message Map** for Health Care Personnel

**General Information:**
- In addition to masks and physical distancing, a safe and effective COVID-19 vaccine will be an important tool to fight this pandemic and keep health care personnel (HCP) safe and healthy, so you may continue to provide care.
- There will not be enough doses of the vaccine for everyone at first, so it will be distributed in phases. Phase 1a will likely include health care personnel and residents of long-term care facilities.
- Health care personnel are trusted sources of information, and will play a key role in building confidence in the COVID-19 vaccine. We want you to be confident in your decision to get vaccinated and to recommend vaccination to your patients.

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| 1. Like all vaccines, any COVID-19 vaccine that will be approved or authorized will be safe and effective. | • All vaccines need to go through clinical trials before getting approved or recommended by the FDA, Advisory Committee on Immunization Practices (ACIP) and CDC.  
• During emergencies like this, the FDA can use an Emergency Use Authorization (EUA) to let people get the new medical products they need before the Phase 3 trials are complete.  
• The FDA will only give a COVID-19 vaccine an EUA if the current phase 3 trial data shows the vaccine is safe and effective and has more benefits than risks.  
• Early data suggests that COVID-19 vaccines will be highly effective at preventing illness. |
| 2. Because vaccine supply will be limited at first you (health care personnel) will be among the first to receive vaccine. | • CDC anticipates a very limited supply of COVID-19 vaccine before the end of 2020. This supply will increase in 2021.  
• The Advisory Committee on Immunization Practices (ACIP) recommended, as interim guidance, that both health care personnel and residents of long-term care facilities be offered COVID-19 vaccine in the initial phase of the vaccination program.  
• Other essential workers, people over age 65, and those at high risk with underlying conditions are likely to receive the vaccine next.  
• CDC, Wisconsin State Disaster Medical Advisory Committee (SDMAC), DHS, and community partners are working together to ensure these vaccines are distributed in a fair and transparent way.  
• Find more information about Wisconsin’s COVID-19 vaccine program on our website. |
| 3. As trusted information sources and one of the first to get vaccinated, you will play an important role in building the public’s confidence in the vaccine. | • Use your voice to build confidence in the COVID-19 vaccine.  
• Vaccination can help us get out of the pandemic so we can safely interact with family and friends again.  
• Learn how to make a strong recommendation for COVID-19 vaccination, talk to patients about COVID-19 vaccines, answer patients’ questions, and explain how mRNA COVID-19 vaccines work on CDC’s COVID-19 vaccination website for health care professionals.  
• Remember to SHARE your own story and important information to make a strong vaccine recommendation. |