Physical Activity and Healthy Eating Survey Results

Revealing Barriers, Priorities, and Opportunities: Winter 20/21

Thank you to the over 300 respondents from more than 60 organizations!

Responses guide future maternal and child health grant activities to improve physical activity and healthy eating in Wisconsin.

ADAPTING to COVID-19

- Food programs through schools
- Socially-distanced learning
- Virtual fitness
- Virtual healthy eating education

TRAINING AND PROJECT INTEREST

Are not comfortable

24%

Are not comfortable or only somewhat comfortable implementing physical activity-related activities



Are interested in attending training related to physical activity



26%

Are not comfortable or only somewhat comfortable implementing healthy eating-related activities

93%

Are interested in attending training related to healthy eating



Projects with the most interest

- Innovative ideas for year-round outdoor activities
- Social and emotional education including techniques like mindfulness, meditation, or deep breathing

Over 100 respondents report an interest in serving on the steering team.

- Youth gardening
- Healthy eating education for parents during COVID-19

"Food and physical activity are medicine.

Teaching kids how to create healthy habits at a young age will help them create optimal health for a lifetime."

NEXT STEPS



These survey results will shape Title V funded activities offered to local organizations working on physical activity and healthy eating for children around Wisconsin.





