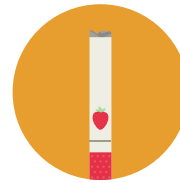


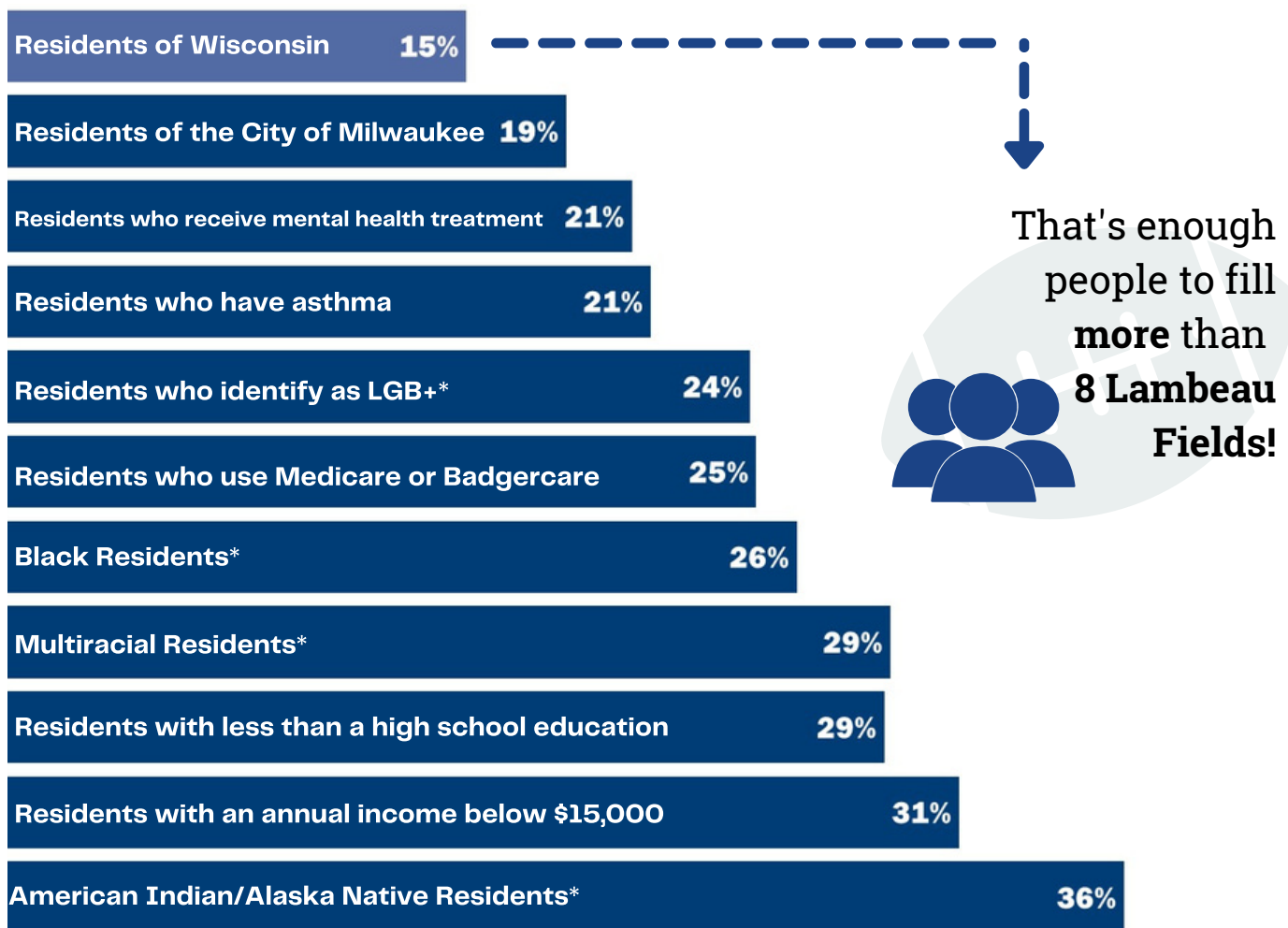
# ADULTS AND TOBACCO 2019



Currently, not everyone has a fair opportunity to be as healthy as possible. A person's **social, economic, and physical environment** impact their health more than any other factor, and these environments have been shaped by **racism** and other forms of **discrimination**.

For example, racial housing segregation has enabled the tobacco industry to target communities of color with **predatory marketing practices**. This segregation has also trapped many families in poverty in neighborhoods with more tobacco retailers, which increases the rate of commercial tobacco use.

These forms of discrimination have resulted in a **public health crisis**: tobacco is harming the health of some communities more than others, especially communities of color.



\* denotes that data is aggregated from 2015-2019;

LGB+ data excludes individuals who identify as trans because those sample sizes did not meet the required data threshold for release



SCAN ME

## FREE QUIT SERVICES ARE AVAILABLE

Free quit services are available for all Wisconsin youth age 13 and older by contacting a health provider or using the Wisconsin Tobacco Quit Line. Text **READY** to **200-400** or call **1-800-QUIT-NOW** to get started today.



# IT ISN'T JUST CIGARETTES.

Even though **fewer Wisconsinites are smoking** commercial cigarettes than ever before, **tobacco use is still a problem**. Products like e-cigarettes, cigars, cigarillos, and smokeless tobacco still remain in use in the state. Tobacco companies invest in these other tobacco products to **hook new generations** on nicotine.

## IN 2019...

### 5% of adults vaped.

15% of **18-24 years olds** vaped.\*

12% of **Multiracial** adults vaped.\*

12% of **American Indian/Alaska Native** adults vaped.\*

12% of **LGB+** adults vaped.\*

8% of adults who earn below **\$15,000** a year vaped.

### 24% of adults tried vaping.

43% of **18-24 years olds** tried vaping.\*\*

38% of **Multiracial** adults tried vaping.\*\*

35% of **LGB+** adults tried vaping.\*\*

22% of adults living in cities tried vaping.\*\*

21% of adults with **less than a high school education** tried vaping.\*\*

\*denotes that data is aggregated from 2016-2019

\*\*denotes that data is aggregated from 2015-2019

## SMOKE-FREE WISCONSIN

- Most Wisconsinites (76%) **support** the state smoke-free air law.
- Most adults report that smoking is **not allowed** anywhere in their **homes** (82%) or **vehicles** (80%).
- More than half of apartment buildings **prohibit** smoking inside homes and most apartment residents **prefer** that smoking is not allowed (73%).
- Nearly 40% of Wisconsinites would **support** the creation of a state law to prohibit smoking in **public outdoor spaces**.

## HOWEVER...

- Over 10% of adults are exposed to secondhand smoke at **home** and 17% in **vehicles**.
  - Over 76% of Wisconsinites report having been exposed to secondhand-smoke in **outdoor public places**.
    - About 60% have been exposed to secondhand-vapor in **indoor public spaces**.

