ABOUT 988 IN WISCONSIN
- Wisconsinites who use 988 will connect with Wisconsin Lifeline, an in-state support center where trained counselors answer calls, texts, and chats from the www.988lifeline.org website.
- Wisconsin Lifeline counselors are trained to reduce stress, provide emotional support, and connect the person with local resources.
- Use of the 988 Suicide & Crisis Lifeline is available at NO COST to Wisconsin residents. Additional care or intervention that may result from contact with the Wisconsin Lifeline may come with a cost.
- Wisconsin Lifeline is not able to send an in-person response directly. A direct in-person response requires a transfer to another service and could involve law enforcement.
- Calls, texts, and chats with Wisconsin Lifeline are kept confidential between the person and counselor, unless there is imminent danger for the person or others.

ABOUT WISCONSIN LIFELINE
- Wisconsin Lifeline is Wisconsin’s 988 Suicide & Crisis Lifeline service, answering calls, texts, and chats that come from residents throughout the state.
- It is operated by Family Services of Northeast Wisconsin, an agency based in Green Bay that serves all of Wisconsin with its 988 Suicide & Crisis Lifeline call center.
- The counselors at Wisconsin Lifeline are trained to listen and support people through their distress with a focus on de-escalation and coping skills.
- Wisconsin Lifeline has some bilingual counselors and staff. Third party interpreters are available 24/7.
- Wisconsin Lifeline strives to answer and respond to calls and texts as quickly as possible so there are minimal wait times between initial contact and counseling.
- Wisconsin Lifeline is supported and funded by the Wisconsin Department of Health Services.
- After two years of planning, the Wisconsin Department of Health Services and the Wisconsin Lifeline are prepared to manage the service throughout the state.
WHAT HAPPENS
WHEN YOU CONTACT 988?

If you or someone you know is in imminent danger, call 911, not 988.