



**988** SUICIDE & CRISIS  
**LIFELINE**

**24/7 CALL, TEXT, CHAT**



**24/7 CALL/TEXT/CHAT**  
**988 WISCONSIN**  
**LIFELINE**

**THE 988 WISCONSIN  
LIFELINE IS HERE  
AND READY  
TO HELP.**

**Anyone** in Wisconsin can call, text, or chat 988 from their phone or online to get the help they need. The 988 Wisconsin Lifeline is ready to provide support for anyone experiencing a suicidal, mental health, and/or substance use crisis. People can also contact the 988 Wisconsin Lifeline if they are concerned about a loved one in crisis.



Chat with the 988  
Wisconsin Lifeline

**ABOUT 988 IN WISCONSIN**

- Wisconsinites who use 988 will connect with the 988 Wisconsin Lifeline, an in-state service with trained counselors who answer calls, texts, and chats. If the 988 Wisconsin Lifeline is unable to respond quickly, contacts are automatically routed to a backup support center, which may be located in another state.
- 988 Wisconsin Lifeline counselors are trained to reduce stress, provide emotional support, and connect people with local resources.
- Use of the 988 Wisconsin Lifeline is available at NO COST to Wisconsin residents. Additional care or intervention that may result from contact with the 988 Wisconsin Lifeline may come with a cost.
- The 988 Wisconsin Lifeline is not able to send an in-person response directly. An in-person response requires a transfer to another service and could involve law enforcement.
- Calls, texts, and chats with the 988 Wisconsin Lifeline are kept confidential between the person and counselor, unless there is imminent danger for the person or others.

**ABOUT 988 WISCONSIN LIFELINE**

- The 988 Wisconsin Lifeline is Wisconsin's 988 Suicide & Crisis Lifeline service, answering calls, texts, and chats that come from residents throughout the state.
- It is operated by Family Services of Northeast Wisconsin, an agency based in Green Bay with trained counselors serving throughout the state.
- The counselors at the 988 Wisconsin Lifeline are trained to listen and support people through their distress with a focus on de-escalation and coping skills.
- 988 Wisconsin Lifeline has some bilingual counselors and staff. Third party interpreters for over 240 languages and dialects are available 24/7 for calls to 988. Visit [www.988Lifeline.org/FAQ](http://www.988Lifeline.org/FAQ) for more information.
- 988 Wisconsin Lifeline answers and responds to calls, texts, and chats as quickly as possible to minimize wait times between initial contact and counseling.
- 988 Wisconsin Lifeline is supported and funded by the Wisconsin Department of Health Services.



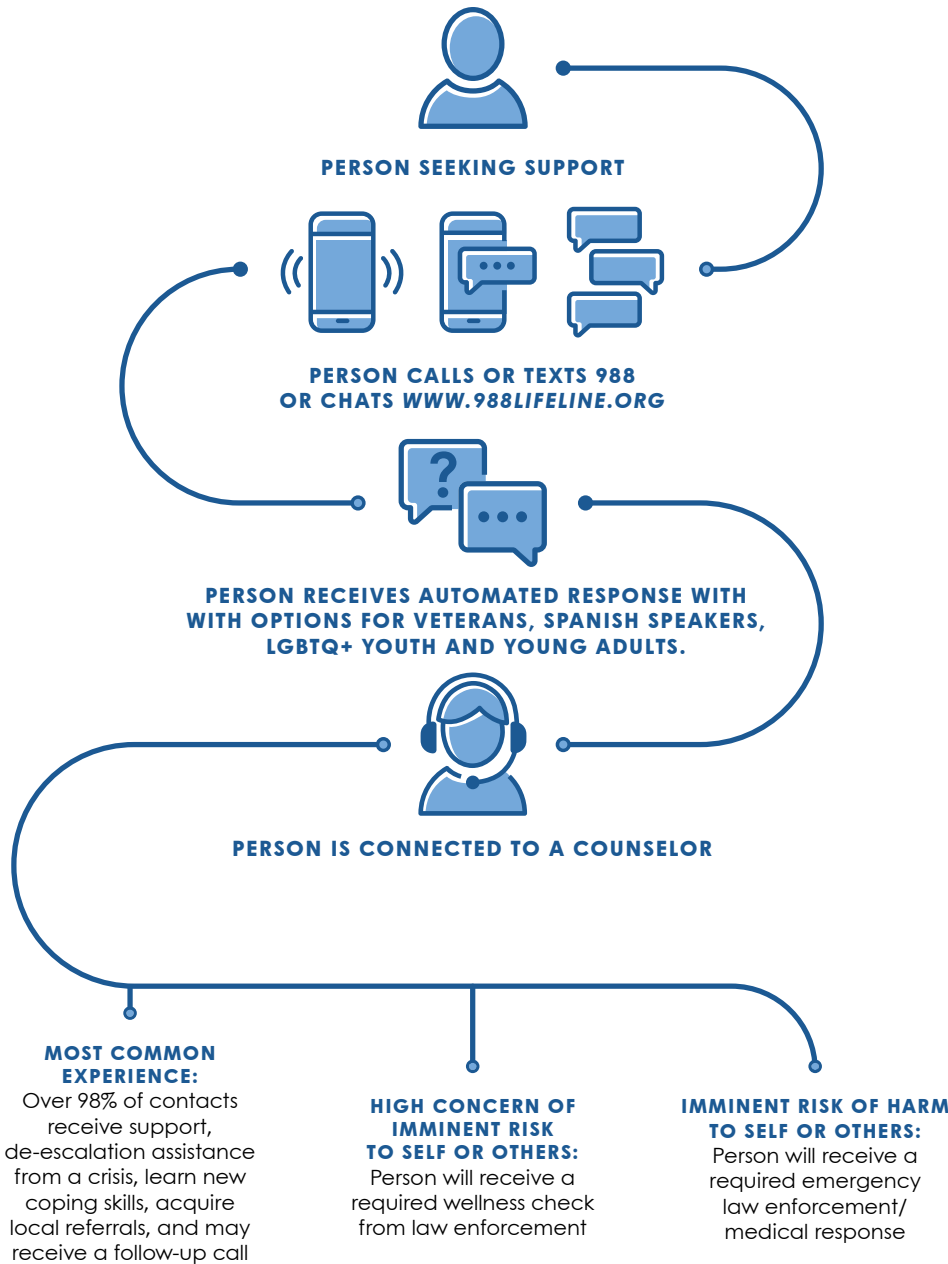
WISCONSIN DEPARTMENT  
of HEALTH SERVICES

FOR MORE INFO:  
[WWW.988WISCONSIN.ORG](http://WWW.988WISCONSIN.ORG)

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## WHAT HAPPENS WHEN YOU CONTACT 988?



**WHEN TO  
CALL  
911**

If you or someone you know is in imminent danger, **call 911**, not 988.



WISCONSIN DEPARTMENT  
of HEALTH SERVICES

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