

# Real Talks Wisconsin

It takes all of us to help prevent  
and reduce substance use.



## Talking Points

- Everyone has a role in preventing and reducing substance use.
- Knowing the facts about drugs and how they impact individuals and communities is the first step toward preventing and reducing substance use.
- Real Talks Wisconsin is an initiative that provides people with the information they need to keep themselves, their families, and their communities healthy and safe.
- Real Talks Wisconsin promotes conversations on the health and safety impacts of substance use in order to build supportive communities where prevention works, treatment is available, and recovery can happen for everyone.
- Real talks are frequent open, honest, and caring conversations about substance use.
- Real talks are based on asking open-ended questions, having empathy, and helping to problem solve.
- A person's experiences and environments influence their health and well-being.
- Substance use disorders are medical conditions that can be managed.
- Hope and healing are based on connections that can be built through having real talks.
- Communities in which people lean on each other by having real talks are strong and thriving communities.