

Seasonal Influenza Vaccination in Wisconsin

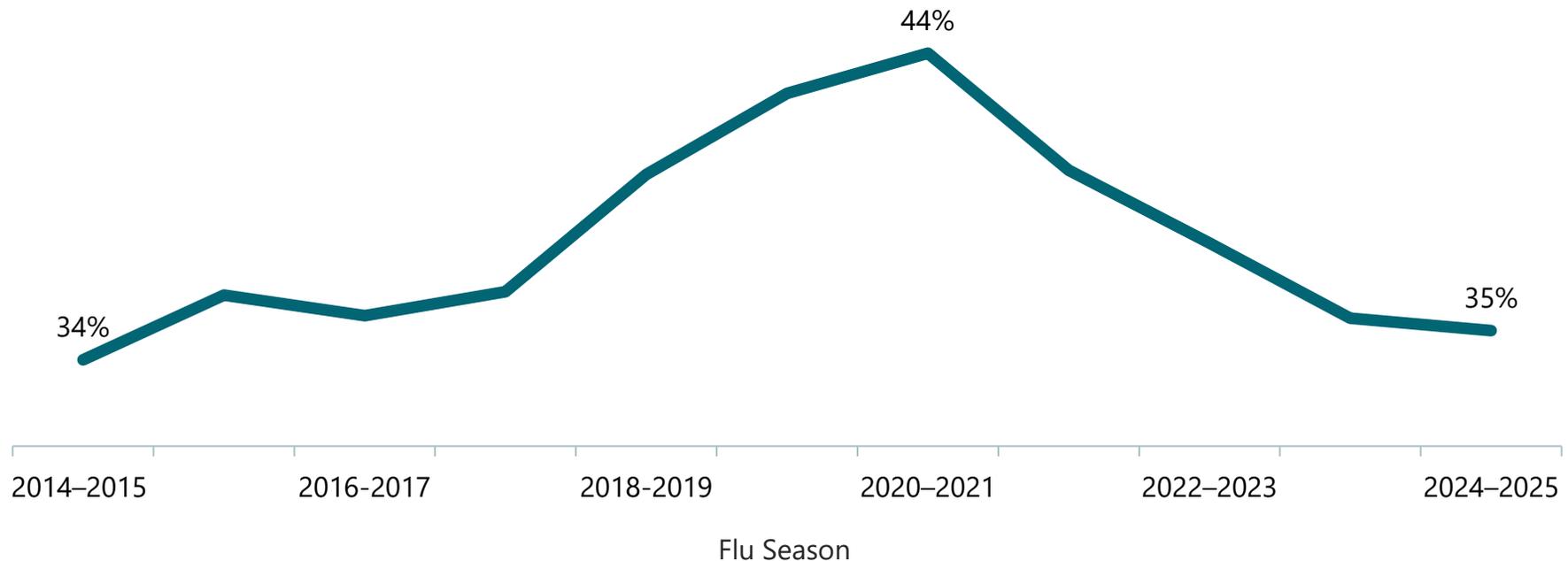
2024–2025 End-of-Season Report

Influenza (otherwise known as flu) vaccines are safe and effective at protecting people against illness, hospitalization, and even death. The flu season occurs in the fall and winter, and per [guidance from the Centers for Disease Control and Prevention \(CDC\)](#), everyone 6 months and older should get a flu vaccine annually with rare exceptions. Several types of flu vaccines exist for older adults, pregnant people, people with egg allergies, and immunocompromised people.

Seasonal Trends Over Time

Vaccination coverage increased from 2014–2015 and peaked during the COVID-19 pandemic in 2020–2021. Coverage has declined the past four seasons.

Vaccination coverage, Wisconsin 2014–2015 to 2024–2025 flu seasons.

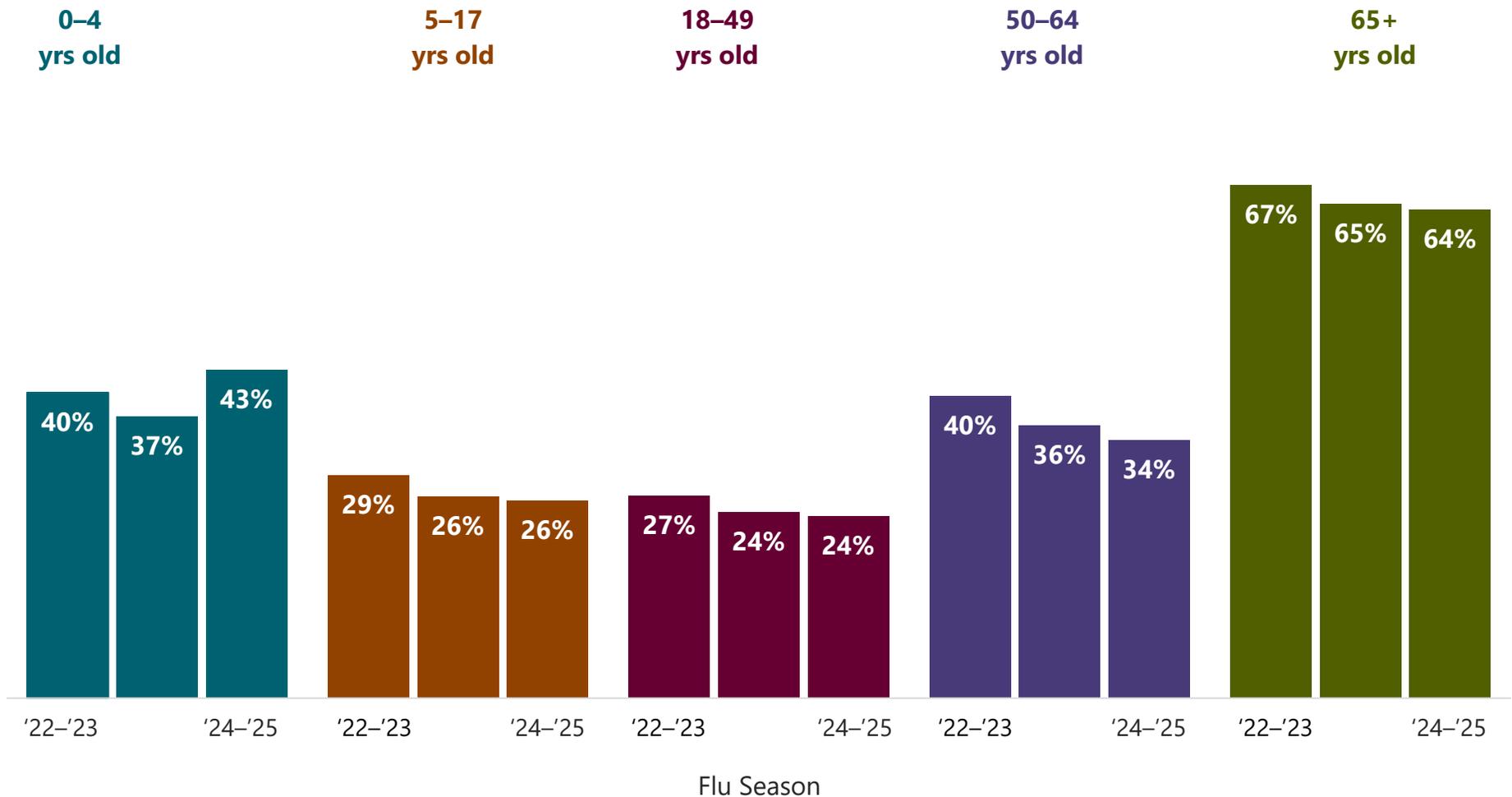


Seasonal Trends Over Time

By Age Cohort

Vaccination coverage increased among **children 0–4 years old** in 2024–2025 compared to previous seasons. During the 2024–2025 season, coverage was **highest among 65+ year olds** and **lowest among 18–49-year-olds**. Flu coverage remains lowest among those 5–49 years old.

Vaccination coverage, by age group and flu season.

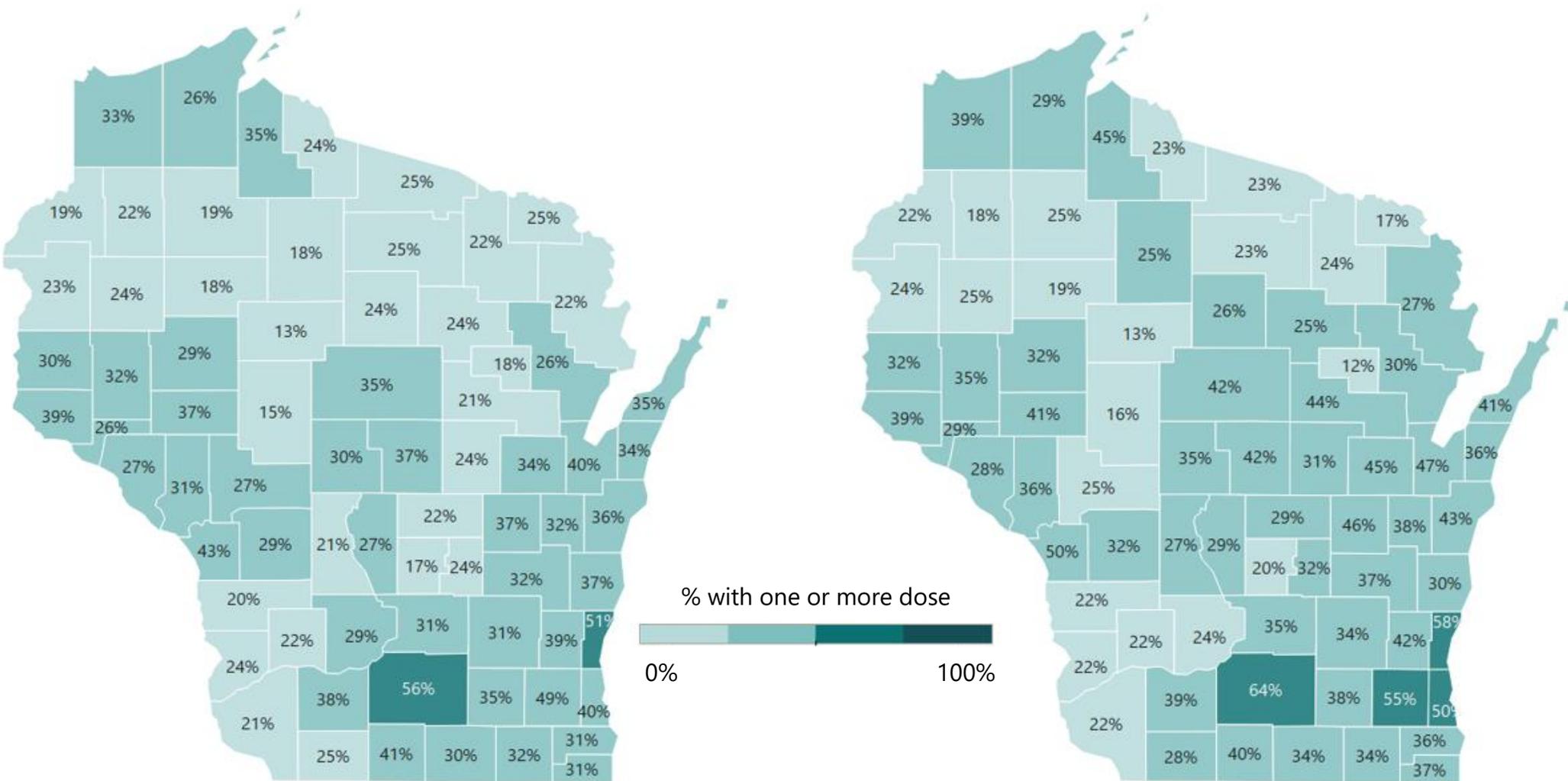


Coverage by county for 0–4-year-olds in Wisconsin

Statewide vaccination coverage **increased** among 0–4-year-olds from **37%** in the **2023–2024 season** to **43%** in the **2024–2025 season**. Coverage ranged from **13%** in Taylor County to **56%** in Dane County during the **2023–2024 season**. During the **2024–2025 season**, coverage ranged from **13%** in Taylor County to **64%** in Dane County.

2023–2024 flu season coverage

2024–2025 flu season coverage

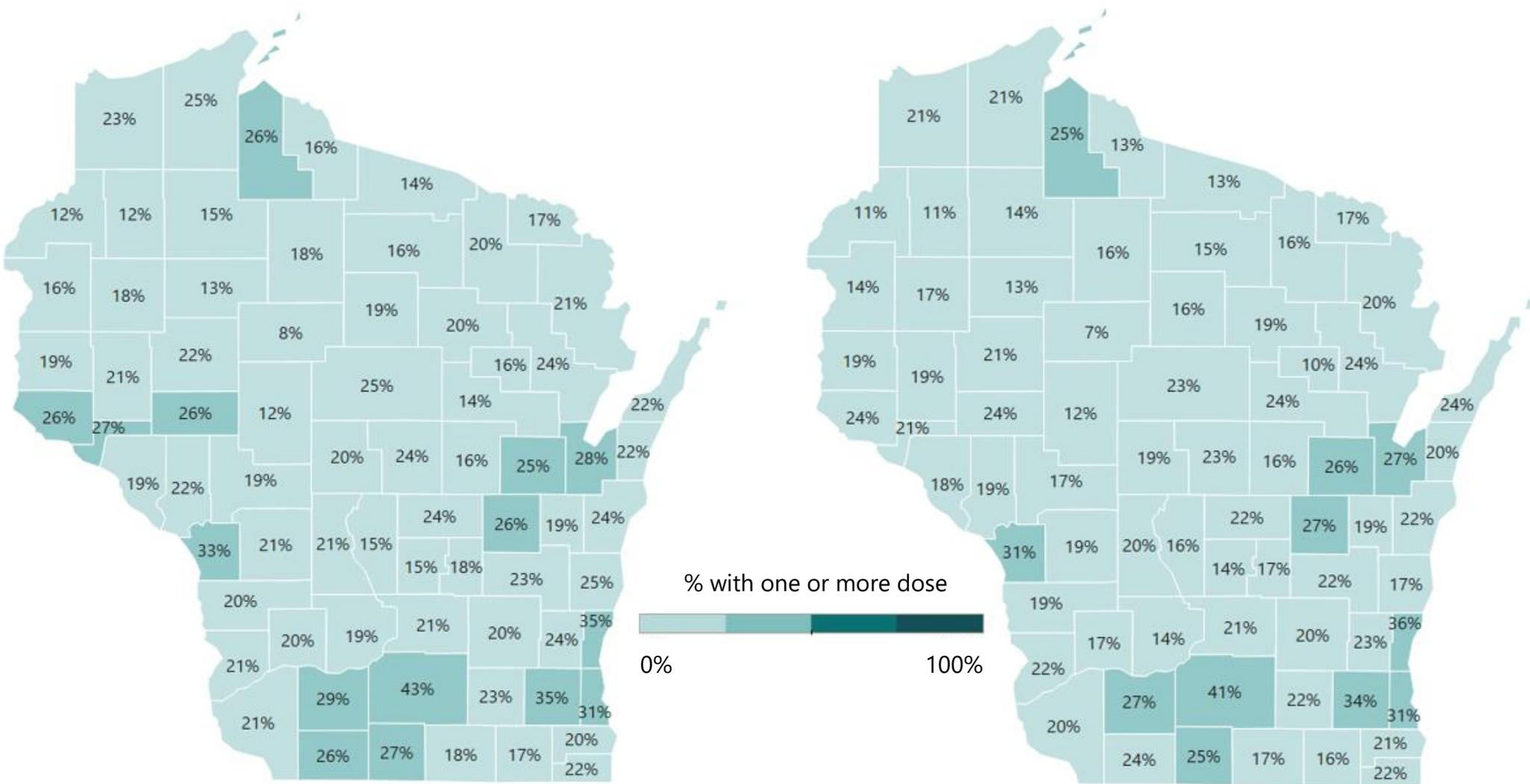


Coverage by county for 5–17-year-olds in Wisconsin

Statewide vaccination coverage **declined** among 5–17-year-olds from **27%** in the **2023–2024 season** to **26%** in the **2024–2025 season**. Coverage ranged from **8%** in Taylor County to **43%** in Dane County during the **2023–2024 season**. During the **2024–2025 season**, coverage ranged from **7%** in Taylor County to **41%** in Dane County.

2023–2024 flu season coverage

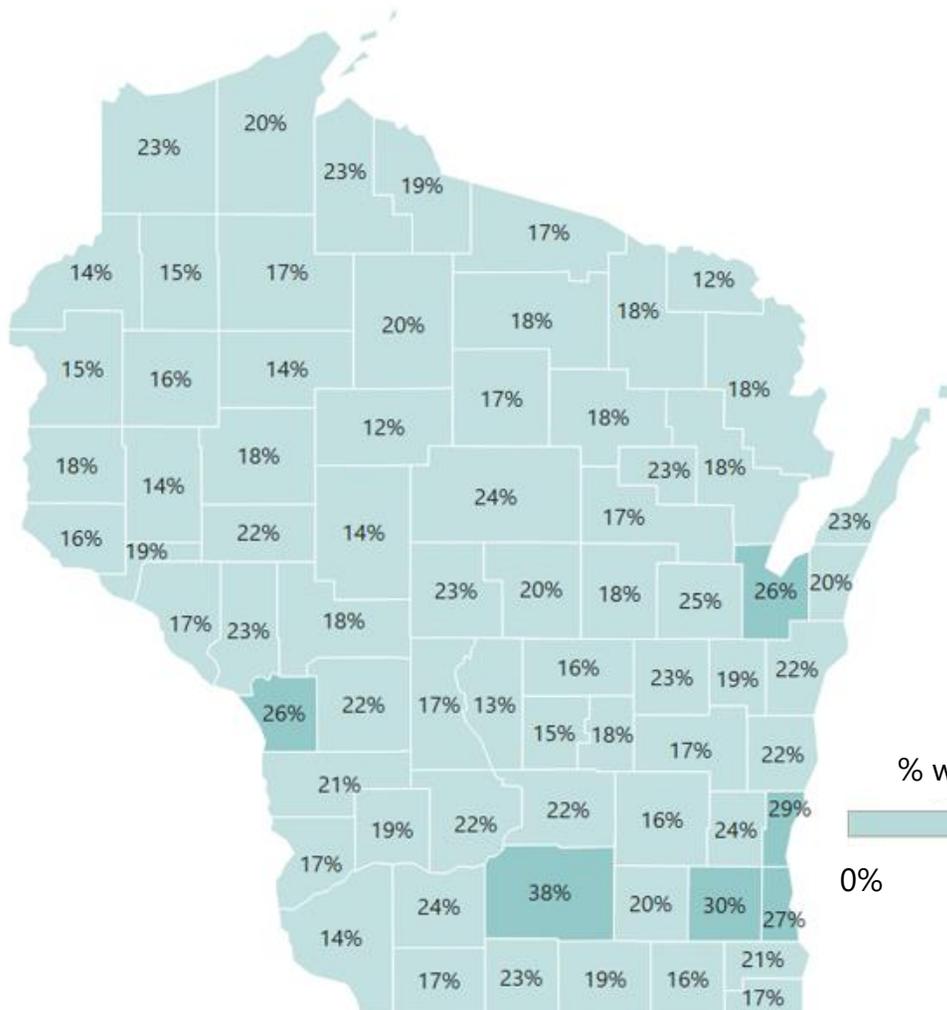
2024–2025 flu season coverage



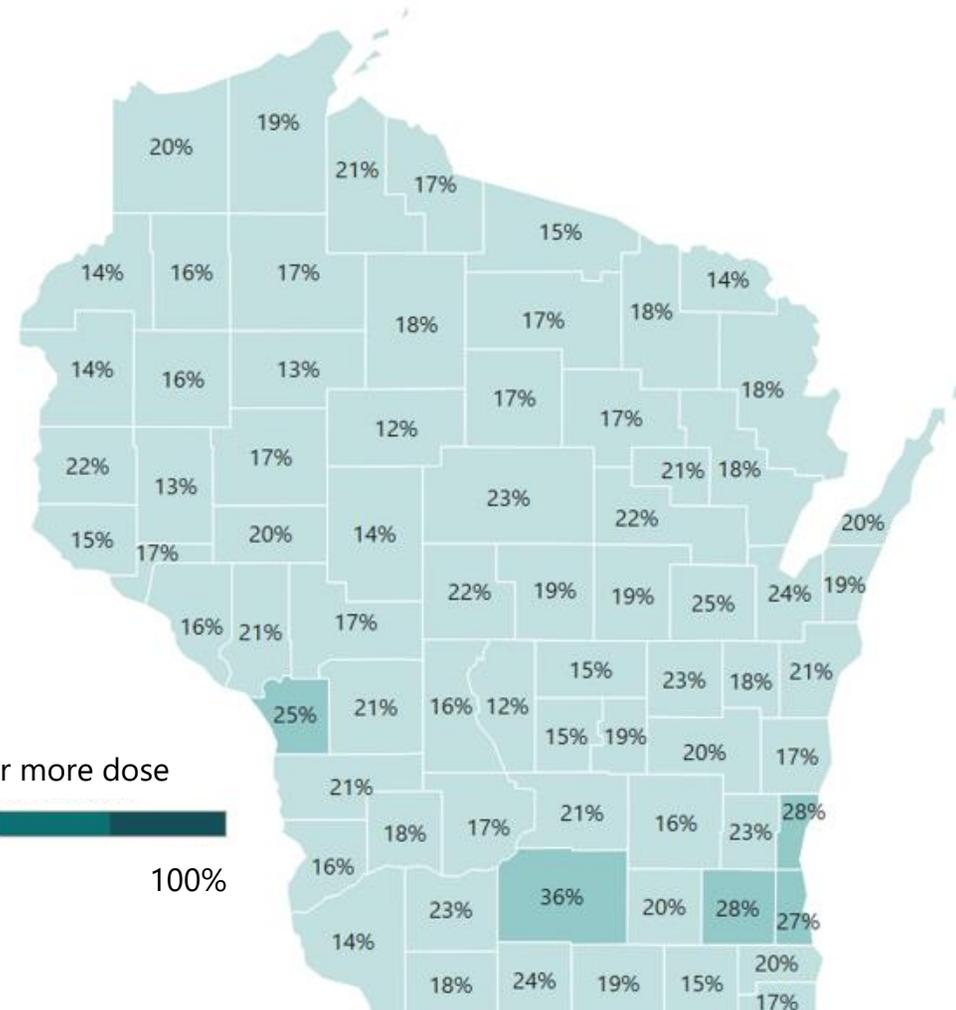
Coverage by county for 18–49-year-olds in Wisconsin

Statewide vaccination coverage **declined** among 18–49-year-olds from **24.4%** in the **2023–2024 season** to **23.8%** the **2024–2025 season**. Coverage ranged from **12%** in Florence County to **38%** in Dane County during the **2023–2024 season**. During the **2024–2025 season**, coverage ranged from **12%** in Taylor County to **36%** in Dane County.

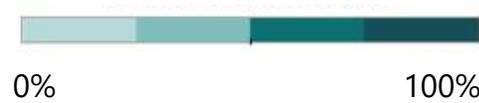
2023–2024 flu season coverage



2024–2025 flu season coverage



% with one or more dose



Coverage by county for 65+ year olds in Wisconsin

Statewide vaccination coverage **declined** among 65+ year olds from **65%** in the **2023–2024 season** to **64%** in the **2024–2025 season**. Coverage ranged from **48%** in Taylor County to **87%** in Menominee County during the **2023–2024 season**. During the **2024–2025 season**, coverage ranged from **45%** in Taylor County to **77%** in Dane County.

2023–2024 flu season coverage

2024–2025 flu season coverage

