

FMNP 2025

Farmers Market Nutrition Program

Year End Review

Providing seniors and families participating in WIC with fresh locally grown produce

Supporting Wisconsin farmers, markets, and farmstands

\$884,750

worth of produce purchased from WI farmers

918 authorized farmers

184 approved markets

300 approved farmstands

73

Types of fruits, vegetables, and herbs provided to families

Number of counties that distribute FMNP checks

72 WIC

72 Senior and

3 Tribal Communities

Benefit amounts

\$25 /WIC participant

\$25 /Senior participant

63,364

Participants served

40,877 WIC

22,487 Senior

\$963

is the average amount an authorized farmer earns from FMNP



Learn more by visiting our website



www.dhs.wisconsin.gov/wic/fmnp/index.htm

Email: dhswicfmnp@dhs.wisconsin.gov

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**WISCONSIN DEPARTMENT
of HEALTH SERVICES**

Division of Public Health | P-03561 (12/2025)