

SFMNP 2025

Senior Farmers' Market Nutrition Program

Year End Review

Providing seniors with fresh locally grown produce.

Supporting Wisconsin farmers, markets, and farmstands.

\$412,680

worth of produce purchased from WI farmers

918 authorized farmers

184 approved markets

300 approved farmstands

73

Types of fruits, vegetables, and herbs provided to families

Number of counties that distributed SFMNP checks

72 Senior

3 Tribal Communities

Benefit amounts

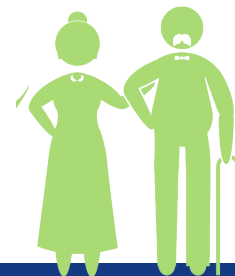
\$25 /Senior participant

22,487

Participants served

\$963

is the average amount an authorized farmer earns from FMNP



Learn more by visiting our website



www.dhs.wisconsin.gov/wic/fmnp/senior.htm

Email: dhswicfmnp@dhs.wisconsin.gov

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**WISCONSIN DEPARTMENT
of HEALTH SERVICES**

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