

SFMNP 2025

Senior Farmers' Market Nutrition Program

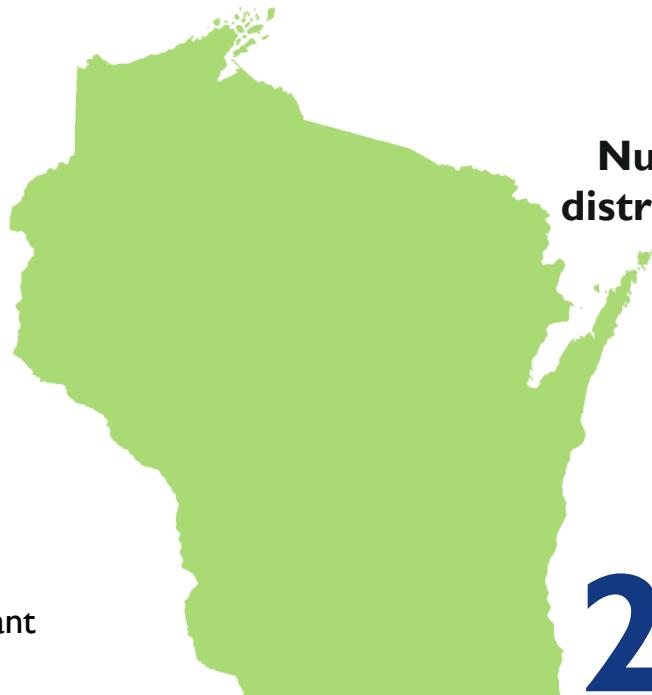
Year End Review

\$412,680

worth of produce purchased from WI farmers

73

Types of fruits,
vegetables, and
herbs provided
to families



Benefit amounts

\$25 /Senior participant

918 authorized farmers

184 approved markets

300 approved farmstands

Number of counties that
distributed SFMNP checks

72 Senior

3 Tribal Communities

22,487

Participants served

\$963

is the average amount an authorized
farmer earns from FMNP



Learn more by visiting our website



www.dhs.wisconsin.gov/wic/fmnp/senior.htm

Email: dhswicfmnp@dhs.wisconsin.gov

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Division of Public Health | P-03561A (12/2025)