

# FMNP 2025 Year End Review

WIC Farmers' Market Nutrition Program

Providing WIC participants with  
fresh, locally grown produce  
Supporting Wisconsin farmers,  
markets, and farmstands

## \$472,070

worth of produce purchased from WI farmers

## 918

authorized farmers

## 184

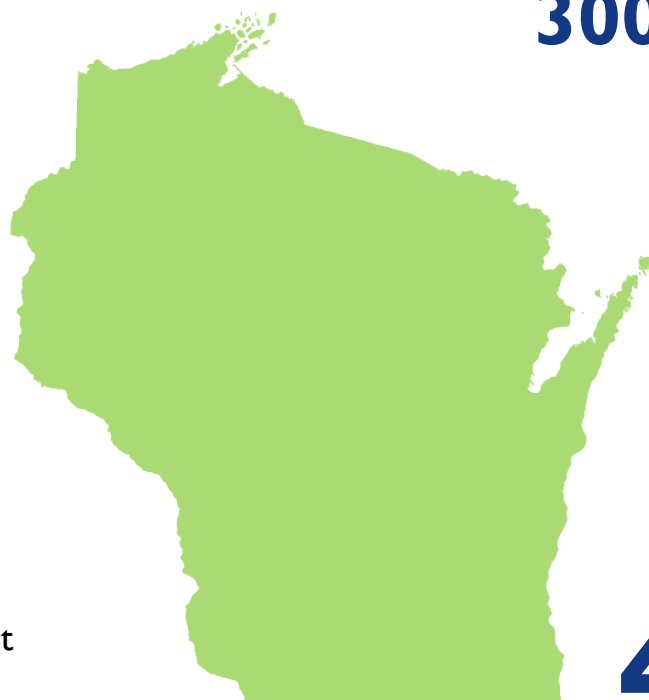
approved markets

## 300

approved farmstands

## 73

Types of fruits,  
vegetables, and  
herbs provided  
to families



## 72

Wisconsin counties  
distributed WIC  
FMNP checks to  
families

**Benefit amounts**

## \$25

/WIC participant

## 40,877

Participants served

## \$963

is the average amount an authorized  
farmer earns from FMNP



Learn more by visiting our website



[www.dhs.wisconsin.gov/wic/fmnp/index.htm](http://www.dhs.wisconsin.gov/wic/fmnp/index.htm)

Email: [dhswicfmnp@dhs.wisconsin.gov](mailto:dhswicfmnp@dhs.wisconsin.gov)

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**WISCONSIN DEPARTMENT  
of HEALTH SERVICES**

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