

FMNP 2025 Year End Review

WIC Farmers' Market Nutrition Program

Providing WIC participants with fresh, locally grown produce
Supporting Wisconsin farmers, markets, and farmstands

\$472,070

worth of produce purchased from WI farmers

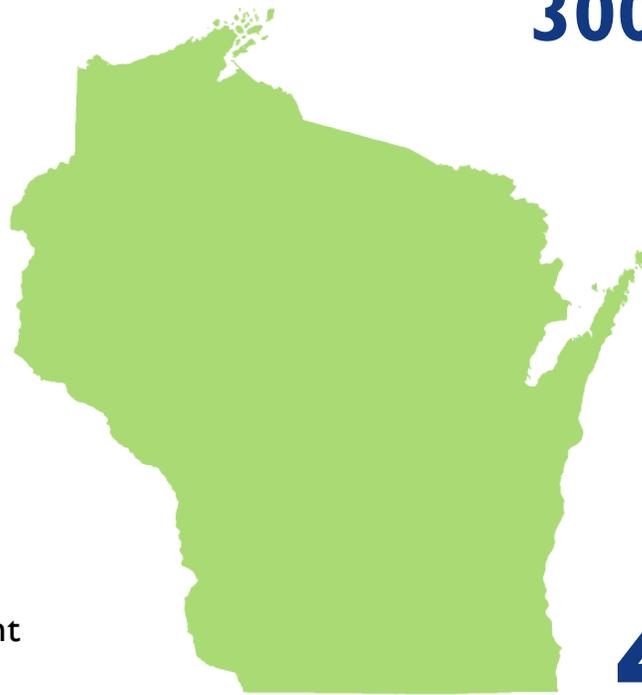
918 authorized farmers

184 approved markets

300 approved farmstands

73

Types of fruits, vegetables, and herbs provided to families



72

Wisconsin counties distributed WIC FMNP checks to families

Benefit amounts

\$25 /WIC participant

40,877

Participants served

\$963

is the average amount an authorized farmer earns from FMNP



Learn more by visiting our website



www.dhs.wisconsin.gov/wic/fmnp/index.htm

Email: dhswicfmnp@dhs.wisconsin.gov

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WISCONSIN DEPARTMENT
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