

# FMNP 2023 Year End Review

WIC Farmers Market Nutrition Program

Providing WIC participants with  
fresh, locally grown produce

Supporting Wisconsin farmers,  
markets, and farmstands

## \$695,766

worth of produce purchased from WI farmers

## 1,006

 authorized farmers

## 209

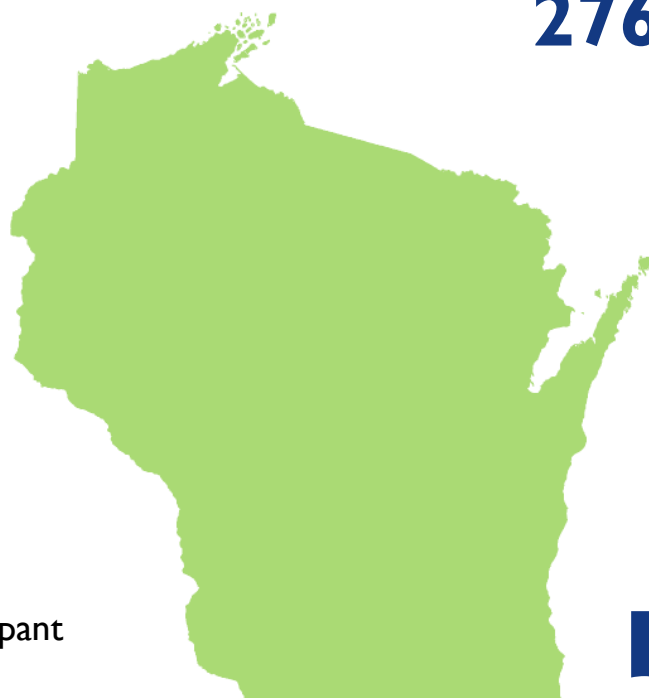
 approved markets

## 276

 approved farmstands

## 73

types of fruits,  
vegetables, and  
herbs provided  
to families



## 72

Wisconsin counties  
distributed WIC  
FMNP checks to  
families

Benefit amount

## \$30

 per WIC participant

## 56,283

participants served

## \$1,225

average amount an authorized farmer earned  
from FMNP



Learn more by visiting our website



[www.dhs.wisconsin.gov/wic/fmnp/index.htm](http://www.dhs.wisconsin.gov/wic/fmnp/index.htm)

Email: [dhswicfmnp@dhs.wisconsin.gov](mailto:dhswicfmnp@dhs.wisconsin.gov)

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**WISCONSIN DEPARTMENT  
of HEALTH SERVICES**

Division of Public Health | P-03561B (04/2024)