



# Community health workers A bridge to care and resources that lead to healthier lives.

## We are

### Trusted members of the community

working to connect individuals and families to the health care and social services they deserve. We have a deep understanding of our community's culture and experiences—allowing us to build trust and identify their specific needs. Working side by side with our clients, we help them access and navigate the systems they need for better health and well-being.

**Driven to improve** community health and well-being by making health care and other vital resources easier to access and navigate. We strive to give those we serve a better understanding of the health care system and deepen communication between patients and providers.

**Dedicated allies** who advocate for community needs and resources that all lead to healthier individuals and communities. By taking a holistic and supportive approach, we help individuals and communities access a wide range of services like health care, counseling, food banks, transportation, housing, and more. We also work to provide culturally relevant care and health education that empower those we serve to take control of their health.

**Proud to serve our communities** under the large umbrella of community health workers (CHW). We wear many hats and go by many titles, including:

- Community health advisor
- Outreach worker
- Family service worker
- Community health representative
- Patient navigator
- Peer educator
- Promotor/a de salud

## We are ready to serve our community.

Want to connect with a community health worker? Talk to your physician or health care provider, ask people you know in your community, or reach out to local clinics and other organizations. If there isn't a CHW serving your community, help advocate for one!

To learn more about Wisconsin community health workers, visit [dhs.wi.gov/chw](https://dhs.wi.gov/chw).

