



Farmers Market Nutrition Program (FMNP)



The WIC Farmers Market Nutrition Program (FMNP) provides WIC participants with fresh, locally grown produce, while supporting Wisconsin farmers, markets, and farmstands.



10.7% of Wisconsinites were food insecure in 2021 –2023.

Household food security in the United States in 2023, USDA.



60,245 Wisconsin WIC participants received WIC FMNP.



\$1,024,768 worth of produce was purchased from WI farmers through WIC FMNP.



990 farmers, 196 markets, and 292 farmstands

participated in WIC FMNP.

Learn more about WIC FMNP



Partner with the **Department of Health Services** to provide fresh food in your area.

Email: dhsfmnp@dhs.wisconsin.gov

Visit: www.dhs.wisconsin.gov/wic/fmnp/index.htm

This institution is an equal opportunity provider.

DIVISION OF PUBLIC HEALTH

Wisconsin Department of Health Services

P-03597 (12/2024)

