

Senior Farmers Market Nutrition Program (SFMNP)



The Senior Farmers Market Nutrition Program (SFMNP) provides seniors with fresh, locally grown produce, while supporting Wisconsin farmers, markets, and farmstands.



10.7% of Wisconsinites
were food insecure in 2021–2023.
Household food security in the United States in 2023, USDA.



990 farmers,
196 markets, and
292 farmstands
participated in SFMNP.



22,724 Wisconsin seniors
participated in SFMNP.

**Learn more
about SFMNP**



\$755,874 worth of produce was
purchased from WI farmers through
SFMNP.



Partner with the **Department of Health Services** to provide fresh food in your area.

Email: dhsfmnp@dhs.wisconsin.gov

Visit: www.dhs.wisconsin.gov/wic/fmnp/senior.htm

This institution is an equal opportunity provider.

DIVISION OF PUBLIC HEALTH

Wisconsin Department of Health Services

P-03597A (12/2024)

