



# Cancer Prevention and Control Programs for State, Territorial, and Tribal Organizations:

Wisconsin Cancer Collaborative (WCC), Wisconsin Well Woman Program (WWWP),  
and Wisconsin Cancer Reporting System (WCRS)

## Our Work

**Cancer is the second leading cause of death in Wisconsin. Beyond the devastation of the disease—patients, families, and communities experience an emotional, social, and financial strain.**

The WCC, WWWP, and the WCRS work together to reduce that burden. Through shared data, statewide coordination, and targeted intervention, these programs deliver a comprehensive approach to cancer prevention, early detection, treatment, and survivorship—improving outcomes and reducing costs for Wisconsinites.



**50% of cancer deaths are preventable.**



**40,000 Wisconsinites** are diagnosed with cancer each year (approx.). Wisconsin is one of just 24 cancer registries to participate in the [National Childhood Cancer Registry](#).



**300,000+ survivors** are living with a cancer diagnosis in Wisconsin.

## Funding

- Centers for Disease Control & Prevention DP22-2202, NU58DP007146
- State of Wisconsin General Purpose Revenue

## Priorities

### Cancer prevention, screening, and early detection

Promote risk reduction and prevention strategies by encouraging screening and early detection to help find cancer when it is easier to treat, and survival is more likely.

### Data acquisition and sharing

Track and report new cases of and deaths from cancer allowing researchers and clinicians to focus their efforts where they're needed most

### Survivorship

Address health issues, quality of life concerns, and unique challenges of cancer survivors to remain engaged in work and life

## Impact

### Evidence-based state plan

The Wisconsin Cancer Plan 2020–2030 combines best practices, reliable data, and concrete action steps to help reduce the burden of cancer across Wisconsin.

### Proven outcomes from a trusted resource

The WWWP has provided more than 620,000 breast and cervical cancer screening and diagnostic services to more than 84,000 Wisconsin women since 1994.

### Statistics that drive improvement

WCRS cancer data provided to over 85 local and national research studies in the last five years are improving cancer diagnoses and treatments.

## Looking ahead

To help beat cancer in Wisconsin, we must:

- Reduce cancer risk factors and increase screening rates for common cancers for early intervention.
- Utilize localized cancer reporting data to pinpoint areas with increased cancer risk and incidence to take preventive actions.
- Improve survivorship resources and approaches.