



**INFANT FORMULAS: Contract Standard**

Provided by the Wisconsin WIC Program to Partially Breastfed and Fully Formula Fed Infants (Birth to 12 Months of Age)

Formula	Use	Protein Sources	CHO Sources	Fat Sources	Product Form, Size, Amount	By Age, Maximum Number Cans Per Month and Prepared Ounces Per Day <sup>1</sup>					
						0-3 Mos		4-5 Mos		6-11 Mos <sup>2</sup>	
						cans	oz	cans	oz	cans	oz
<b>Good Start Gentle®</b> Gerber	<b>Use:</b> Partially hydrolyzed cow's milk-based infant formula for routine feeding in infants with normal GI tracts. Contains probiotic: <i>B. lactis</i> cultures. Powder contains 2'-FL Human Milk Oligosaccharide (HMO)  <b>Standard Dilution:</b> 20 kcal/fl oz 1 scoop to 2 oz water	(9% kcals) 100% whey, hydrolyzed whey protein concentrate	(45% kcals) Lactose, corn maltodextrin	(46% kcals) Vegetable oils (palm olein, soy, coconut, high oleic sunflower or safflower); DHA, ARA	Powder <sup>3</sup> 12.7 oz can 90 fl oz	9	27	10	30	7	21
					Concentrate 12.1 oz carton 24.2 fl oz	34	27	37	30	26	19
					Ready to Feed <sup>3</sup> 4 pack of 8.45 oz cartons 33.8 fl oz	25	28	27	30	19	21
<b>Good Start Soothe®</b> Gerber	<b>Use:</b> Partially hydrolyzed cow's milk-based infant formula; low-lactose. For routine feeding in infants with normal GI tracts; for infants with excessive crying, colic, fussiness, and frequent spit-ups. Contains probiotic <i>L.reuteri</i> cultures. Powder contains 2'-FL Human Milk Oligosaccharide (HMO)  <b>Standard Dilution:</b> 20 kcal/fl oz 1 scoop to 2 oz water	(9% kcals) 100% whey, hydrolyzed whey protein concentrate	(45% kcals) Lactose, corn maltodextrin	(46% kcals) Vegetable oils (palm olein, soy, coconut, high oleic sunflower or safflower); DHA, ARA	Powder <sup>3</sup> 12.4 oz can 90 fl oz	9	27	10	30	7	21
<b>Good Start Soy®</b> Gerber	<b>Use:</b> Partially hydrolyzed soy-based infant formula for babies with milk or lactose intolerance, fussiness, and gas. Milk-free, lactose-free; Kosher Pareve, Halal.  <b>Standard Dilution:</b> 20 kcal/fl oz 1 scoop to 2 oz water  <b>Caution:</b> Documented cow's milk protein-induced enteropathy or enterocolitis, preterms who weigh <1800 gm. No proven value in prevention of atopic disease or colic.	(10% kcals) Partially hydrolyzed soy protein isolate	(44% kcals) corn maltodextrin, sucrose	(46% kcals) Vegetable oils (palm olein, soy, coconut, high oleic sunflower or safflower); DHA, ARA	Powder <sup>3</sup> 12.9 oz can 91 fl oz	9	27	10	30	7	21
					Concentrate 12.1 carton 24.2 fl oz	34	27	37	30	26	21
					Ready to Feed <sup>3</sup> 4 pack of 8.45 oz cartons 33.8 fl oz	25	28	27	30	19	21

<sup>1</sup>Partially breastfed babies receive less formula; the amount is adjusted to help mothers maintain an adequate milk supply.

<sup>2</sup>Infants 6-11 months of age may receive the same monthly maximum as infants 4 through 5 months of age when infant foods are contraindicated for medical reasons.

<sup>3</sup>Infant cases with serious infections secondary to *Enterobacter sakazakii* have been reported in the literature that were traced back to powdered infant formulas contaminated with this organism. Preterm infants and those with underlying medical conditions may be at higher risk of developing infection. FDA recommends sterile, commercial Ready-To-Feed formulas (RTF) for immunocompromised infants including preterm infants. WIC routinely provides cans of powdered formula. RTF standard formula may be provided when the local WIC Project RD verifies that the water supply is unsafe to drink, if the caregiver has difficulty mixing powder or concentrate properly, if RTF better accommodates the participant's condition (e.g., immunocompromised), or if RTF improves the participant's compliance in consuming the prescribed formula.