



WISCONSIN WIC FORMULAS AND MEDICAL FOODS FOR INFANTS AND CHILDREN

INFORMATION FOR THE HEALTH CARE PROVIDER

The Wisconsin Women, Infants, and Children (WIC) Program actively promotes and supports breastfeeding as the norm for infant feeding. Breastmilk provides superior nutrition and immunological benefits, and fosters close relationships. More information on breastfeeding and its many benefits can be found on our [Breastfeeding Resources webpage](https://dhs.wisconsin.gov/nutrition/breastfeeding/resources.htm) (dhs.wisconsin.gov/nutrition/breastfeeding/resources.htm). When a mother decides to breastfeed partially, or the infant does not receive human milk, WIC provides a supplemental amount of infant formula.

Federal WIC regulations require states to contract with one manufacturer for the routine provision of iron-fortified standard infant milk- and soy-based formulas, at least 10 mg iron/liter at a dilution of approximately 20 kcal per ounce.

WISCONSIN'S CURRENT CONTRACT FORMULAS ARE: SIMILAC ADVANCE, SOY ISOMIL, TOTAL COMFORT, SPIT UP AND SENSITIVE

NONCONTRACT STANDARD FORMULAS NOT PROVIDED

The Wisconsin WIC Program does NOT provide standard infant formulas from other manufacturers. WIC saves money annually in food dollars by contracting with Abbott for standard formula, which allows Wisconsin WIC to enroll all eligible participants.

If a non-contract formula is requested for a claimed intolerance to Similac, options include:

- Assessing feeding practices to assure they are appropriate.
- Suggesting a different Similac formula.
- Recommending the caregiver purchase the desired formula on their own or with FoodShare benefits until they are ready to try a Similac formula again.
- Determining if a diagnosed medical condition indicates the need for a medical formula.

MEDICAL FORMULAS AND MEDICAL FOODS

WIC offers medical formulas and medical foods for infants, children, and women for treatment of a qualifying medical condition. Approval is dependent on a completed medical request form and an allowable medical condition. See qualifying medical conditions and available products on [WIC Information for Health Care Providers and Professionals webpage](https://dhs.wisconsin.gov/wic/professionals.htm) (dhs.wisconsin.gov/wic/professionals.htm).

HOW MUCH FORMULA WILL WIC PROVIDE?

Birth to 3 months	Up to 27-29 fl oz/day
4-5 months	Up to 30-32 fl oz/day
6-11 months, with infant foods*	Up to 21-23 fl oz/day
6-11 months, no infant foods*	Up to 30-32 fl oz/day

*In addition, infants may receive, as tolerated, infant cereal and baby foods starting at 6 months of age. 6-11 month olds who cannot consume infant foods, due to a medical condition, may receive additional formula.

Children: Up to 30 fl oz/day. In addition children may receive, as tolerated, milk, eggs, juice, beans or peanut butter, cereal, whole grains (bread, pasta, brown rice, soft corn tortillas, or whole wheat tortillas), and fruits and vegetables. Amounts of formula/medical food and other foods are tailored to address the child's nutritional needs.

To prescribe a medical formula for infants, a formula or medical food for children; or whole milk to a child 2-4 years of age, complete the required components of the Wisconsin WIC Request for Medical Formula/Food form, F-40024D. Access the most current versions by visiting the [WIC Information for Health Care Providers and Professionals webpage](https://dhs.wisconsin.gov/wic/professionals.htm) (dhs.wisconsin.gov/wic/professionals.htm).

USE OF PEDIASURE IN WIC

Pediasure products are available with appropriate medical documentation. Approval is dependent on a completed medical request form and an allowable medical condition resulting in decreased food intake, fluid restriction, or increased nutrient requirements. Usage for managing body weight without an underlying medical condition will not be approved.

NEEDS BEYOND WIC

When a WIC participant is prescribed a formula or medical food not approved by WIC, or if the need exceeds the WIC maximum quantities, the WIC participant may be able to get these formulas through other sources like private insurance, Medicaid, or BadgerCare Plus. [The Regional Centers for Children and Youth with Special Health Care Needs](https://dhs.wisconsin.gov/cyshcn/regionalcenters.htm) (dhs.wisconsin.gov/cyshcn/regionalcenters.htm), can help families and providers with information, referrals, follow-up, outreach, and technical assistance to meet the needs of children with special health care needs.



WIC WORKS IN COLLABORATION WITH HEALTH CARE PROVIDERS TO HELP WISCONSIN'S MOST VULNERABLE FAMILIES GET THEIR HEALTHIEST START. YOUR ASSISTANCE IS REQUESTED TO:

- Actively promote and support breastfeeding as the norm for feeding infants prenatally, at birth, at hospital discharge, and throughout the first year of life and beyond.
- Encourage going to WIC for lactation support.
- Assure parents that changing to WIC contract formulas is acceptable if a hospital provides a different formula to their healthy full-term infant.
- Ensure that caregivers who use or plan to use formula know how to select, prepare, and store formula properly.

Thank you for your support of the WIC program. For more information, contact your [local WIC agency](https://dhs.wisconsin.gov/wic/local-projects.htm) (dhs.wisconsin.gov/wic/local-projects.htm), or visit the [Wisconsin WIC webpage](https://dhs.wisconsin.gov/wic/index.htm) (dhs.wisconsin.gov/wic/index.htm).