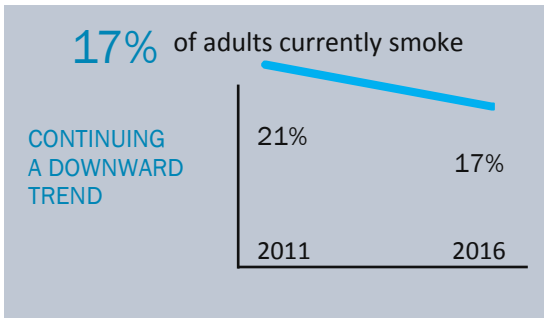


TOBACCO FACT SHEET 2016

WISCONSIN BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM (BRFSS)

SMOKING



24% of adults currently use e-cigarettes

51% of current cigarette smokers have used e-cigarettes or vaped*

60% of smokers have stopped smoking for one day or longer because they were trying to quit*

SMOKELESS TOBACCO

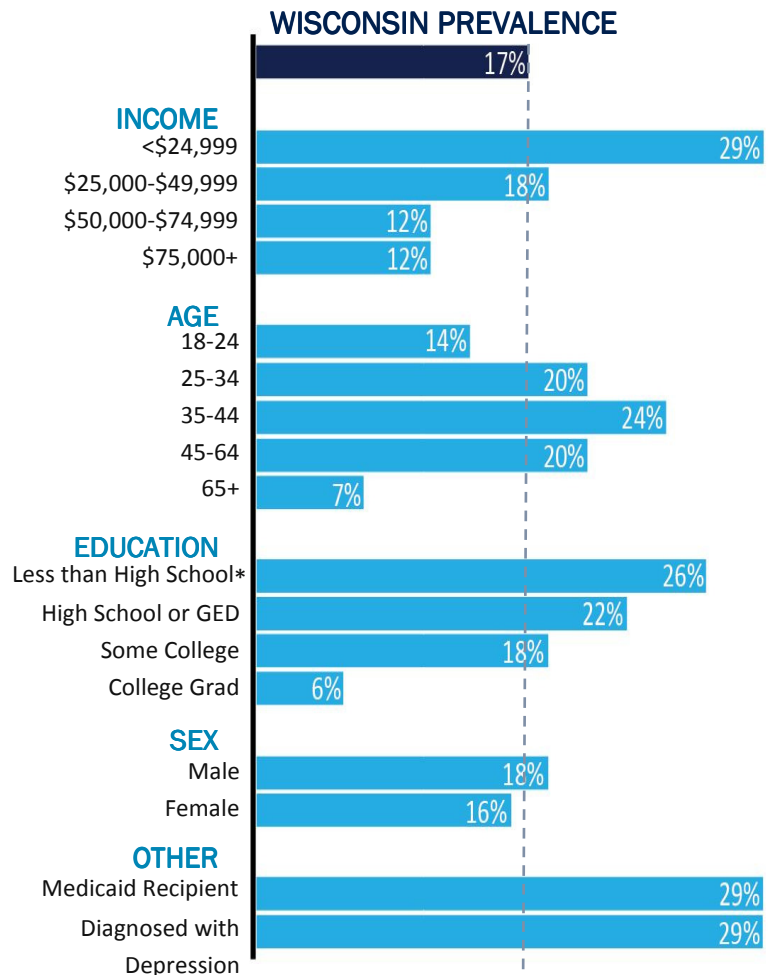
4% of adults currently use smokeless tobacco products such as dip, chew, snuff, or snus

SECONDHAND SMOKE

48% of residents living in multiunit housing report smoking is allowed

73% of adults living in multiunit housing want a no-smoking policy

CIGARETTE USE BY DEMOGRAPHIC CHARACTERISTICS



DATA GAPS IN REACHING ALL POPULATIONS

In 2016, the BRFSS was unable to capture adequate sample sizes for certain populations in Wisconsin. Some of these groups have historically higher smoking rates than the general population. Listed below are the average 2014–2016 smoking rates for the following populations: African American; lesbian, gay, or bisexual; and Hispanic/Latino.

12% Hispanic/Latino*

31% African American**

26% Lesbian, Gay, or Bisexual**

37% Native American**

*Indicates a confidence interval around the estimate of at least +6 but less than +9 percentage points

**Confidence interval greater than +9 percentages points

