

# Wisconsin WIC Formula Transition from Gerber® to Similac®

Effective January 2021, the Wisconsin WIC Nutrition Program will provide Similac as our standard formula.

If you are also breastfeeding your baby, keep it up! The more breastmilk your baby drinks, the less you will notice the switch in formulas.

Currently Using This Formula	Switching to this Formula – starting 2021
<p><b>Gerber Good Start Gentle</b></p> 	<p><b>Similac Advance</b></p>  <p>12.4 oz powder 13 oz concentrate</p>
<p><b>Gerber Good Start Soy</b></p> 	<p><b>Similac Soy Isomil</b></p>  <p>12.4 oz powder 13 oz concentrate</p>
<p><b>Gerber Good Start Soothe</b></p> 	<p><b>Similac Total Comfort</b></p>  <p>12.6 oz powder</p>

WIC is here to help. Most babies will transition to their new formula without any problems.

If you are concerned about changing formula, a good way to start is to mix the old formula with the new formula over a period of several days. Save a can of Gerber formula for when it is time to switch.

Amount of Formula	Day 1 and 2	Day 3 and 4	Day 5 and 6	Day 7
<b>4 ounces</b>	3 oz of current formula 1 oz of Similac	2 oz of current formula 2 oz of Similac	1 oz of current formula 3 oz of Similac	4 oz of Similac
<b>6 ounces</b>	4 oz of current formula 2 oz of Similac	3 oz of current formula 3 oz of Similac	2 oz of current formula 4 oz of Similac	6 oz of Similac
<b>8 ounces</b>	6 oz of current formula 2 oz of Similac	4 oz of current formula 4 oz of Similac	2 oz of current formula 6 oz of Similac	8 oz of Similac

If you have any questions or concerns, please talk with your WIC nutritionist.

This institution is an equal opportunity provider.

