



STATE OF WISCONSIN
DEPARTMENT OF HEALTH SERVICES
DIVISION OF ENTERPRISE SERVICES
BUREAU OF FISCAL SERVICES

**COMMUNITY AIDS REPORTING SYSTEM (CARS)
ACCOUNTING REPORTS MANUAL**

CARS PROFILE ID: 180001

PROFILE NAME: TPCP-Quitline/MediaFed

DIVISION RESPONSIBLE: Division of Public Health

PROFILE TYPE: E - Sum Sufficient

CONTRACT TYPE: Other

REIMBURSEMENT PERCENTAGE: 100.000

LIMITATIONS: N/A

EXPENSES ROLL TO THIS PROFILE FROM: N/A

EXPENSES ROLL FROM THIS PROFILE TO: 180001

EXPENSES ALLOCATE TO THIS PROFILE FROM: 180000

EXPENSES ALLOCATE FROM THIS PROFILE TO: N/A

**CATALOG OF FEDERAL DOMESTIC
ASSISTANCE (CFDA) NUMBER:** 93.778

PROFILE DESCRIPTION: Funding Profile for Quitline/Media GPR – MA
Wisconsin Medicaid will claim Federal Financial Participation from CMS for 50% of the tobacco quitline services and administration expenditures paid with state funds that serve Wisconsin Medicaid members (caller registration, counseling, and materials, QL contract manager, QL promotion/media, and integration of QL into healthcare).