



STATE OF WISCONSIN  
DEPARTMENT OF HEALTH SERVICES  
DIVISION OF ENTERPRISE SERVICES  
BUREAU OF FISCAL SERVICES

**COMMUNITY AIDS REPORTING SYSTEM (CARS)  
ACCOUNTING REPORTS MANUAL**

***CARS PROFILE ID: 180002***

**PROFILE NAME:** TPCP-Quitline/MediaGPR

**DIVISION RESPONSIBLE:** Division of Public Health

**PROFILE TYPE:** F - Contract Controlled

**CONTRACT TYPE:** Other

**REIMBURSEMENT PERCENTAGE:** 100.000

**LIMITATIONS:** 6-month funding control

**EXPENSES ROLL TO THIS PROFILE FROM:** N/A

**EXPENSES ROLL FROM THIS PROFILE TO:** 180002

**EXPENSES ALLOCATE TO THIS PROFILE FROM:** 180000

**EXPENSES ALLOCATE FROM THIS PROFILE TO:** N/A

**CATALOG OF FEDERAL DOMESTIC ASSISTANCE (CFDA) NUMBER:** N/A

**PROFILE DESCRIPTION:** Funding Profile for Quitline/Media GPR  
Wisconsin Medicaid will claim Federal Financial Participation from CMS for 50% of the tobacco quitline services and administration expenditures paid with state funds that serve Wisconsin Medicaid members (caller registration, counseling, and materials, QL contract manager, QL promotion/media, and integration of QL into healthcare).