



STATE OF WISCONSIN
DEPARTMENT OF HEALTH SERVICES
DIVISION OF ENTERPRISE SERVICES
BUREAU OF FISCAL SERVICES

**COMMUNITY AIDS REPORTING SYSTEM (CARS)
ACCOUNTING REPORTS MANUAL**

CARS PROFILE ID: 533180

PROFILE NAME: My Baby & Me

DIVISION RESPONSIBLE: DCTS

PROFILE TYPE: F – Contract Controlled

CONTRACT TYPE: Other

REIMBURSEMENT PERCENTAGE: 100.000

LIMITATIONS: N/A

EXPENSES ROLL TO THIS PROFILE FROM: N/A

EXPENSES ROLL FROM THIS PROFILE TO: 533180

EXPENSES ALLOCATE TO THIS PROFILE FROM: N/A

EXPENSES ALLOCATE FROM THIS PROFILE TO: N/A

CATALOG OF FEDERAL DOMESTIC ASSISTANCE (CFDA) NUMBER: N/A

PROFILE DESCRIPTION: My Baby & Me is an alcohol cessation intervention project that will be used for pregnant women. This intervention program is based on the successful model used for the First Breath Program that has a 35% total quit rate for smoking cessation during pregnancy. My Baby & Me will build on existing systems and enhance current services being provided at local WIC clinics by providing a strength-based motivational approach to behavior change.