



# Wisconsin Division of Public Health

**PROGRAM/GROUP:** Public Health Council – Executive Committee  
**MEETING TITLE:** PHC Executive Committee Meeting  
**LOCATION:** 1-877-820-7831 / Participant Passcode: 767377#  
**DATE/ TIME:** Friday, October 19, 2018 9:00 – 11:00am

**Context: (Purpose, Vision, Mission, Goal):**

<i>The Public Health Council was created by 2003 Wisconsin Act 186 (Wis. Stat. §15.197[13]). By statute, the Council’s purpose is to advise the Department of Health Services, the Governor, the Legislature and the public on progress in implementing the state’s 10-year public health plan and coordination of responses to public health emergencies.</i>	
<b>Meeting Facilitator:</b> Mary Dorn	<b>Meeting Recorder:</b> Ruth Sullivan

**Executive Committee Members Present:**

Mr. Terry Brandenburg; Ms. Mary Dorn; Mr. Bill Keeton; Dr. Alan Schwartzstein

**Department of Health Services (DHS) / Division of Public Health (DPH) Staff:**

Mimi Johnson                      Director, Office of Policy & Practice Alignment  
Margarita Northrop              Population Health Services Fellow, Office of Policy & Practice Alignment  
Ruth Sullivan                        Strategic Initiatives Coordinator, Office of Policy & Practice Alignment

**Agenda:**

Time:	Topic:	Notes/Follow-up:
9:00am	Roll Call	Roll call was conducted.
9:00 – 10:40a	Executive Committee Business: <ol style="list-style-type: none"> <li>Review and approve August 17, 2018 Executive Committee minutes</li> <li>Review October 5, 2018 Public Health Council minutes and approve to send to the Council for final approval</li> <li>Update on renewal of appointments for current members and process for recommendations for new Council members</li> <li>Review and finalize 2019 calendar for Council and</li> </ol>	<ol style="list-style-type: none"> <li>Mr. Bill Keeton moved to approve August 17, 2018 Executive Committee minutes.               <ul style="list-style-type: none"> <li>Ms. Mary Dorn seconded.</li> <li>Minutes were approved with no objections.</li> </ul> </li> <li>Dr. Alan Schwartzstein moved to open discussion on October 5, 2018 Council minutes.               <ul style="list-style-type: none"> <li>Mr. Keeton seconded the motion</li> <li>Discussion:                   <ul style="list-style-type: none"> <li>The ask to Council members to look into the overlap of disparate populations across the five Health Wisconsin priorities came from the Tobacco PAT during Ryan’s presentation, not Mary Dorn.</li> <li>Eliminate extra comma and space at end of last bullet point in Tobacco</li> </ul> </li> </ul> </li> </ol>



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	<p>Committee meetings</p> <p>5. Create and approve agenda for Friday, December 7, 2018 Council meeting</p>	<p>presentation section.</p> <ul style="list-style-type: none"> <li>○ Links to Clear Impact website with state examples will be added to the minutes under DPH updates.</li> <li>• Mr. Keeton moved to send the minutes to the full Council with the changes discussed above.</li> <li>• Mr. Terry Brandenburg seconded.</li> <li>• Motion carried after unanimous approval.</li> </ul> <p>3. Discussion on reappointments for current members and the process for new members:</p> <ul style="list-style-type: none"> <li>• DHS staff will confirm the logistics and process for reappointment of current members who are interested in continuing on the Council.</li> <li>• Executive Committee members should begin exploring opportunities to connect with stakeholder/trade groups and begin pulling together lists of possible new members. Consumer and public safety representation are the most critical areas.</li> </ul> <p>4. 2019 Calendar:</p> <ul style="list-style-type: none"> <li>• Committees will determine their own meeting dates. Each committee should meet at least twice during 2019, with the first meeting occurring between February and May, and the second meeting between August and November.</li> <li>• The full Council will meet 4 times in 2019. All meetings will be in person.</li> </ul> <p>5. Agenda items for December 7 Council meeting:</p> <ul style="list-style-type: none"> <li>• MPH student presentations on Healthy Wisconsin strategies fact sheets: Suicide, Opioids, Nutrition &amp; Physical Activity</li> <li>• Discussion on Council member appointments and reappointments</li> </ul>
<p>10:40 – 10:50</p>	<p><i>Healthy Wisconsin update</i></p>	<p>Maggie Northrop and Mimi Johnson updated the Executive Committee members:</p> <ul style="list-style-type: none"> <li>• The HW team continues to appear at conferences and events across the state to promote the <a href="#">2018 Addendum</a>, focus on outreach and engagement to different traditional and new audiences.</li> <li>• The Healthy Wisconsin session at the Alcohol Policy Summit last week was successful, great attendance and robust discussion.</li> <li>• As part of performance management efforts, DPH is implementing <a href="#">Clear Impact</a> software to visualize <i>Healthy Wisconsin</i> outcome metrics using dashboards.</li> <li>• Dashboards will be shared with the Council as they become available, and members are welcome to share feedback on what areas they would like to see included as we build this new tool.</li> <li>• Follow-up: Links to Clear Impact resources will be sent to the Executive Committee.</li> </ul>



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		Discussion: <ul style="list-style-type: none"><li>• Dr. Schwartzstein raised question of accountability related to health plan outcomes and will touch base with Ms. Dorn separately to discuss.</li></ul>
10:50 – 11:00am	Wrap-up and Adjourn	Next Executive Committee meeting is scheduled for November 16. We will keep the meeting on hold but plan to cancel unless something comes up. Mr. Brandenburg moved to adjourn Dr. Schwartzstein seconded The meeting adjourned at 9:54 am.

*Notes: The Department of Health Services is an equal opportunity employer and service provider. If you need accommodations because of a disability or need an interpreter or translator, or if you need this material in another language or in an alternate format, you may request assistance to participate by contacting Ruth Sullivan at 608.261.0650 or [DHSPublicHealthCouncil@wisconsin.gov](mailto:DHSPublicHealthCouncil@wisconsin.gov). You must make your request at least 7 days before the activity.*